



YOUR CREATIVE CAREER AWAITS

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FOR IMMEDIATE PRESS RELEASE

May 3, 2024

iCREATE LIMITED

Partial Disposal of Interest in Visual Vibe.com Limited

iCreate Limited (“iCreate”) wishes to announce the sale of a further ten percent (10%) equity interest in Visual Vibe.Com Limited (“Visual Vibe”) to a strategic investment group led by Mr. Anthony Dunn, resulting in a total divestment of forty percent (40%) of the Company.

We further wish to clarify the previous announcements made to the market regarding this matter. At the first instance, iCreate agreed to sell a twenty percent (20%) interest in Visual Vibe, which was disclosed as a subsequent event in the interim statements for September 2023. The sale of an additional ten percent (10%) interest was subsequently agreed and a press release to this effect was circulated on December 01, 2023.

A sale of a further ten percent (10%) has also now been finalised, effective February 21, 2024.

-END-

About iCreate Limited

iCreate has been publicly listed on the Junior Market of the Jamaica Stock Exchange since February 2019. iCreate is a creative institute developed with the aim of filling the gap in skills training and development of creatives in Jamaica and the wider Caribbean. As an important part of the creative eco-system, we provide students with a wide range of career opportunities in the Creative Economy, while being a key partner of the Advertising Industry, Film Production Companies, Animation and Gaming Companies, and Creative Outsourcing initiatives.

Design to Inspire