



FOR IMMEDIATE RELEASE

Tropical Mobility signs MoU with Zero Emisión RD to Service Tesla Electric Vehicles in Jamaica

Kingston, Jamaica, April 18, 2024 // Tropical Mobility, an electric vehicle dealer majority owned by Tropical Battery Company (JSE:TROPICAL), has signed a memorandum of understanding (MoU) with Santo Domingo-based Zero Emisión RD, to provide service on Tesla electric vehicles in Jamaica.

Zero Emisión RD has been the leading electric vehicle (EV) dealer and service center in the Dominican Republic since the company was founded in 2018, and a major proponent of the shift to sustainable transport solutions in the neighboring Caribbean country. The company has sold nearly 700 EVs over the past six years, including more than 320 Tesla models.

Under the terms of the MoU, Zero Emisión RD and Tropical Mobility will cooperate on training and technical support to facilitate the delivery of world class service to battery electric vehicle drivers in Jamaica, including Tesla owners who have not had a local service option until now.

Zero Emisión RD Founder and President Charles Sanchez is also Vice President and New Technologies Training Coordinator at Miami-based EV training center CISE Electronics Corp., which has been training technicians from across Latin America since 2001. CISE will provide Tesla-specific EV training and other advanced technical EV courses to Tropical Mobility technicians under the terms of the MoU.

The two companies will also work together to promote the adoption of specific electric vehicle brands and electric mobility solutions in Jamaica and the Dominican Republic, and to advance the development of sustainable battery lifecycle solutions in both countries and across the wider Caribbean region.

“We are pleased to support the development of the electric mobility ecosystem in Jamaica as we have been doing in the Dominican Republic and other countries of the region over the past six years,” commented Sanchez, who is also founder and president of the Dominican Electric Mobility Association (ASOMOEDO). “This partnership with Tropical Mobility is just the type of cooperation we need between Caribbean countries to build the high value, knowledge-based service industries that will drive the transition to sustainable, low carbon economic growth,” Sanchez added.

“As the regional leader in the adoption of electric vehicles with more than 1,000 EVs on the road, the Dominican Republic represents a shining example of what we can achieve in Jamaica,” said Tropical Mobility CEO Oliver Hill. “We have a lot to learn from the Dominican experience, and with the support of Zero Emisión RD, we are confident we can achieve similar uptake in the months and years ahead,” added Hill, who also serves as President of the Jamaica Electric Vehicle Association (JEVA).

Media Contact

Kamesha Campbell-Robinson
krobinson@tropicalbattery.com
+1 347 691 9668