



Jamaica Stock Exchange
e-Campus

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JAMAICA STOCK EXCHANGE E-CAMPUS
And
McKinsey and Company
CEO SEMINAR
Wednesday, March 27, 2024 AGENDA

Topic	Speaker	Content	Format		Proposed time
Prayer	Mr. Kevin Powell	The Principal of the JSE e-Campus kicks off the forum with a prayer			
Welcome & Opening Remarks	Dr Marlene Street Forrest	The Managing Director of the JSE brings welcome to all attendees		10 minutes	09:05-9:15
Keynote speaker	Mr. Sheldon Whyte- Amazon	Using AI for Strategic Decision Making- The Amazon Story		45 minutes	09:15-10:00
		Coffee break		20 minutes	10:00- 10:20
Panel Discussion					
Revolutionize Your Leadership: Exploring the Power of Generative AI in Reshaping Industries and Strategic Decision-Making Finding the right funding for digital efforts	Ms. Amalia Torro-McKinsey & Co.	We will deep dive into the transformative potential of Generative Artificial Intelligence (AI) and its profound impact on industries worldwide, and the key trends in this topic. Discover how this cutting-edge technology is revolutionizing strategic decision-making and planning in executive roles	Presentation + Q&A	40 minutes	10:20-11:00
Leveraging AI to Unlock Return on Equity"	Dr William Lawrence	We will share insights on how companies can, in a practical way, enhance and unlock the optimum financial performance of their organizations	Presentation	20 minutes	11:00- 11:20
		Coffee break		15 minutes	11:20-11:35
Leading the Way: Exploring the Impact of Generative AI in Lighthouse Cases Across Industries	Mr. Gerry Aue	We will showcase the transformative potential of Generative Artificial Intelligence (AI) through real-world lighthouse cases across various industries. Discover how this cutting-edge technology is driving innovation, growth, and competitive advantage in other organizations worldwide	Q&A	40 minutes	11:35-12:15
		Lunch		60 minutes	12:15-13:15
Panel Discussion	CEOS Panel Discussion	The Next Gen CEO: How Technology & AI have impacted the role of the CEO		180 minutes	13:15- 16:15