

GLOBAL PRESENTERS



Sheldon Whyte

Solutions Architect Manager, Amazon Web Services

Sheldon Whyte has over 30 years in Data Center Operations Management and Enterprise Architecture in various sectors such as Healthcare, Hospitality, Telecommunications, and Financial Services, among others. Sheldon is currently Solutions Architect Manager with Amazon Web Services, assisting enterprises in the Caribbean with Cloud Strategy & Transformation initiatives.



Amalia Toro is a Partner at McKinsey and Company, where he leads the Panama Office and is core member of McKinsey Digital, focused in digital and analytics transformations. She supports clients to transform their core business by adopting new technologies that generate deep changes in companies operating models. Amalia has extensive in consumer and banking throughout Latam countries.

Gerardo Aue is a Partner at McKinsey and Company, where he co-leads the Guatemala Office and the data and analytics service line within McKinsey Digital. With his expertise, he supports clients in transforming their businesses to become data driven. Gerardo has extensive experience embedding digital and analytics in various industries, highly focused consumer and banking.



Dr. Marlene Street Forrest is the Managing Director of the Jamaica Stock Exchange. Her mandate is to continue the process of developing the JSE Group and particularly the Exchange, in an atmosphere of transparency and fairness while utilizing appropriate technology in providing the greatest possible efficiencies to the market. **Published Work:** On Leadership, Discipline, Discretion and Daring & Steps To Good Governance.



Dr. William Lawrence is the Chairman of the Academic Review Committee of the JSE e-Campus. Dr. Lawrence is a management consultant and founding director of the Professional Services Unit, Mona School of Business and Management, UWI. His expertise is in Strategic and Operations Management. **Published Work:** Renewal and Performance in

Panelists

The Next Gen CEO: How Technology & AI have Impacted the role of the CEO

Mr. Ricardo Allen
Chief Executive Officer
One-On-One Educational Services



Mr. Norman Chen
Chief Executive Officer
tTECH



Mr. Stephen Price
Vice President, General Manager,
Jamaica
FLOW and
C&W Communications

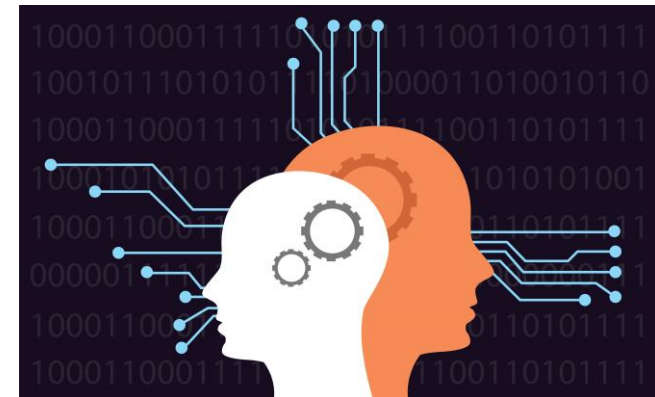


CEO FORUM

FORTIFYING THE CEO

Decision Making in the Age of AI

March 27, 2024, | Jamaica Pegasus Hotel
8:30 a.m. – 1:00 p.m.



KNOWLEDGE CAN BE TRANSFERRED

CEOs present will receive One and One Consultancy services with McKinsey and Company

LEAD PRESENTERS

Amazon

Keynote Speaker - Mr. Sheldon Whyte
Solution Architect Manager, Amazon Web Services

McKinsey and Company

Amalia Toro - Partner at McKinsey and Company
Gerardo Aue - Partner at McKinsey and Company

EARLY BIRD SPECIAL

ENDS MARCH 17

OVERVIEW

KNOWLEDGE CAN BE TRANSFERRED

This worldwide renown team of experts has worked alongside and provide consultancy services to companies all over the world with difficult business realities but with a common goal of excellence. Companies which were in the same place of uncertainty as some businesses are today and has turned around the financial fortunes of several enterprises.

For this year's staging of the CEO forum on "*Fortifying the CEO: Decision Making in the Age of AI*", Lead Global Consulting Firm, **McKinsey and Company**, will present in this seminar and engage our participants on this very important reality. McKinsey and Company will also provide One and One Consultancy services with CEO's present at the seminar, who wish to align and develop their businesses digitally with the strategies that will be shared.

Amazon, a world leader in business also, will be sharing in this forum their expertise in embedding digital and analytics in various industries and supporting clients in transforming their businesses to become data driven.

The decision-making burden on the CEO has always been an arduous one. Broader digital accessibility and new technological tools have unleashed a wave of innovation, forcing leaders to make decisions and act more quickly than ever to stay ahead of the tide.

To this end, the objective of this forum is to explore how generative AI can impact decision making for the CEO in addition to providing executive level strategies and organizational-wide tools that can be employed while utilizing AI and other data-driven tools to support the CEO in enhancing strategic decision-making for the growth and development of their companies.

PRESENTATION & DISCUSSIONS

USING AI FOR STRATEGIC DECISION-MAKING: THE AMAZON STORY.

Sheldon Whyte
Solutions Architect Manager, Amazon Web Services

Revolutionize Your Leadership: Exploring the Power Of Generative AI in Reshaping Industries & Strategic Decision-Making & Finding the Right Funding for Digital Efforts

Ms. Amalia Toro
Partner, McKinsey and Company

Leveraging AI to Unlock Return on Equity

Dr. William Lawrence, Management Consultant

Leading the Way: Exploring the Impact of Generative AI in Lighthouse Cases Across Industries

Mr. Gerad "Gerry" Aue
Partner, McKinsey and Company

PANEL DISCUSSION

The Next Gen CEO: How Technology & AI have Impacted the Role of the CEO

WHO SHOULD ATTEND

Chief Executive Officers/Managing Directors
Business Owners
Chief Financial Officers
General Managers
Senior Executives

SUBMIT COMPLETED APPLICATION FORM TO:

Charlene Steer
Marketing Officer
Jamaica Stock Exchange
40 Harbour Street, Kingston

Tel: 876-967-3271

E-mail: Charlene.Steer@jamstockex.com

REGISTRATION DETAILS:

TITLE: (Mr./Mrs./Ms./Dr./Other) _____

NAME: _____

MAILING ADDRESS: _____

PHONE (MOBILE/ WORK): _____

E-MAIL: _____

ORGANIZATION: _____

POSITION: _____

PAYMENT:

SELF-FUNDED:

Signature: _____

COMPANY SPONSORED:

PRINT NAME OF AUTHORIZING PERSONNEL

POSITION

SIGNATURE OF AUTHORIZING PERSONNEL

Cost: US\$500 /JA\$75,000)
REGISTER BY MARCH 17 AND PAY US\$400
/JA\$60,000



COST COVERS STUDY, CONSULTATION, COFFEE BREAKS & LUNCH & GCT
Once the JSE receives your completed registration form, this constitutes your agreement to pay the full seminar cost whether you attend the seminar or not. No refunds will be granted for non-attendance; however, you reserve the right to send a representative.