

The Hub, 34 Lady Musgrave Road / Kingston 5 / Jamaica, W.I. / www.iCreateEDU.com /
876-649-5563

FOR IMMEDIATE RELEASE:

December 1, 2023

iCREATE LIMITED

**Appointment of Messrs. Anthony Dunn and Donovan White as Directors and
Committee Members**

iCreate Limited ("*iCreate*") is pleased to announce the addition of Messrs. Anthony Dunn and Donovan White to its Board of Directors as independent non-executive Directors effective December 1, 2023.

Mr. Anthony Dunn is currently the Chief Investment Officer ("*CIO*") for Delta Capital Partners Limited. His extensive background includes serving as the Founder and CIO for Ostrich Private Equity Investment Fund LP, as well as holding pivotal roles in renowned organisations such as Jamaica Public Service Company Limited and GraceKennedy Limited. With a proven track record in Strategic and Operational Management, International Finance and Private Equity, Mr. Dunn will play a vital role as a member of the Company's Audit Committee.

Mr. Donovan White, a seasoned strategist and business leader, joins the Board of Directors with a remarkable career in promoting Jamaica as a global destination. As the head of the Jamaica Tourist Board ("*JTB*"), Mr. White has achieved significant milestones, one such being surpassing four million (4,000,000) visitor arrivals and strategically re-entering Asian markets. His leadership has been marked by technological innovation, including award-winning digital activations and the "*Heartbeat of the World*" campaign. Mr. White will also contribute his expertise as a member of the Remuneration Committee.

iCreate is thrilled to welcome both gentlemen to the Board of Directors and the respective committees. Their diverse expertise and leadership qualities will undoubtedly strengthen the Company's strategic vision and contribute to its continued success. With these valuable additions, iCreate looks forward to a future marked by innovation, growth, and impactful contributions to the digital and creative economies.

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About iCreate Limited

iCreate has been publicly listed on the Junior Market of the Jamaica Stock Exchange since February 2019. iCreate is a creative institute developed with the aim of filling the gap in skills training and development of creatives in Jamaica and the wider Caribbean. As an important part of the creative eco-system, we provide students with a wide range of career opportunities in the Creative Economy, while being a key partner of the Advertising Industry, Film Production Companies, Animation and Gaming Companies, and Creative Outsourcing initiatives.