



Sustainable Social Growth Through Partnership

The Jamaica Stock Exchange (JSE) YULETIDE TELETHON 2023-

Dec 15<sup>th</sup>-17<sup>th</sup>

“STEP UP & GIVE SOME MORE”

### The three (3) Projects for Funding on the Social Stock Exchange.

1. **The Shalom Project for MENTAL HEALTH & WELLNESS** is an educational and empowerment program for the Training of Trainers. Trainers being selected through partnerships with schools and community Non-Governmental Organizations (NGOs):

Focus of training:

- Suicide Prevention
- The Art & Science of Happiness
- Stress Management
- Conflict Resolution
- Trauma Intervention
- Basic Counselling Skills

This project has been adapted as a youth empowerment tool to be delivered in our schools under the name “HAPPINESS CLUB”.

2. **STOP THE VIOLENCE Project by Praise Jamaica Foundation** is a faith-based initiative with the purpose of transforming the lives of primary and secondary school children, by addressing values and attitudes which inform thoughts and behaviour. Fixing the problem of crime and violence where it begins.

**STOP THE VIOLENCE therefore proposes pro-social behaviour as a solution to the problem of antisocial behaviour disrupting schools.**

**Some of these are:**

- Bullying
- Fighting

- Verbal and physical attacks
- Theft
- Extortion
- Rape
- Drugs
- Disorderly conduct
- Vandalism
- Robbery among numerous others interrupting children's education.

The STOP THE VIOLENCE method then, is a proactive measure and **will also train and educate in FINANCIAL LITERACY.**

### **3. JaMIN (Jamaica Music Institute) Music Entrepreneurship Project** by the Agency for Inner City Renewal (AIR)

The main focus of the JaMIN Music Entrepreneurship project is providing at risk youths and young adults with alternative pathways to earning a livelihood by leveraging the rich musical legacy and the brand of Trench Town, the birthplace of Reggae.

The economic and social setting of the project is typical inner-city; described by the July 23, 1997, Report of the National Commission on Political Tribalism as a "political garrison".

Communities like Trench Town have certain identifying features including:

- crime and violence.
- gang memberships and gang type activities (to earn a living).
- human trafficking.
- unemployment and under-employment.
- low scholastic attainment.
- substandard public services.
- lack of access to formal sectors of the economy.

Youths and young adults are at risk to these economic and social maladies; especially crime and violence.

Its aim is to develop knowledge and skills in music entrepreneurship, music production, audio engineering, events production as well as knowledge and skills in the wider creative industries.

The longer-term goal is to provide learners with certification to facilitate their matriculation to tertiary education in music-based disciplines.