

# Our Experts



**Mr. Ricardo D. Allen**  
President & Chief Executive Officer  
One on One Educational Services  
Limited



**Dr. Marlene Street Forrest**  
Managing Director  
Jamaica Stock Exchange Group



**Mr. Kevin Aston**  
Caribbean Cyber Lead, UK  
Foreign, Commonwealth and Development  
Office (FCDO)



**Mrs. Taniesha Campbell**  
Director - Policy and Research  
Ministry of Finance and the Public Service



**Ms. Nophia S. Morgan, BBA, LLB (HONS)**  
Attorney-at-Law  
Director, Public Body Board Secretariat

## Who Should Attend:

- Board Directors
- Corporate Secretaries
- Governance Officers
- Legal and Compliance
- Attorneys-at-Law
- Cyber Leads
- Data Protection Officers
- IT Specialists

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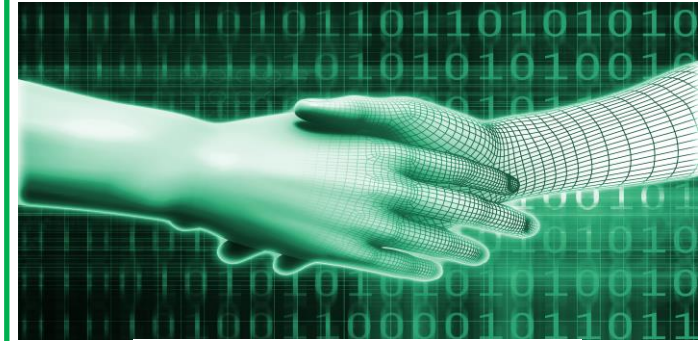
# A UNIFIED FORCE

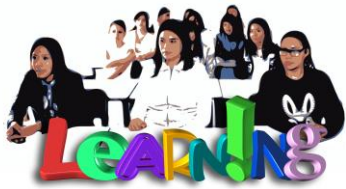
## THE BOARD & THE CORPORATE SECRETARY

**Making the Company Profitable with  
Technology (AI)**

**Thursday, November 30, 2023**  
**10:00 a.m. - 1:00 p.m.**

**Venue: Online**  
**Certificate Provided**





We are now doing business in a digital world economy. Technology evolves very fast and renders certain roles redundant. However, this transformation can provide a vast opportunity to re-evaluate business practices and processes and improve lives professionally and personally. Digitization, it seems, moves fastest in the business world when various processes and operations have been improved with the use of new technology.

At the Board level there has been rapid improvement in the use of technology with the deployment and use of software such as Board Books and other digital tools, which has improved communication and enhanced the process of governance. It is considered in the best interest of Corporate Secretaries to embrace digitization and leverage these technologies to enhance their work processes. This would allow Corporate Secretaries and Governance Officers to be more effective, efficient and to work closer with the Board to improve investor relations, profitability and to minimize risks and disruptions.

Some Corporate Secretaries fear digitization and others embrace it. The JSE will be conducting this symposium to discuss how technology, and particularly AI, will impact the Board and the Corporate Secretary in a manner to get all on board. The Symposium will benefit from a close look at the core competencies and values that make corporate secretaries and governance officers critical to the engines of economic stability and success of companies. The Ministry of Finance and the Public Service which stipulates the Corporate Governance Framework for Jamaica will be presenting. To complete the deliverables, Caribbean Cyber Lead, UK FCDO, Mr. Kevin Aston, will examine the dangers and how to mitigate cyber risks.

## AGENDA

### OPENING REMARKS & OVERVIEW

**Dr. Marlene Street, Managing Director, JSE**

### SESSION 1

#### BRIDGING THE DIGITAL DIVIDE: THE FUTURE OF THE CORPORATE SECRETARY

**Mr. Ricardo Allen**

**President and Founder of One on One Educational Services Limited**

### SESSION 2

#### THE BOARD AND THE CORPORATE SECRETARY WORKING TOGETHER FOR PROFITABILITY

**Mrs. Taniesha Campbell**

**Director - Policy and Research**

**Ministry of Finance and the Public Service &**

**Ms. Nophia S. Morgan, BBA, LLB (HONS)**

**Attorney-at-Law**

**Director - Public Body Board Secretariat**

### SESSION 3

#### TECHNOLOGY AND CYBER RISKS

**Mr. Kevin Aston**

**Caribbean Cyber Lead**

**Foreign, Commonwealth and Development Office, UK**

### WHY THIS SYMPOSIUM IS FOR YOU

Our specialists are well established practitioners who can assist Corporate Secretaries and the Board on ways to use technology to foster a better relationship and enhance governance within your organization:

- How technology assists the Corporate Secretary and Board
- How to keep abreast with applicable specialized technology
- How the use of technology makes the company profitable
- Government Lead and Corporate governance reforms
- Cyber risk, protection and governance at Board level

Mr. Ricardo Allen, Mathematician, has fused his affinity for technology and is a trailblazer in the use of technological products to enhance business processes. Ricardo is a practitioner who uses technology to enhance his own business and improve profitability. Therefore, he is practicing what he is teaching. He will demonstrate how technology can save your company money and earn money at the same time.

## COMPLETE REGISTRATION:

TITLE: (Mr./Mrs./Ms./Dr./Other) \_\_\_\_\_

NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

TELEPHONE #: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

POSITION: \_\_\_\_\_

SELF-SPONSORSHIP  Signature: \_\_\_\_\_

COMPANY SPONSORSHIP

\_\_\_\_\_  
PRINT NAME OF AUTHORIZING PERSONNEL

\_\_\_\_\_  
SIGNATURE OF AUTHORIZING PERSONNEL

## Payment

### ❖ Direct Deposit/Online Banking:

To: Jamaica Stock Exchange, Current Account at National Commercial Bank, 37 Duke St, Kingston. # 101487393

### ❖ Company or Manager's Cheque:

Made payable to Jamaica Stock Exchange

**USD PAYMENT, KINDLY SEE BANKING DETAILS ATTACHED**

**Cost: J\$17,000 (includes all fees)**

**Group Rate J\$15,000**

**\*USD equivalent \$109 (Group: US\$97)**

Kindly submit completed registration to:

Charlene Steer, Marketing Officer, JSE

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Telephone contact: 876 967 3271