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FOR IMMEDIATE RELEASE:

October 6, 2023

iCREATE LIMITED

The Appointment of Mr. Colando Hutchinson as Mentor to iCreate Limited

The Board of Directors of iCreate Limited ("iCreate"), is pleased to announce the appointment of Mr. Colando Hutchinson as Mentor in keeping with the **JSE Junior Market Rule 503 – Mentor Requirement, Section 1(a)** with immediate effect. Mr. Hutchinson will act as a compliance advisor to the Board and provide guidance to the Management teams within the iCreate group of companies.

In the search for a Mentor, it was important to identify an individual who was best suited to the particular needs of the Company. As the new leadership team continues to build and strengthen the Board, Management teams and internal controls of the Company and its recently acquired subsidiaries, Mr. Hutchinson's appointment is timely based on his strong executive leadership experience and expert knowledge in several areas in the financial services industry.

He currently serves as an Executive Consultant to several financial institutions. He was employed to VM Wealth Management Limited as its Deputy Chief Executive Officer and made an indelible mark as the head of its Capital Markets. Additionally, he holds a Bachelor of Science in Accounting from the University of the West Indies (U.W.I.) and a Masters of Business Administration (MBA) in Finance from Edinburgh Business School. The new Mentor is also well decorated with CFA, CPA and ACCA certifications.

The Board of Directors looks forward to continuing the journey of strategic growth with this appointment of a Mentor to bring enhanced support to the Company and its subsidiaries.

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About iCreate Limited

iCreate has been publicly listed on the Junior Market of the Jamaica Stock Exchange since February 2019. iCreate creates an eco-system to the Advertising, Film Production, Animation, Gaming and Creative Outsourcing industries. The Company continues to grow through an aggressive Merger & Acquisition strategy as it seeks to return value to its shareholders.