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FOR IMMEDIATE RELEASE

Design Privacy Limited and EduFocal Limited Announce Strategic Partnership to Deliver Innovative Data Protection E-Learning Content

Kingston, Jamaica - March 21, 2023 - Design Privacy Limited, a leading provider of data privacy consultancy services, and EduFocal Limited, a renowned e-learning platform provider, are pleased to announce their strategic partnership. The two companies have entered into an exclusive Teaming Agreement to collaborate on the creation and delivery of a groundbreaking "Foundation Data Protection Course" and related e-learning content.

The partnership combines Design Privacy's expert knowledge in data privacy laws and regulations with EduFocal's expertise in e-learning content development and platform management. The collaboration aims to bring high-quality, relevant, and engaging data protection courses to the Jamaican market, specifically medium sized and large organizations to better understand and comply with data protection laws and best practices.

Under the terms of the Agreement, Design Privacy will be responsible for developing the course content, providing expert guidance on data privacy laws, and participating in the marketing and promotion of the courses. EduFocal, on the other hand, will be responsible for developing the e-learning content, providing the e-learning platform for course delivery, managing technical aspects of course delivery, marketing and promoting the courses, and distributing the e-learning content.

Both companies look forward to a successful partnership that will ultimately enhance the data protection landscape in Jamaica, providing accessible and comprehensive educational resources to individuals and organizations alike.

About Design Privacy Limited

Design Privacy Limited is a Jamaican-based consultancy firm specializing in data privacy laws and regulations. The company offers expert guidance and support to clients navigating the

Directors: Gordon Swaby | Peter Levy (**Chairman**) | Lloyd Swaby | Kevin Donaldson | Grace Lindo | Shauna-Gaye Fuller

EduFocal Group: cleverschoolteacher.com (EduFocal, LLC) edufocalacademy.org (EduFocal Academy Limited)

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complex landscape of data protection compliance, helping them to safeguard their customers' sensitive information and build trust in their brand.

About EduFocal Limited

EduFocal Limited is a pioneering e-learning platform provider, dedicated to revolutionizing the way people learn by providing innovative and engaging digital learning experiences. The company's cutting-edge platform is designed to deliver high-quality educational content in an accessible and user-friendly format, empowering learners to achieve their goals and unlock their full potential.

For more information, please contact:
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