

iCreate Limited Q3 2022 Performance Report

iCreate Limited Q3 2022

Executive Summary

Overview

The Board of Directors of iCreate Limited is pleased to announce its results for the period ending September 30, 2022.

Overall Performance:

The company has remained keenly focused on delivering on our Mergers & Acquisitions strategy which added Advertising and E-Commerce as new divisions in the Group alongside our existing Training division. We had a number of key initiatives implemented at the beginning of the financial year to allow us to maximise the value of our M&A strategy. These key initiatives included:

- Diversification of revenue streams through additional solutions now available across the Group or through individual divisions
- Expanding the client base to reduce dependency on one-off revenue streams and projects
- Sales pipeline management and growth to develop a continuously evolving base of potential clients, opportunities and revenues
- Capitalising on business opportunities and increasing order values by offering a wider range of solutions to clients

These initiatives drove the results of Revenue of \$26.4 million for the quarter, a 231.5% increase over Q3 2021, and \$107.2 million for the nine month period, 237.0% above last year. This strong performance was positively impacted by a mix of new business clients as well as existing opportunities from our pipeline which were closed in Q3. Our three divisions; Education, Advertising and E-Commerce all contributed to the strong revenue growth for the period. Revenue was down 23.4% when compared to Q2 2022, which was driven by a one-off project in Q2.

Profit for the quarter was \$6.9 million, an increase of 8% against Q2 and 1388.0% against the loss of \$535k generated in Q3, 2021. The nine month YTD Profit was \$23.4 million, an increase of 505.3% up on the \$3.8 million for 2021.

Total Assets were \$167.3 million up from \$75.5 million at December 31, 2021. Total Assets year to date include funds set aside for the investment in Visual Vibe Limited which were financed by a Convertible Long Term Loan.

We have increased Shareholders Equity from \$9.5M at December 2021 to \$32.9M.

We are also very pleased to have secured the financing to complete the acquisition of Visual Vibe.com Limited. We expect to close this transaction before the end of Q4 2022.

We offer thanks to our many Shareholders, Directors, Team Members and Client Base for the continued support as we chart the way forward as a new Digital and Creative group of companies.

Approved for issue by the Board of Directors November 14, 2022 and signed on its behalf by:

Ivan Carter

Audit Committee Chairman

Tyrone Wilson

KPI Results

- Q3 Revenue, 231.5% higher YoY
- Q3 Profits, 1388.0% higher YoY
- 9-months revenue, \$107.2M
- 9-months profit, \$23.4M

Financials

STATEMENT OF FINANCIAL POSITION

ICREATE LIMITED
AS AT SEPTEMBER 30, 2022
ALL FIGURES IN J\$

	UNAUDITED QUARTER ENDED SEPTEMBER 30, 2022	UNAUDITED QUARTER ENDED SEPTEMBER 30, 2021	AUDITED YEAR ENDED DECEMER 31, 2021
ASSETS			
Cash & Equivalents	5,580,799	(1,083,181)	47,116,587
Accounts Receivable	39,269,312	17,651,664	7,376,515
Other Current Assets	82,673,809	6,866,419	7,465,091
Total Current Assets	127,523,920	23,434,902	61,958,193
Fixed Assets	4,841,731	10,844,325	5,792,764
Investments or Other Non-Current Assets	34,972,942	5,841,919	7,806,822
Total Non-Current Assets	39,814,673	16,686,244	13,599,586
Total Assets	167,338,593	40,121,146	75,557,779
LIABILITIES Short Term Debt	3,156,039	1,403,542	2,981,826
Accounts Payable	7,750,072	7,063,051	31,483,475
Other Current Liabilities	5,351,414	14,003,488	3,051,170
Total Current Liabilities	16,257,525	22,470,081	37,516,471
Long-Term Loans	118,105,346	40,766,229	28,479,433
Total Non-Current Liabilities	118,105,346	40,766,229	28,479,433
Total Liabilities	134,362,871	63,236,310	65,995,904
EQUITY			
Retained Earnings	(98,711,295)	(86,002,181)	(122,125,142)
Revaluation Surplus	7,070,947	7,070,947	7,070,947
Issued Share Capital	124,616,070	55,816,070	124,616,070
Total Equity	32,975,722	(23,115,164)	9,561,875
Total Liabilities & Equity	167,338,593	40,121,146	75,557,779

Approved for issue by the Board of Directors November 14, 2022 and signed on its behalf by:

Ivan Carter

Audit Committee Chairman

Tyrone Wilson

President & CEO

STATEMENT OF COMPREHENSIVE INCOME ICREATE LIMITED FOR 9 MONTHS ENDED SEPTEMBER 30, 2022 ALL FIGURES IN J\$

	UNAUDITED QUARTER ENDED SEPTEMBER 30, 2022	UNAUDITED QUARTER ENDED SEPTEMBER 30, 2021	UNAUDITED FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2022	UNAUDITED FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2021	AUDITED YEAR ENDED DECEMER 31, 2021	3-MONTHS VARIANCE	9-MONTHS VARIANCE
	\$	\$	\$	\$	\$		-
Revenue	26,420,456	7,969,655	107,309,015	31,826,044	32,826,894	231.5%	237.2%
Cost of Sales	5,622,056	1,027,700	38,635,125	5,258,784	8,340,284	447.1%	634.7%
Gross Profit	20,798,400	6,941,955	68,673,890	26,567,260	24,486,610	199.6%	158.5%
Other Income	735,383	(73,098)	744,178	5,326,501	5,326,929	-1106.0%	-86.0%
Admin & General Expense	13,244,205	5,672,868	41,642,555	19,390,005	48,846,659	133.5%	114.8%
Depreciation & Amortization	696,857	976,827	2,090,570	2,929,659	3,336,165	-28.7%	-28.6%
Operating Profit/(Loss)	7,592,721	219,162	25,684,943	9,574,097	(22,369,285)	3364.4%	168.3%
Finance Cost	681,849	755,713	2,271,096	5,708,729	9,893,013	-9.8%	-60.2%
Profit/(Loss) Before Taxation	6,910,872	(536,551)	23,413,847	3,865,368	(32,262,298)	-1388.0%	505.7%
Tax Expenses/(Credit)							
Net Profit/(Loss) for the period	6,910,872	(536,551)	23,413,847	3,865,368	(32,262,298)	-1388.0%	505.7%
Other Comprehensive Income							_
or loss:							
Revaluation Surplus	-	-	-	-	-	0.0%	0.0%
Total Comprehensive Income	6,910,872	(536,551)	23,413,847	3,865,368	(32,262,298)	-1388.0%	505.7%
Earnings Per Shares	0.02	(0.00)	0.08	0.02	(0.17)		

STATEMENT OF CASH FLOWS

iCREATE LIMITED
FOR 9 MONTHS ENDED SEPTEMBER 30, 2022
ALL FIGURES IN J\$

	YTD ENDED SEPTEMBER 30, 2022	YTD ENDED SEPTEMBER 30, 2021	AUDITED YEAR ENDED DECEMER 31, 2021
OPERATING ACTIVITIES			
Total Comprehensive Income/(Loss)	23,413,847	3,865,368	(32,262,298)
Adjustment for:			
Unrealized Loss	(95,331)	10 0 0	5.
Depreciation and amortisation	2,090,570	2,929,658	3,336,165
Depreciation of right- of-use	(PE)	2,248,870.00	554,568
Right of use interest expense	變		3,742
Derecognition of leasehold improvements	DE:) -	4,576,709
Expected Credit Loss Provision	65	1 5 7	8,532,563
Interest Expense	2,271,096	\$ \$	8,748,572
Amortization adjustment, net	10=	10 - 2	(202,256)
	27,680,182	9,043,896	(6,712,235)
Change in Accounts Payable	(23,733,403)	(9,346,723)	1,785,523
Change in Other Current Liabilities	2,300,244	(6,515,189)	
Change in Accounts Receivable	(31,892,797)	(10,434,054)	
Change in Other Current Assets	(75,208,718)	12	(910,345)
Interest Paid	(2,271,096)		(8,748,572)
Cash Flow Used in Operating Activities	(103,125,588)	(17,252,070)	(23,036,370)
	(===,===,===,	(,,,	(==)===)===
INVESTING ACTIVITIES			
Change in Fixed Assets (ex. Depn and Amort)	(897,822)	9 - 5	# :
Change in Investments or Other Non-Current Assets	(27,166,120)		(223,696)
Cash Flow Used Investing Activities	(28,063,942)	(223,696)	(223,696)
FINANCING ACTIVITIES			
Lease payments, net	241	1et	(612,618)
Paid-in-capital		-	68,800,000
Change in Short Term Debt	174,213) =	6,066,674
Change in Long-Loan	89,625,913	16,157,354	
Change in Long Term Debt	1.	12 N	(4,259,108)
Cash Flow From Financing Activities	89,800,126	16,157,354	69,994,948
Change in Cash & Equivalents	(41,389,404)	(1,318,412)	46,734,882
Cash & Equivalents, Opening Balance	46,970,203	235,231	235,321
Cash & Equivalents, Closing Balance	5,580,799	(1,083,181)	
REPRESENTED BY:			
Cash and bank deposit	5,714,008	()	47,116,587
Bank overdraft	(133,209)	(1,083,181)	(146,384)
	5,580,799	(1,083,181)	46,970,203

UNAUDITED QUARTER

UNAUDITED QUARTER

STATEMENT OF CHANGES IN EQUITY

iCREATE LIMITED
AS AT SEPTEMBER 30, 2022
ALL FIGURES IN J\$

	Share capital	Revaluation Surplus	Retained earnings	Total
	J\$	J\$	J\$	J\$
Balance as 31 December 2020	55,816,070	7,070,947	(89,862,844)	(26,975,827)
Paid-in-capital	68,800,000	:-	-	68,800,000
Net loss for the period		i a	(32,262,298)	(32,262,298)
Balance as at December 31, 2021	124,616,070	7,070,947	(122,125,142)	9,561,875
Net profit for the period		-	23,413,847	23,413,847
Balance as at September 30, 2022	124,616,070	7,070,947	(98,711,295)	32,975,722

Notes to Financial Statements

General Information

iCreate Limited is a limited liability Company incorporated and domiciled in Jamaica. The registered office of the Company is 34 Lady Musgrave Road, Kingston 6.

iCreate Limited is a digital and creative group of companies aimed at fueling growth of the digital and creative economy in the Caribbean and Latin America.

Basis of Preparation

The Company's financial statements have been prepared in accordance and comply with International Financial Reporting Standards (IFRS) and the relevant requirements of the Jamaican Companies Act.

The financial statements have been prepared under the historical cost basis and are expressed in Jamaican dollars, unless otherwise indicated. The preparation of the financial statements in conformity with IFS and the Act requires management to make estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the period then ended. Actual results could differ from these estimates.

Accounting Policies

There have been no changes in accounting policies since the most recent audited financial statements as at December 31, 2021.



Jamaica Central Securities Depository Limited

Regristrar Services Unit
P.O. Box 1084, 40 Harbour Street, Kingston, Jamaica
Tel: (876) 967-3271-4 Fax: (876) 948-6653

ICREATE LIMITED - JME201900052 Directors and Connected Parties Shareholdings Report as at September 30, 2022

Board Member	*Primary Holder	Position on Board	Relationship	Volume	8
Account ID	Joint Holder	on Board			
TYRONE WILSON	Tyrone Wilson	Director	Self		0.00000
	Meisha-Gay Mattis		Connected	1,435,434	0.72646
			Director's Holdings	_	0.00000
			Connected Party Holdings	1,435,434	0.72646
			Combined Holdings	1,435,434	0.72646
DAINYA-JOY WINT	Dainya-Joy Wint	Director	Self	=	0.00000
			Director's Holdings	€	0.00000
			Connected Party Holdings	-	0.00000
			Combined Holdings	9	0.00000
ARLENE MARTIN	Arlene Martin	Director	Self	-	0.00000
			Director's Holdings	12	0.00000
			Connected Party Holdings	-	0.00000
			Combined Holdings	F	0.00000
LARREN PEART	Larren Peart	Director	Self	137,223	0.06945
			Director's Holdings	137,223	0.06945
			Connected Party Holdings	=	0.00000
			Combined Holdings	137,223	0.06945
RICARDO ALLEN	Ricardo Allen	Director	Self	-	0.00000
			Director's Holdings	_	0.00000
			Connected Party Holdings	12	0.00000
			Combined Holdings	La Carte	0.00000
STEPHEN HECTOR	Stephen Hector	Director	Self	u u	0.00000
			Director's Holdings	<u>i</u>	0.00000
			Connected Party Holdings	L.	0.00000
			Combined Holdings	=	0.00000
IVAN CARTER	Ivan Carter	Director	3	~	0.00000
ADRIAN SMITH	Adrian Smith	Director		ω.	0.00000
				-	0.00000
				-	0.00000
				-	0.00000

Combined Director's 137,223 0.06945 Holdings Combined Connected Party 1,435,434 0.72646 Holdings Combined Holdings 1,572,657 0.79591



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ICREATE LIMITED - JME201900052 Senior Managers and Connected Parties Shareholdings Report as at September 30, 2022

Board Member	*Primary Holder Joint Holder	Position on Board	Relationship	Volume	%
TYRONE WILSON	Tyrone Wilson Meisha-Gay K. Mattis	Manager	Self Connected	1,435,434	0.00000 0.72646
			Senior Managers Holdings Connected Party Holdings Combined Holdings	1,435,434 1,435,434	0.00000 0.72646 0.72646
DOMINIC SUMMERS	Dominic Summers	Manager	Self	-	0.00000
	Shanan Smart	Manager		-	
SHANAN SMART	Shahan Smart	manager	Self	-	0.00000
DWIGHT BURCHELL	Dwight Burchell	Manager	Self	æ	0.00000
DECLAN TULLY	Declan Tully	Manager	Self	(-	0.00000
			Senior Managers Holdings	-	0.00000
			Connected Party Holdings Combined Holdings	-	0.00000
				-	0.0000

Combined Senior Managers - 0.00000 Holdings Combined Connected Party 1,435,434 0.72646 Holdings Combined Holdings 1,435,434 0.72646



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Top 10 shareholdings for ICREATE LIMITED ORDINARY SHARES As at

September 30, 2022

	Primary Account Holder	Joint Holder(s):	Volume	Percentage
1	EMEDIA INTERACTIVE GROUP	LIMITED		
			100,000,000	32.4086%
		Client total ownership	100,000,000	32.4086%
2	DEQUITY CAPITAL MANAGEME	NT LIMITED		
			78,054,167	25.2962%
		Client total ownership	78,054,167	25.2962%
3	KINTYRE HOLDINGS LIMITED			
			0.0 51.6 100	
		Client total ownership	29,516,129 29,516,129	9.5658% 9.5658%
			29,516,129	9.3030%
4	SAGICOR INVESTMENTS JAMA	ICA LIMITED		
			17,470,147	5.6618%
		Client total ownership	17,470,147	5.6618%
5	ANDREW PAIRMAN			
		PAULA PAIRMAN	1,500,000	0.4861%
		PAULA PAIRMAN	12,769,314	4.1384%
		Client total ownership	14,269,314	4.6245%
6	DANE WARREN			
1.9.			227 222	
		KESTE O. MILLER	234,182 278,675	0.0759%
		RESIE O. MILLER	3,627,808	1.1757%
			4,027,297	1.3052%
		Client total ownership	8,167,962	2.6471%
7	GUARDSMAN GROUP LIMITED			
			2 200 200	0 64000
		Client total ownership	2,000,000 2,000,000	0.6482% 0.6482%
rer		CITEME COCAL OWNERSHIP	2,000,000	0.0402
8	MS KERRY-ANN SPENCER			
		MRS MICHELLE NICOLA THOMAS-FREEMAN	2,000,000	0.6482%
		Client total ownership	2,000,000	0.6482%
9	JEVAUGHN CLARKE			
			1,526,200	0.4946%
		Client total ownership	1,526,200	0.4946%
10	MEISHA-GAY K. MATTIS			
		attendered a Alexander	1,435,434	0.4652%
		Client total ownership	1,435,434	0.4652%
11	KENNETH S. BENJAMIN			
			1,400,000	0.4537%
		Client total ownership	1,400,000	0.4537%
P	rimary Account Holder	Joint Holder(s):	Volume	Percentage

Total Issued Capital:	308,560,242
Total Units Owned by Top 10 Shareholders:	255,839,353
Total Percentage Owned by Top 10 Shareholders:	82.9139%

NOTE: Information reflected above reports on the top 'x' shareholdings where 'x' identifies the shareholder count. In cases where more than one shareholder has equal number of units as at report date; the holdings will be 'grouped' for counting purposes and counted as one.

End of Report

Production Environment Report ID 8849

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