



PRESS RELEASE – FOR IMMEDIATE RELEASE

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MAILPAC TO TO PARTNER WITH VIRTUALMART FOR GROCERY DELIVERY

KINGSTON, JAMAICA – 15/07/22 – Mailpac Local, the grocery delivery arm of Mailpac Group Limited (“Mailpac”), announced today that it has entered into a operational partnership with industry leader, VirtualMart, to execute the sourcing and delivery of groceries and household items from its Mailpac Local website. The partnership will see the infrastructure and operating protocols of both brands coming together to make delivery of competitively priced groceries and PriceSmart orders more efficient and seamless.

“We have been observing the growth and operational excellence of VirtualMart for some time. Accordingly, a few months ago, we initiated discussions about the value of bringing both platforms together. The result was the strategic decision to merge our infrastructure with that of VirtualMart to offer customers a more robust and efficient service. We are excited about the future of the combined businesses and trust that the VirtualMart team will serve our customers well,” said Khary Robinson, Executive Chairman of Mailpac.

The new relationship will see the operators of VirtualMart executing end-to-end order fulfillment on behalf of Mailpac Local. Customers will continue to place orders online at www.mailpaclocal.com and will have access to an even wider variety of products from a bevy of grocery store suppliers, in addition to the usual PriceSmart offerings.

According to Godfrey Salmon, Founder and CEO of VirtualMart, “We are very excited about the future of this partnership with Mailpac and see significant value in this partnership. Amalgamating the technology, logistics infrastructure and industry know-how of both compmanies creates the largest and most efficient online shopping platform for groceries and household items in Jamaica. With enhanced economies of scale, our combined customer base will benefit from more options, more efficiency and the best service in the market.”

Mailpac Local customers can expect the same high level of service from VirtualMart that they would have previously received from Mailpac. This is as a result of the company’s ongoing commitment to providing a seamless personalized shopping experience. “While there may be some minor changes to things like the delivery schedule, customers can expect continued great pricing and VirtualMart’s commitment to quality service,” said Robinson.

For more information about the the Mailpac Local partnership with VirtualMart, customers can contact Mailpac Local at (876) 778-7467 or at the email address support@mailpaclocal.com.

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