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FOR IMMEDIATE RELEASE:

June 28, 2022

iCREATE LIMITED

Acquisition of Visual Vibe.Com Limited by iCreate Limited

iCreate Limited (“iCreate”) is pleased to announced that the Company has signed an Agreement for Sale of Shares dated June 28, 2022 for the acquisition of 100% of the shares in Visual Vibe.Com Limited (“Visual Vibe”). Visual Vibe has been the leading video board advertising company in Jamaica over the past fifteen (15) years and continues to provide quality service to its clients. Pursuant to the said Agreement, iCreate has paid the requisite deposit and the transaction is expected to be completed within the coming months. iCreate will also be funding this acquisition by way of a pending Rights Issue.

The acquisition of Visual Vibes by iCreate fits squarely within its Merger and Acquisition strategy towards building out its vision as the leader within the creative and digital economies in Jamaica and the wider Caribbean region. This acquisition comes on the heels of the Company’s successful holding of its Extraordinary General Meeting on May 27, 2022.

The Board of Directors and Management of iCreate wholeheartedly thanks its Attorneys-at-Law and Arrangers who have structured this transaction so as to bring value to its shareholders.

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About iCreate Limited

iCreate has been publicly listed on the Junior Market of the Jamaica Stock Exchange since February 2019. iCreate is a creative institute developed with the aim of filling the gap in skills training and development of creatives in Jamaica and the wider Caribbean. As an important part of the creative eco-system, we provide students with a wide range of career opportunities in the Creative Economy, while being a key partner of the Advertising Industry, Film Production Companies, Animation and Gaming Companies, and Creative Outsourcing initiatives.

Design to Inspire