



iCreate JSE Report Q1 (Jan-Mar) 2022

iCreate Limited Q1 2022

Executive Summary

iCreate Q1 2022 report

The Board of Directors of iCreate Limited is pleased to present the unaudited financial statements of the company for the three months ended March 31, 2022.

Revenue of \$46.4 million, a 451% increase compared to Q1 2021

The company recorded revenue of \$46.4 million for the three months ended March 31, 2022. This represents a 451.1% increase in comparison to the \$8.4 million made in the corresponding quarter in 2021. This is also 41.3% more than all of the revenues made in the 2021 Financial Year (FY).

Revenue growth is attributable to the various initiatives announced by the company at its recent Annual General Meeting around the plan to deliver our 2-to-1 financial strategy which is to deliver US\$2 million in revenues and US\$ 1 million in profits. Our core business, the Institute / Education division is now realizing strong growth in revenues due to the shift from business to consumer to business to business with a focus on gaining more corporate clients and partnerships. The company currently now has three major long term corporate training partnerships.

We have trained our highest number of professionals in digital skills and our receivable will trend down significantly in Q2 when payments from our corporate clients begin to flow in.

The company made Gross Profits of \$25.3 million, an increase of 270.7% in comparison to the corresponding first quarter last year.

Net Profit of \$10.1 million, an increase of 428.7% compared to Q1 2021

Our main focus at the beginning of the pandemic was to ensure we survive the pandemic. This resulted in us reducing expenses and making necessary adjustments to our business model. As we exit the pandemic, the company has implemented place several initiatives to pivot and grow and we are pleased about the results thus far.

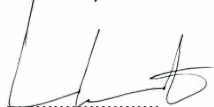
We are pleased to report that from these initiatives, iCreate made \$10.1 million in Net Profits, representing an increase of 433.9% when compared to the \$1.91 million made in the corresponding period in 2021. This represents a record profit for iCreate in any given quarter since inception.

Results of Investments in 2021

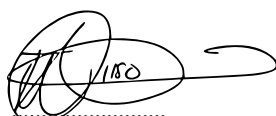
Our investment in 2021 has put iCreate in a good position with a stronger balance sheet and reduced risks. We have cleared all our principal tax payments, up to date with our loan obligations and have significantly cleared off our at risk payables. The investments from both Kintyre Holdings Limited and Dequity have contributed to a strengthened Balance Sheet, in addition to enabling us to invest in the leadership team needed to take us to the level of desired growth and profitability.

We thank our shareholders, directors and team for their continued support as we chart the way forward in this new digital economy.

Approved for issue by the Board of Directors May 3, 2022 and signed on its behalf by:



Ivan Carter (Director)



Tyrone Wilson (President & CEO)

Highlights

Revenue

\$46.4 million (451% increase vs Q1 2021)

Net Profit \$10.1 million (428.7% vs Q1 2021)

 REVENUE

Revenue \$46,389,904 (Same quarter last year \$8,418,178)

Positive trend upwards.

 GROSS PROFIT

Gross Profit \$25,282,033 (Same quarter last year \$6,820,173)

Positive trend upwards.

 NET PROFITS

Net Income \$10,110,209 (Same quarter last year \$1,893,601)

Positive trend upwards.

 Profitability

Profitability Ratio 23.67% (Last year -71.85%)

Positive trend upwards. Strategies to improve profitability include: increasing price, increasing sales volume, reducing cost of sales and reducing operating expenses.

 Profitability

Net Income \$10,110,209 (Last year -\$32,262,300)

Positive trend upwards. Strategies to improve profitability include: increasing price, increasing sales volume, reducing cost of sales and reducing operating expenses.

Profitability

REVENUE

\$46,389,904

A measure of the total amount of money received by the company for goods sold or services provided.

EXPENSES TO REVENUE RATIO

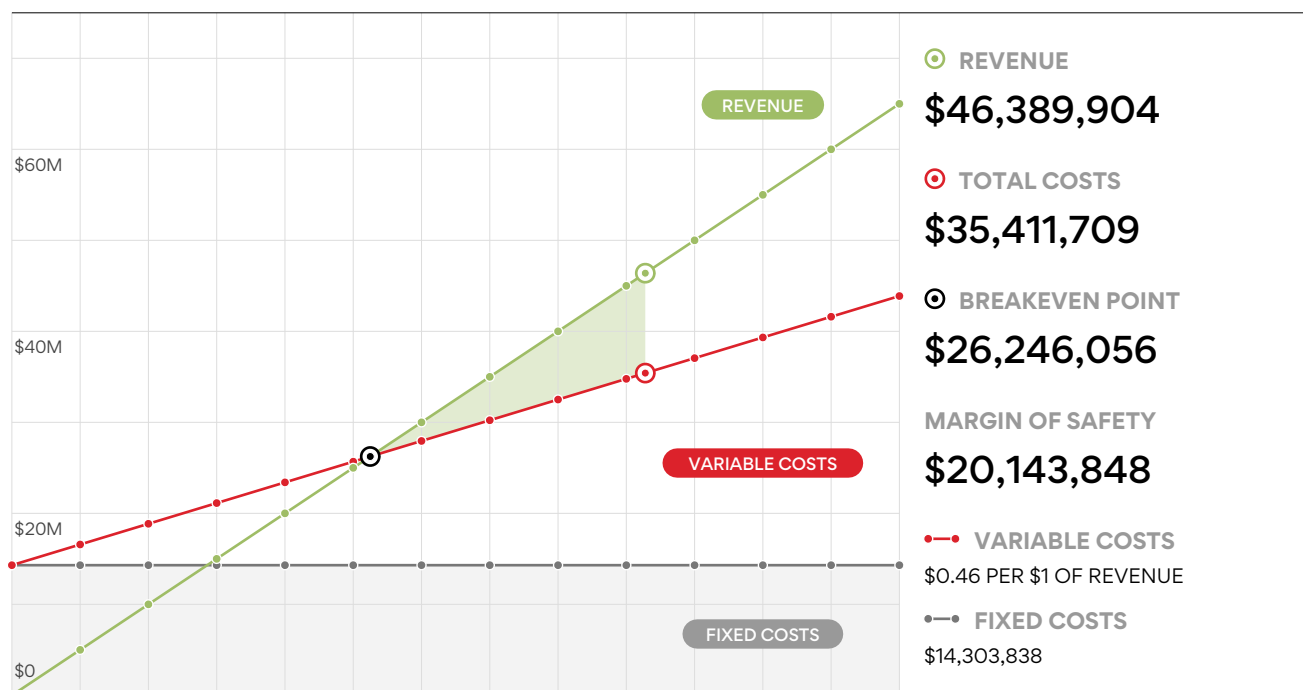
76.33%

A measure of how efficiently the business is conducting its operations.

MARGIN OF SAFETY

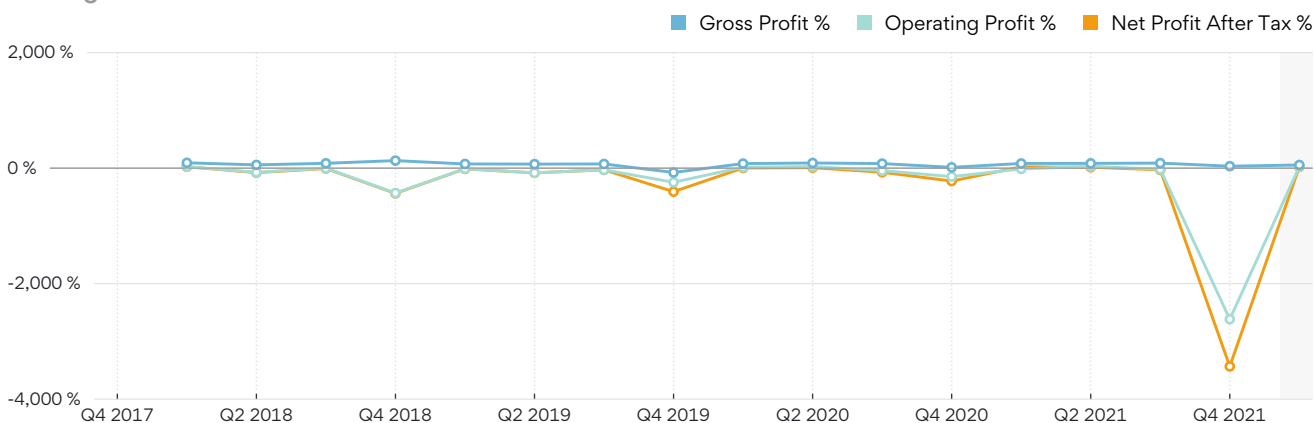
\$20,143,848

The breakeven safety margin represents the gap between the actual revenue level and the breakeven point.



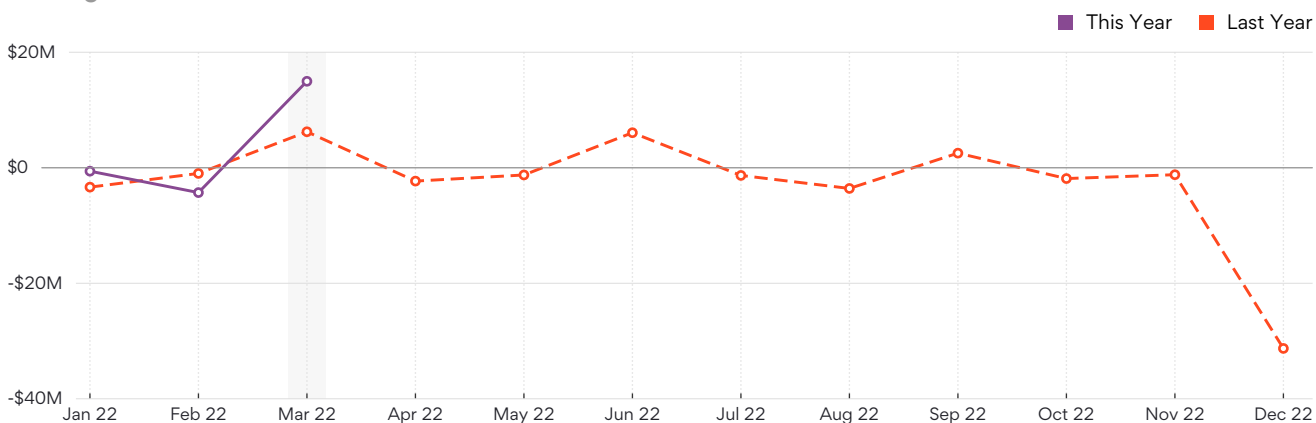
Profitability can be further improved by improving price, volume, cost of sales and operating expense management. There were some one off expenses associated with the quarter that were counted as part of our Fixed Costs for the period. We expect these to reduce in Q2.

% Margins



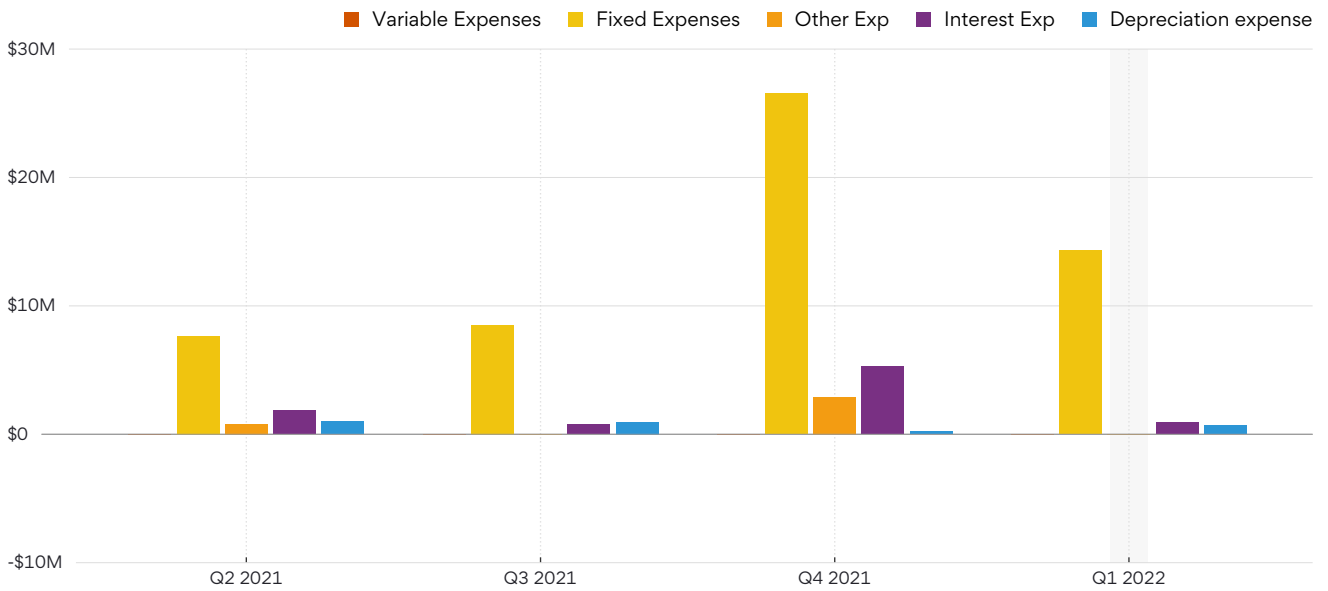
	Q1 2022	% of Revenue	Q1 2021
Gross Profit	\$25,282,033	54.5%	\$6,820,173
Operating Profit	\$10,978,195	23.7%	-\$1,180,324
Earnings Before Interest & Tax	\$10,978,195	23.7%	\$2,730,681
Earnings After Tax	\$10,078,849	21.7%	\$1,895,337

Earnings After Tax This Year vs Last Year



Expense and Cost

Expenses



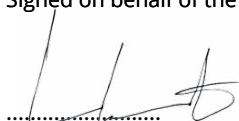
Financials

STATEMENT OF FINANCIAL POSITION

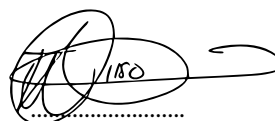
ICREATE LIMITED
AS AT MARCH 31, 2022
ALL FIGURES IN J\$

	UNAUDITED QUARTER ENDED MARCH 31, 2022	UNAUDITED QUARTER ENDED MARCH 31, 2021	AUDITED YEAR ENDED DECEMBER 31, 2021
ASSETS			
Cash & Equivalents	1,595,652	1,350,447	47,116,587
Accounts Receivable	14,337,219	19,031,809	7,376,515
Other Current Assets	9,856,356	9,586,178	7,465,091
Total Current Assets	25,789,227	29,968,434	61,958,193
Fixed Assets	5,176,479	16,289,549	5,792,764
Investments or Other Non-Current Assets	21,725,040	8,478,011	7,806,822
Total Non-Current Assets	26,901,519	24,767,560	13,599,586
Total Assets	52,690,746	54,735,994	75,557,779
LIABILITIES			
Short Term Debt	1,555,327	4,434,978	2,981,826
Accounts Payable	8,993,733	16,669,043	31,483,475
Other Current Liabilities	461,953	17,131,595	3,051,170
Total Current Liabilities	11,011,013	38,235,616	37,516,471
Non-Current Liabilities	22,007,648	21,913,511	28,479,433
Total Non-Current Liabilities	22,007,648	21,913,511	28,479,433
Total Liabilities	33,018,661	60,149,127	65,995,904
EQUITY			
Retained Earnings	(112,014,932)	(60,610,607)	(122,125,142)
Revaluation Surplus	7,070,947	0	7,070,947
Issued Share Capital	124,616,070	55,197,474	124,616,070
Total Equity	19,672,085	(5,413,133)	9,561,875
Total Liabilities & Equity	52,690,746	54,735,994	75,557,779

Signed on behalf of the Board of Directors by:



Ivan Carter (Director)



Tyrone Wilson (President & CEO)

Financials

STATEMENT OF COMPREHENSIVE INCOME

iCREATE LIMITED

FOR 3 MONTHS ENDED MARCH 31, 2022

ALL FIGURES IN J\$

	UNAUDITED QUARTER ENDED MARCH 31, 2022	UNAUDITED QUARTER ENDED MARCH 31, 2021	AUDITED YEAR ENDED DECEMBER 31, 2021	3-Months VARIANCE
	\$	\$	\$	
Revenue	46,389,904	8,418,178	32,826,894	451.1%
Cost of Sales	21,107,871	1,598,004	8,340,284	1220.9%
Gross Profit	25,282,033	6,820,174	24,486,610	270.7%
Other Income	8,051	5,369,415	5,326,929	-99.9%
Admin & General Expense	13,400,835	7,016,077	48,846,659	91.0%
Depreciation & Amortization	696,857	971,053	3,336,165	-28.2%
Operating Profit/(Loss)	11,192,392	4,202,459	(22,369,285)	166.3%
Finance Cost	1,082,182	2,290,155	9,893,013	-52.7%
Profit/(Loss) Before Taxation	10,110,210	1,912,304	(32,262,298)	428.7%
Tax Expenses/(Credit)				
Net Profit/(Loss) for the period	10,110,210	1,912,304	(32,262,298)	428.7%
Other Comprehensive Income				
Items that are or may be reclassified to profit or loss:				
Revaluation Surplus	0	0	0	0.0%
Total Comprehensive Income	10,110,210	1,912,304	(32,262,298)	428.7%
Earnings Per Shares	0.05	0.01	(0.17)	

STATEMENT OF CASH FLOWS

iCREATE LIMITED

FOR 3 MONTHS ENDED MARCH 31, 2022

ALL FIGURES IN J\$

	UNAUDITED QUARTER ENDED MARCH 31, 2022	UNAUDITED QUARTER ENDED MARCH 31, 2021	AUDITED YEAR ENDED DECEMBER 31, 2021
OPERATING ACTIVITIES			
Total Comprehensive Income/(Loss)	10,110,210	1,912,304	(32,262,298)
Adjustment for:			
Unrealized Loss			
Depreciation and amortisation	696,857	971,053	3,336,165
Depreciation of right- of-use	0	1,458,346	554,568
Right of use interest expense	0		3,742
Derecognition of leasehold improvements	0		4,576,709
Expected Credit Loss Provision	0		8,532,563
Interest Expense	907,397		8,748,572
Amortization adjustment, net	0		(202,256)
	11,714,464	4,341,703	(6,712,235)
Change in Accounts Payable	(22,489,742)	(3,078,481)	1,785,523
Change in Other Current Liabilities	(2,589,217)	6,789,921	0
Change in Accounts Receivable	(6,960,704)	(4,223,104)	(8,450,741)
Change in Other Current Assets	(2,391,265)	(614,031)	(910,345)
Interest Paid	(907,397)	0	(8,748,572)
Cash Flow from Operating Activities	(23,623,861)	3,216,008	(23,036,370)
INVESTING ACTIVITIES			
Change in Fixed Assets (ex. Depn and Amort)	0	(1,538,918)	0
Change in Investments or Other Non-Current Assets	(13,852,406)	1,538,918	(223,696)
Cash Flow From Investing Activities	(13,852,406)	0	(223,696)
FINANCING ACTIVITIES			
Lease payments, net	0	0	(612,618)
Paid-in-capital	0	0	68,800,000
Change in Short Term Debt	(1,426,499)	(929,500)	6,066,674
Change in Other Non-Current Liabilities	(6,471,785)	(1,804,320)	0
Change in Long Term Debt	0	0	(4,259,108)
Cash Flow From Financing Activities	(7,898,284)	(2,733,820)	69,994,948
Change in Cash & Equivalents	(45,374,551)	482,188	46,734,882
Cash & Equivalents, Opening Balance	46,970,203	868,259	235,321
Cash & Equivalents, Closing Balance	1,595,652	1,350,447	46,970,203

STATEMENT OF CHANGES IN EQUITY

iCREATE LIMITED
AS AT MARCH 31, 2022
ALL FIGURES IN J\$

	Share capital	Revaluation Surplus	Retained earnings	Total
	J\$	J\$	J\$	J\$
Balance as 31 December 2020	55,816,070	7,070,947	(89,862,844)	(26,975,827)
Paid-in-capital	68,800,000			68,800,000
Net loss for the period			(32,262,298)	(32,262,298)
Balance as at December 31, 2021	124,616,070	7,070,947	(122,125,142)	9,561,875
Net profit for the period			10,110,210	10,110,210
Balance as at March 31, 2022	124,616,070	7,070,947	(112,014,932)	19,672,085

Notes to Financial Statements

General Information

iCreate Limited is a limited liability Company incorporated and domiciled in Jamaica. The registered office of the Company is 34 Lady Musgrave Road, Kingston 6.

The principal activity of the Company is to develop and deliver degree and certificate courses to students in the creative field, such as, advertising, film, animation, graphic design, mobile games, fashion design and more.

Basis of Preparation

The Company's financial statements have been prepared in accordance and comply with International Financial Reporting Standards (IFRS) and the relevant requirements of the Jamaican Companies Act.

The financial statements have been prepared under the historical cost basis and are expressed in Jamaican dollars, unless otherwise indicated. The preparation of the financial statements in conformity with IFRS and the Act requires management to make estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the period then ended. Actual results could differ from these estimates.

Accounting Policies

There have been no changes in accounting policies since the most recent audited financial statements as at December 31, 2021.

Reclassification

There was a reclassification in the March 31, 2021 Balance Sheet. The Short Term Debt as at March 31, 2021 was adjusted to remove the negative balance and reclassified accordingly. This did not change the results of 2021.

Shareholdings



Jamaica Central Securities Depository Limited
 Registrar Services Unit
 P.O. BOX 1084, 40 Harbour Street, Kingston, Jamaica
 Tel: (876) 967-3271-4 Fax: (876) 948-6653

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Top 10 shareholdings for ICREATE LIMITED ORDINARY SHARES
 As at
 March 31, 2022

Primary Account Holder	Joint Holder(s):	Volume	Percentage
1	EMEDIA INTERACTIVE		
	<i>Client total ownership</i>	100,000,000	50.6092%
		100,000,000	50.6092%
2	SAGICOR INVESTMENTS JAMAICA LIMITED		
	<i>Client total ownership</i>	23,585,000	11.9362%
		23,585,000	11.9362%
3	ANDREW FAIRMAN		
	PAULA FAIRMAN	1,500,000	0.7591%
	PAULA FAIRMAN	12,645,314	6.3997%
	<i>Client total ownership</i>	14,145,314	7.1588%
4	GK INVESTMENTS LIMITED		
	<i>Client total ownership</i>	6,335,793	3.2065%
		6,335,793	3.2065%
5	PHILIP BURGESS		
	<i>Client total ownership</i>	2,177,061	1.1018%
		2,177,061	1.1018%
6	MR DANE WARREN		
	<i>Client total ownership</i>	2,154,529	1.0904%
		2,154,529	1.0904%
7	GUARDSMAN GROUP LIMITED		
	<i>Client total ownership</i>	2,000,000	1.0122%
		2,000,000	1.0122%
8	KENNETH S. BENJAMIN		
	<i>Client total ownership</i>	2,000,000	1.0122%
		2,000,000	1.0122%
9	JEVAUGHN CLARKE		
	<i>Client total ownership</i>	1,519,040	0.7688%
		1,519,040	0.7688%
10	JASON NYACK		
	<i>Client total ownership</i>	1,500,000	0.7591%
		1,500,000	0.7591%
11	SASHA R. DARBY		
	<i>Client total ownership</i>	1,138,985	0.5764%
		1,138,985	0.5764%

Total Issued Capital:	197,592,500
Total Units Owned by Top 10 Shareholders:	156,555,722
Total Percentage Owned by Top 10 Shareholders:	79.2316%

NOTE: Information reflected above reports on the top 'x' shareholdings where 'x' identifies the shareholder count. In cases where more than one shareholder has equal number of units as at report date; the holdings will be 'grouped' for counting purposes and counted as one.

End of Report

Production Environment
 Report ID 8849

Shareholdings



Jamaica Central Securities Depository Limited
 Registrar Services Unit
 P.O. Box 1084, 40 Harbour Street, Kingston, Jamaica
 Tel: (876) 967-3271-4 Fax: (876) 948-6653

ICREATE LIMITED - JME201900052
Senior Managers and Connected Parties Shareholdings Report
as at March 31, 2022

Board Member	*Primary Holder	Position on Board	Relationship	Volume	%
Account ID	Joint Holder				
TYRONE WILSON	Tyrone Wilson	Manager	Self	-	0.00000
	Meisha-Gay K. Mattis		Connected	151,631	0.07674
			Senior Managers Holdings	-	0.00000
			Connected Party Holdings	151,631	0.07674
			Combined Holdings	151,631	0.07674
SHANAN SMART	Shanan Smart	Manager	Self	-	0.00000
			Senior Managers Holdings	-	0.00000
			Connected Party Holdings	-	0.00000
			Combined Holdings	-	0.00000
Issued Shares		197,592,500			
Combined Senior Managers Holdings		-	0.00000		
Combined Connected Party Holdings		151,631	0.07674		
Combined Holdings		151,631	0.07674		

Shareholdings



Jamaica Central Securities Depository Limited
 Registrar Services Unit
 P.O. Box 1084, 40 Harbour Street, Kingston, Jamaica
 Tel: (876) 967-3271-4 Fax: (876) 948-6653

ICREATE LIMITED - JME201900052
Directors and Connected Parties Shareholdings Report
 as at March 31, 2022

Board Member	*Primary Holder	Position on Board	Relationship	Volume	%
Account ID	Joint Holder				
TYRONE WILSON	Tyrone Wilson Meisha-Gay Mattis	Director	Self	-	0.00000
			Connected	151,631	0.07674
		Director's Holdings	-	0.00000	
		Connected Party Holdings	151,631	0.07674	
		Combined Holdings	151,631	0.07674	
DAINYA-JOY WINT	Dainya-Joy Wint	Director	Self	-	0.00000
			Director's Holdings	-	0.00000
			Connected Party Holdings	-	0.00000
			Combined Holdings	-	0.00000
ARLENE MARTIN	Arlene Martin	Director	Self	-	0.00000
			Director's Holdings	-	0.00000
			Connected Party Holdings	-	0.00000
			Combined Holdings	-	0.00000
LARREN PEART	Larren Peart	Director	Self	23,276	0.01178
			Director's Holdings	23,276	0.01178
			Connected Party Holdings	-	0.00000
			Combined Holdings	23,276	0.01178
RICARDO ALLEN	Ricardo Allen	Director	Self	-	0.00000
			Director's Holdings	-	0.00000
			Connected Party Holdings	-	0.00000
			Combined Holdings	-	0.00000
STEPHEN HECTOR	Stephen Hector	Director	Self	-	0.00000
			Director's Holdings	-	0.00000
			Connected Party Holdings	-	0.00000
			Combined Holdings	-	0.00000
Issued Shares				197,592,500	
Combined Director's Holdings		23,276	0.01178		
Combined Connected Party Holdings		151,631	0.07674		
Combined Holdings		174,907	0.08852		

iCreate Limited

34 Lady Musgrave Road

Kingston 6

www.iCreateEDU.com

Investor@iCreateEDU.com