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MEDIA RELEASE

Dr. Anna Bethune appointed Chief Strategy Officer
April 27, 2022

EduFocal Limited advises that, Dr. Anna Bethune was appointed to the position of Chief Strategy Officer effective April 4, 2022. She will report directly to the Chief Executive Officer, Mr. Gordon Swaby.

Dr. Bethune is a Learning Scientist with over 10 years of project management experience. She has developed and implemented programmes in Jamaica, USA, Nigeria, and Uganda in a diverse range of fields - education, health, gender equity, entrepreneurship - impacting approximately 150,000 people.

In her previous capacity, she spent 2 years as Director of Impact and Research at Diatom Impact in Lagos, Nigeria.

Dr. Bethune holds a Bachelor of Arts in Economics from Stanford University and a PhD in Learning Sciences from Northwestern University.

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