



Market Research Competition 4th Quarter: March to April, 2022

Company Selection:

The Company for the 4th Quarter is: **LUMBER DEPOT LIMITED**

Content:

Analyses must include (but not restricted to) discussion of:

1. The Company's financial performance/strength for the past five (5) years.
2. How has the COVID-19 affected Jamaica and the Company being discussed?
3. What are the likely impacts to the Company after COVID-19?
4. How do changes in international, political and economic development impact the company, for example, the Russia & Ukraine crisis or logistical issues in the Canada & Ukraine crisis.
5. How will investors interest impact this Company during and after COVID-19?
6. Any **one** other relevant issue as defined by you.

As a result of your analysis, make your recommendation to the investor for the Company's shares:

- A. Buy
- B. Hold
- C. Sell

Your response will be evaluated on the following criteria:

1. Presentation: Structure, Clarity and Readability of Presentation **(35%)**
2. Analysis of Company's Performances **(40%)**
3. Insights, Conclusions and Recommendations **(25%)**