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BLUE POWER GROUP LIMITED APPOINTED STRATEGIC CO-PACKER FOR KIRK FP LIMITED

Kirk-FP Limited, a member company of the Cari-Med Group, today announced its decision to appoint Jamaican soap manufacturer, Blue Power Group Ltd. as a strategic co-packer for its soap brands Bomber, Carib Carbolic, Refresh and Castille.

According to Mr. Glen Christian, Chairman of the Cari-Med Group, “Kirk-FP has an outstanding track record in representing leading global brands as well as its own brands. Our current strategy will see us giving enterprising Jamaican manufacturers an opportunity to leverage our established business development expertise.”

Kirk-FP conducted a selection process to identify a manufacturer who can utilize economies of scale to produce its products at an affordable price to the consumers. At the end of this process, the company selected Blue Power because of its long-standing expertise and clear focus on soap production. The agreement between Blue Power Group Ltd. and Kirk-FP will see Blue Power Group Ltd. expanding its manufacturing capacity with the purchase of an additional production line from Kirk-FP, which, in addition to its core distribution business, was also itself engaged in soap production.

The brands that will now be made by the Blue Power Group Ltd. will include production that was formerly manufactured locally as well as outsourced to international companies in Eurasia and Latin America. Blue Power Group will be working closely with the production and quality control team of Kirk-FP to ensure that the quality and product availability is maintained or enhanced.

According to Dr. Dhiru Tanna, Chairman of Blue Power Group Ltd., “At its core, Blue Power Group Ltd. is a soap manufacturing company. The goal of Blue Power is to make high quality soap for good brands and good distributors. There is no question that Kirk-FP and its brands fall in this category. We are looking forward to working with them in the years ahead.”

Blue Power Group Ltd. is Jamaica’s largest manufacturer of bar soaps and has been in operation for over 20 years. Blue Power currently employs over 40 persons in soap manufacturing and expects to add new team members to accommodate the increased production.

Lisa Kong-Lee
General Manager
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