

**FOR IMMEDIATE RELEASE:**

**June 14, 2021**

**iCREATE LIMITED**

**Appointment of Mr. Dominic Summers as President of the iCreate Institute**

iCreate Limited (“iCreate”) is pleased to announce that Mr. Dominic Summers has joined iCreate as President of the iCreate Institute, which comprises the educational division of the company, effective June 7, 2021.

Mr. Summers is a Software Developer, Product Designer and Digital Trainer within the Code Fellows programme at iCreate. His work experience spans from software development in early stage startups in South Florida in the United States of America, to consulting as a digital product designer. Having graduated from a coding bootcamp himself, Mr. Summers is equipped with firsthand experience in relation to the opportunities that are presented from the completion of short-term intensive training programmes, not only for students, but the entire startup ecosystem.

He has now taken command of the iCreate Institute after changes were made to Management so as to pivot and expand coming out of the SARS-CoV-2 Coronavirus (COVID-19) pandemic. In his usual joyful manner he stated that: -

*“I am excited to take on this position within the iCreate family. My focus will be on improving student experience and raising the hiring potential of our graduates by facilitating the development of the entrepreneurial skills necessary to thrive in today’s increasingly integrated marketplace. The aim is to deliver real value which results in real-life opportunities. Our future demands a more globalized workforce and I believe that at iCreate, we are extremely well positioned to be a reliable avenue for Jamaicans.”*

At the Annual General Meeting held in December 2020, iCreate announced several initiatives to expand the company which included real estate development and the acquisition of e-commerce company, Mobile Edge. Mr. Tyrone Wilson has also expressed delight on Mr. Summers’ appointment by enthusiastically stating that: -

*“My job is still President and CEO of iCreate Limited, the listed company. We have now taken on a new structure and our other companies will either function as subsidiaries or divisions. Since inception, I have led the Institute, developing a number of programmes and forging international partnerships which has seen the training of thousands of individuals throughout the region. I am excited to have handed over the reins of the Institute to someone who has consistently showed the same level of passion as I did in the beginning. He has joined a committed and capable General Manager -*

*Shanan who together, we expect them to move the Institute forward in a post-pandemic world. With the addition of Dominic, it now gives me the additional support so that I can go out and focus on building out the other areas of the company and drive profitability for our shareholders.”*

iCreate looks forward to his valuable and insightful contributions.

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