



YOUR CREATIVE CAREER AWAITS

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**FOR IMMEDIATE RELEASE:**

**January 22, 2021**

**iCREATE LIMITED**

**Appointment of General Manager**

iCreate Limited is pleased to announce the appointment of Mrs. Shanan Smart as General Manager of the Institute effective January 20, 2020. Mrs. Smart has been with iCreate Limited for the past two (2) years and has supported the company through 2020 when it was forced to overhaul its business model due to the COVID-19 pandemic.

In her new role, Mrs. Smart will be responsible for the overall growth of the Institute and build out of our several partnerships with HEART, the Digital Marketing Institute, Code Fellows & the University of the Commonwealth Caribbean.

She is currently enrolled in the United Kingdom based Digital Marketing Institute Sales Academy where she is pursuing a globally accredited certification in Digital and Social Selling. She is also the holder of a Bachelor of Science (B.Sc.) Degree in Environmental Biology from the University of the West Indies (UWI), Mona, Jamaica.

The Board of Directors look forward to her continuous service to the iCreate Institute.

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