



JAMAICA
STOCK
EXCHANGE

The 14th Regional Investments & Capital Markets Conference of the Jamaica Stock Exchange (JSE)



The Most Honourable
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Prime Minister of Jamaica

The Honorable
Mia Mottley
Prime Minister of Barbados

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Mr. Ian McNaughton
Jamaica Stock Exchange.

Managing Director
Mrs. Marlene Street Forrest
Jamaica Stock Exchange.

Global Keynote Speaker
Alex Ihama
School of Greatness, Canada.

ACHIEVEMENTS

- New Year 2019
- 50th Anniversary Celebration
- Top Performing Stock Exchange Worldwide
- 14th Annual Regional Conference
- Everyone

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Alex Ihama

Global Strategist, Professional Speaker, Executive Coach
& Author, *The Mystique of Leadership*.

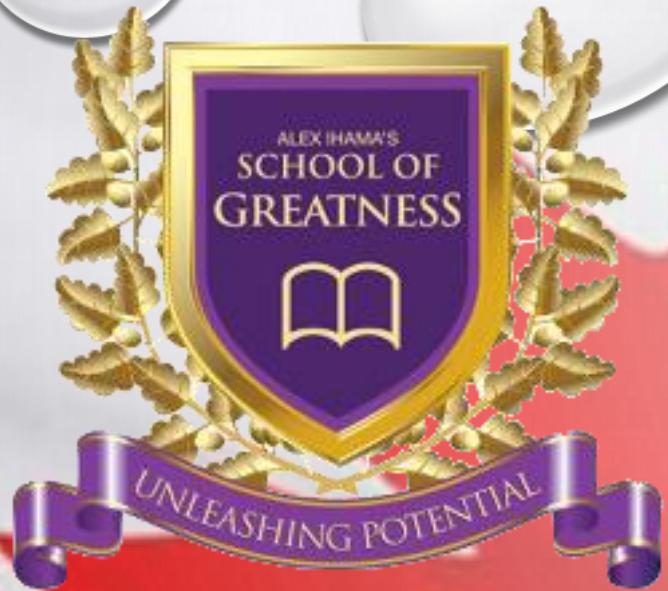
A photograph showing a man in a dark suit and tie standing and speaking to a group of people seated in rows, likely at a conference or seminar. The audience members are mostly women.

**YOUR EXPONENTIAL
GROWTH IS OUR
IMPERATIVE.**

20+ Years of Developing & Executing Strategies for
Organizations, Governments & Institutions.

Alex Ihama is a certified speaking professional, management consultant, an executive coach and a bestselling author on books and programs about personal proficiency, leadership development, strategic management, sales and marketing, and corporate culture. For over two decades, he has been instigating the transformation of people, organizations, and governments with his thought-provoking experiences, groundbreaking strategies, compelling life stories, and intercontinental exposure.

He has impacted over a million people through his inspirational events, and mainstream and social media activities and facilitated the execution of over one-billion-dollar worth of corporate projects in Fortune 500 companies, including Canada's biggest banks.



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FOR LEADERS & ENTREPRENEURS

JAMAICA PEGASUS HOTEL
JULY 18 & 19, 2019



ALEX IHAMA
GLOBAL STRATEGIST
& EXECUTIVE COACH
www.alexihama.com

Thinking Big, Thinking Global: What it Takes to Play on this Stage

By Alex Ihama, Global Strategist & Executive Coach



Do you have a product or service you wish to market to the world?

Are you an entrepreneur or executive who would like to understand the psychology of sales and marketing?

What to Expect “Seven Organic Laws of Exponential Growth.”

- Module 1: The Law of Branding
- Module 2: The Law of Promotion
- Module 3: The Law of Relationship
- Module 4: The Law of Multiplication
- Module 5: The Law of Strategy
- Module 6: The Law of Intelligence
- Module 7 The Law of Referral



“Alex Ihama provides a huge WOW factor in everything he does! He is powerful and provides a tremendous wealth of global knowledge! Unlike traditional ones, Alex’s training videos provide a new learning experience that stretches you in ways you didn’t know you could grow, and ensures that what you learn becomes an extended part of who you are after the training.”

Michelle Chong, CEO Honey Bun Ltd.



schoolofgreatness-jse.mentored.com

THE PSYCHOLOGY OF SALES & MARKETING



Special Offer for
JSE Members

\$497 per individual or
entrepreneur

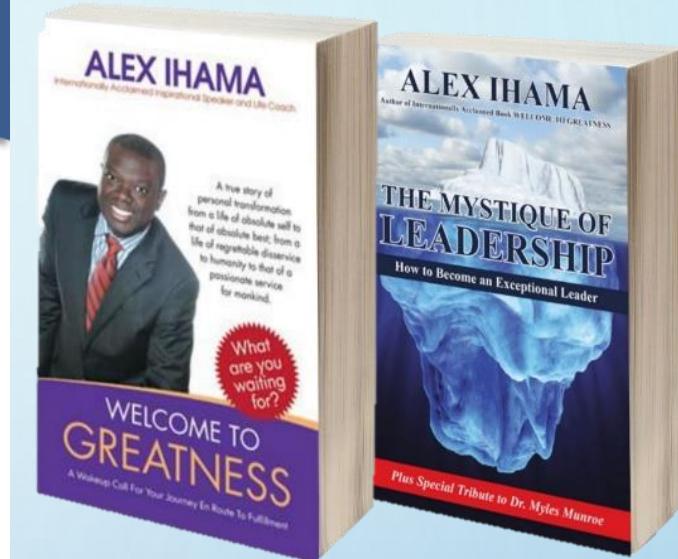
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ALEX IHAMA'S
**SCHOOL OF
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OFFER FOR
THE FIRST 25
PEOPLE!**

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INSTEAD of \$65,000**

3 KEYS TO THE GLOBAL ARENA

Alex Ihama, Global Strategist
& Executive Coach



ORIENTATION STATEMENT

A lot of content will be delivered in the next half an hour, with contagious passion and brevity. I am a fast talker, but loud, clear, concise and deep, with a sense of humor to balance the uncomfortable challenges in my keynote. What I will be sharing here today is thoroughly researched and experiential – tried, tested and true. It is based on psychology, physiology, spirituality and philosophy. So, are you ready?

KEY #1 – DREAM BIGGER



“Dreams were given to you by God to keep your purpose alive, to expand your vision, to build your legacy, to make your life meaningful, to ensure you impact the world so strong that you will live on after passing on.”

(Alex Ihama)



THINKING BIG, THINKING GLOBAL:

DESIRES VS. DREAMS

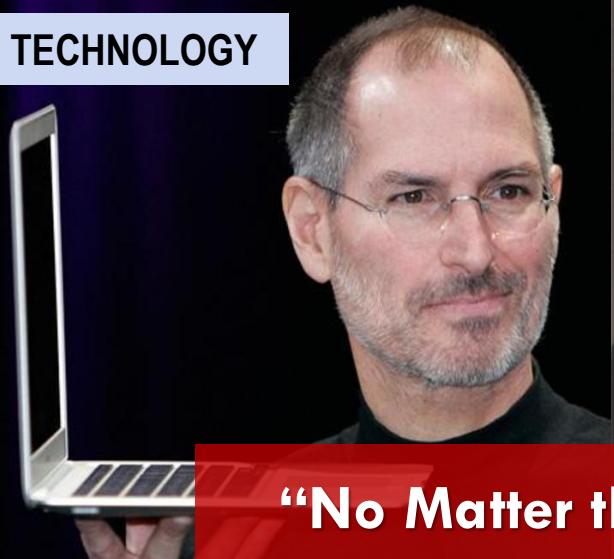
#	DESIRSES	DREAMS
1	Focuses on Self	Focuses on Others
2	Conforms with Status Quo	Defiles the Status Quo (Rocks the Boat)
3	Offers Temporal Satisfaction	Offers Eternal Fulfillment
4	Can be Suppressed Externally	Can only be Suppressed Internally
5	Attracts Human Applause Only	Attracts Human & Divine Applauses
6	Could be Dishonourable	Always Honourable
7	Dies with You	Lives on Forever

“Nothing can stop the manifestation of a dream whose time has come.”

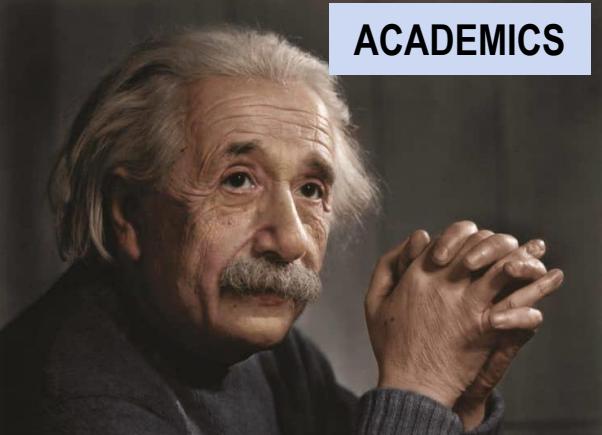
— Alex Ihama, Author, Welcome to Greatness

SOME OF THE WORLD'S GREATEST DREAMERS

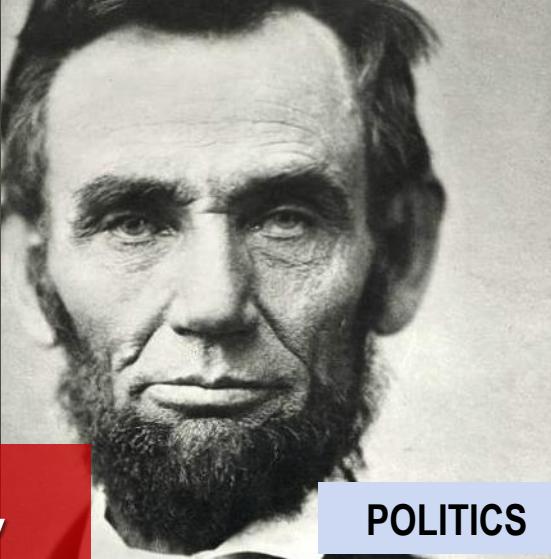
TECHNOLOGY



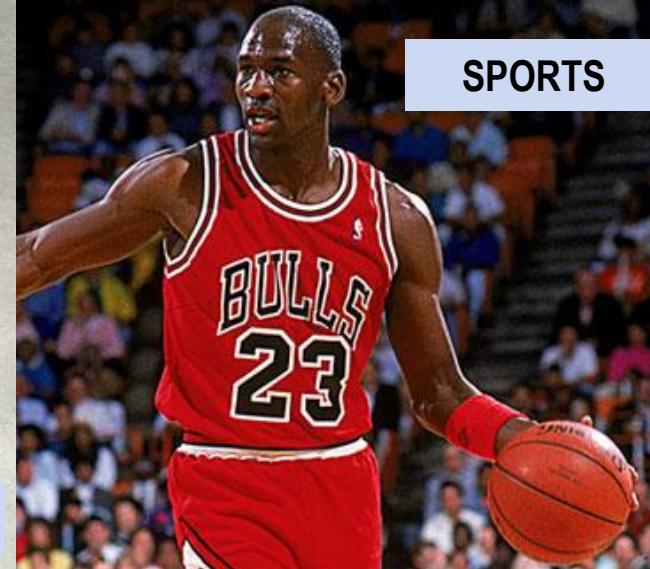
ACADEMICS



POLITICS



SPORTS

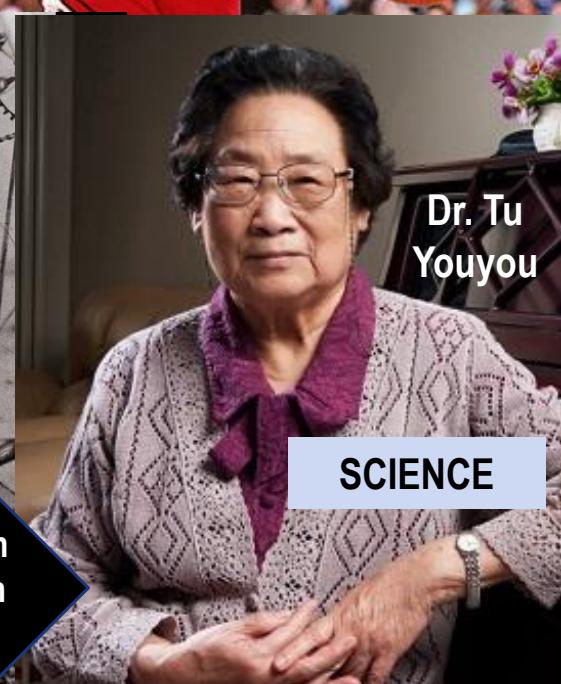


**"No Matter the Size of Your Dreams,
it Can be Bigger & Better, Cos You Can."**

– Alex Ihama, Author, Welcome to Greatness



MECHANICS



Dr. Tu
Youyou

MUSIC

Malaria kills one child every 30 seconds, about 3000 children every day. Over one million people die from malaria each year, mostly children under five years of age, with 90 per cent of malaria cases occurring in Sub-Saharan Africa. An estimated 300-600 million people suffer from malaria each year. (UNICEF)

Michael Jordan Net Worth



MoneyNation.com



His wealth dwarfs that of most other celebrities. It is five times bigger than the net worth of current NBA legend LeBron James with \$223 million. It's 39 times bigger than phenom Steph Curry at \$27 million. Outside the NBA, Jordan's net worth is six times bigger than star NFL QB Tom Brady with \$172 million and 33 times bigger than new blood Cam Newton with \$32 million. Jordan's wealth even surpasses that of golf superstar Tiger Woods, who has built a pile of \$825 million. Looking at the music world, Jordan's big Nike deal has made him three times richer than pop star Taylor Swift with \$309 million.

www.moneynation.com/michael-jordan-net-worth



THINKING BIG, THINKING GLOBAL: BIGGER DREAMS

- 1. You have worked your way to the top and now helping others to do the same.**
- 2. You have maxed out your operations and now acquiring your competitors.**
- 3. You are no longer just an author but now a publisher for other authors.**
- 4. You have acquired so much wealth that you are now a global humanitarian.**
- 5. You have built a successful business & now enabling others to do the same.**





KEY #2 – BE STRATEGIC



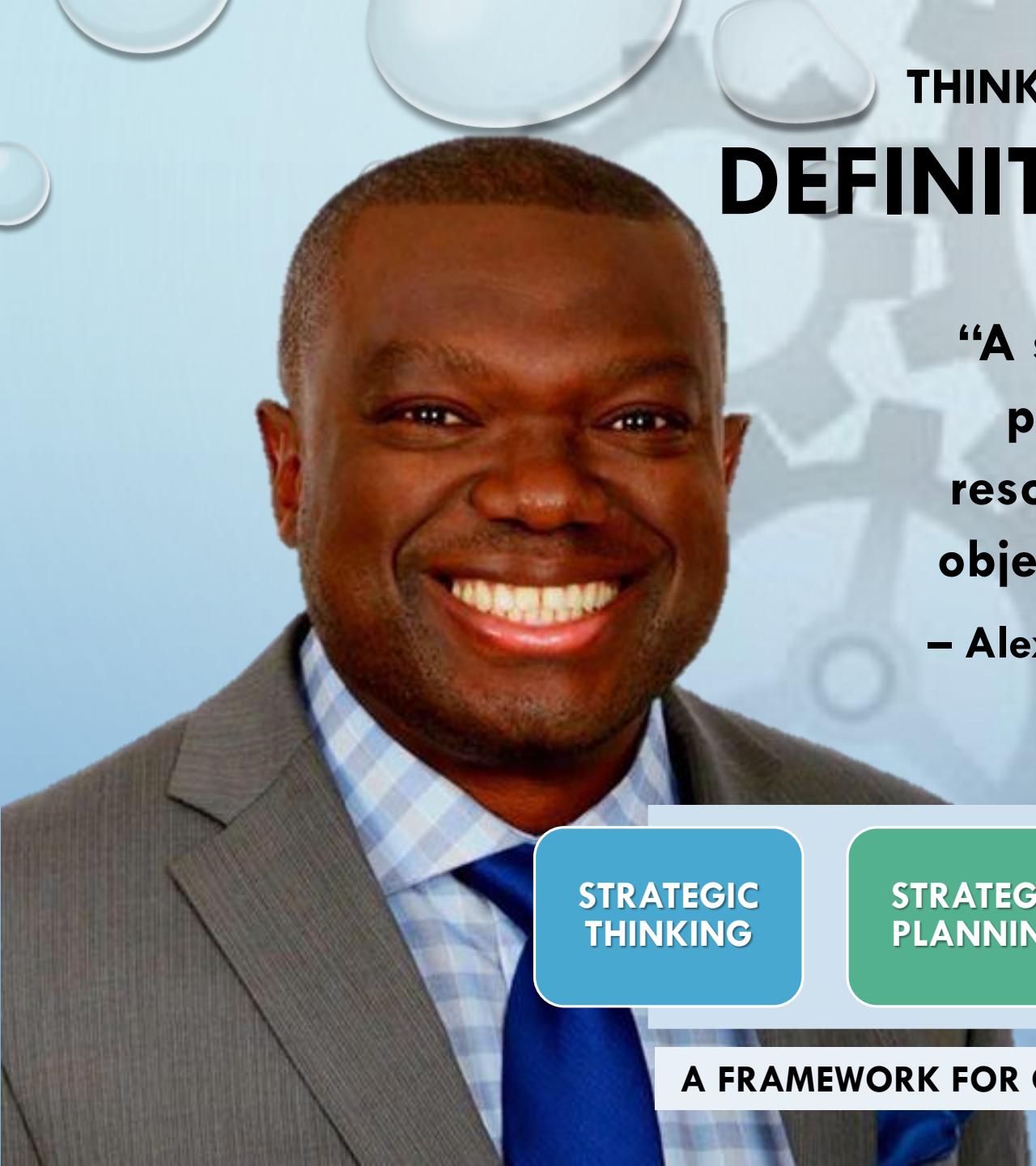


THINKING BIG, THINKING GLOBAL:

PLANS VS. STRATEGY

#	PLANS	STRATEGY
1	A Plan is Simple	A Strategy is Complex
2	A Plan Achieves a Goal	A Strategy Achieves Multiple Goals
3	May be Achieved Individually	Must be Achieved Collectively
4	A Plan is Tactical in Approach	A Strategy is Visionary in Approach
5	May be Achieved Instantly	Can Only be Achieved in the Future
6	May Only Require One Activity	Must Involve Multiple Activities
7	May Not be Sustainable	Based on Sustainability

“A plan is merely the what, while a strategy incorporates the why, when, where and how.” – Alex Ihama, Author, The Mystique of Leadership



THINKING BIG, THINKING GLOBAL: DEFINITION OF STRATEGY

“A strategy is a combination of multiple plans that must maximize available resources to achieve a complex goal and objective – successfully and sustainably”.

– Alex Ihama, Author, The Mystique of Leadership

STRATEGIC
THINKING

STRATEGIC
PLANNING

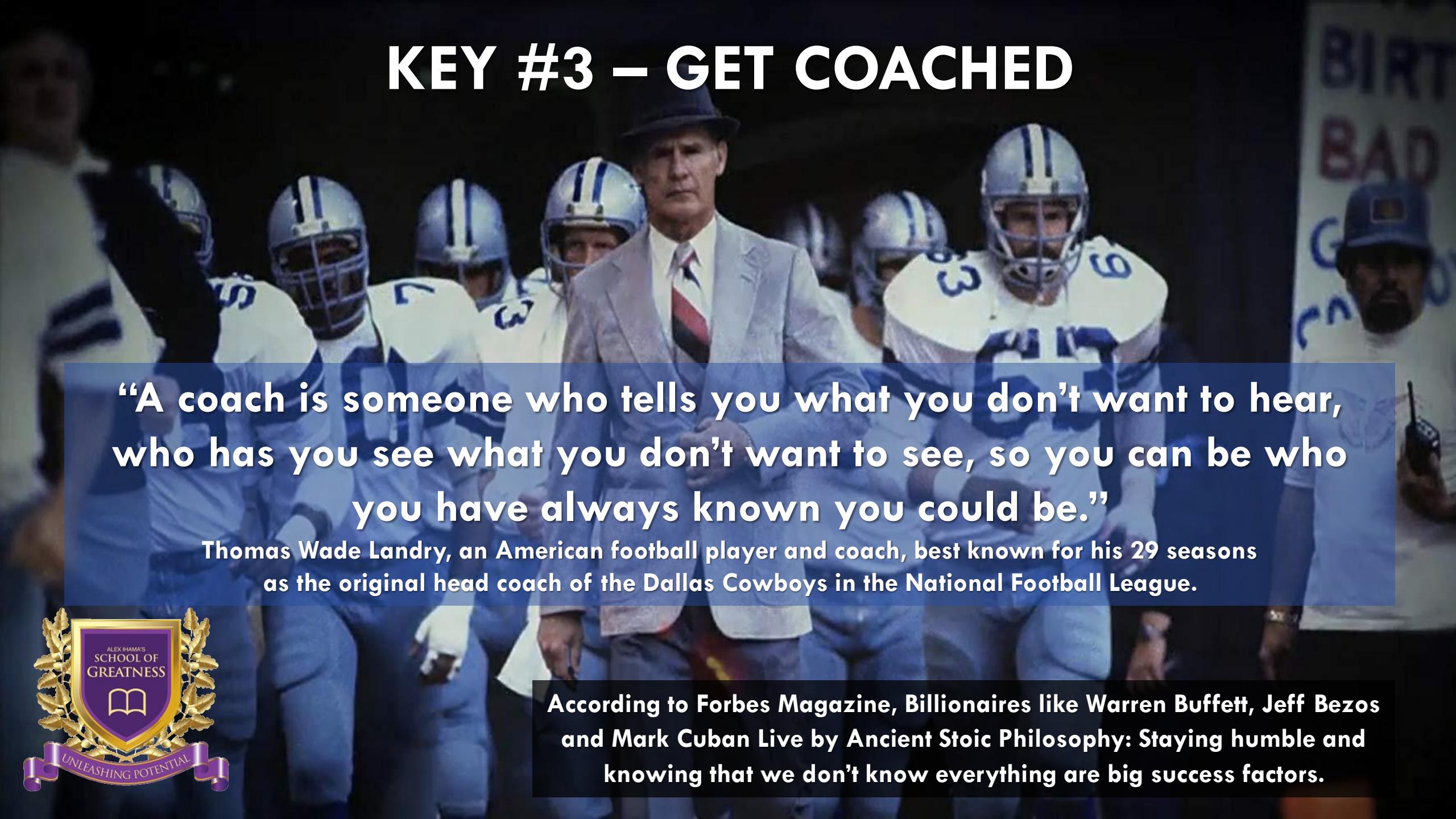
STRATEGIC
EXECUTION

STRATEGIC
MANAGEMENT

STRATEGIC
ALLIANCE

A FRAMEWORK FOR GLOBAL LEADERSHIP BY ALEX IHAMA

KEY #3 – GET COACHED

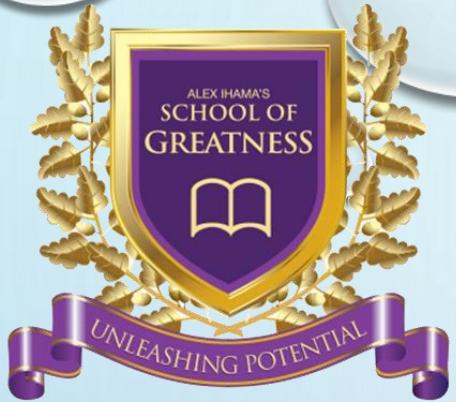


“A coach is someone who tells you what you don’t want to hear, who has you see what you don’t want to see, so you can be who you have always known you could be.”

Thomas Wade Landry, an American football player and coach, best known for his 29 seasons as the original head coach of the Dallas Cowboys in the National Football League.

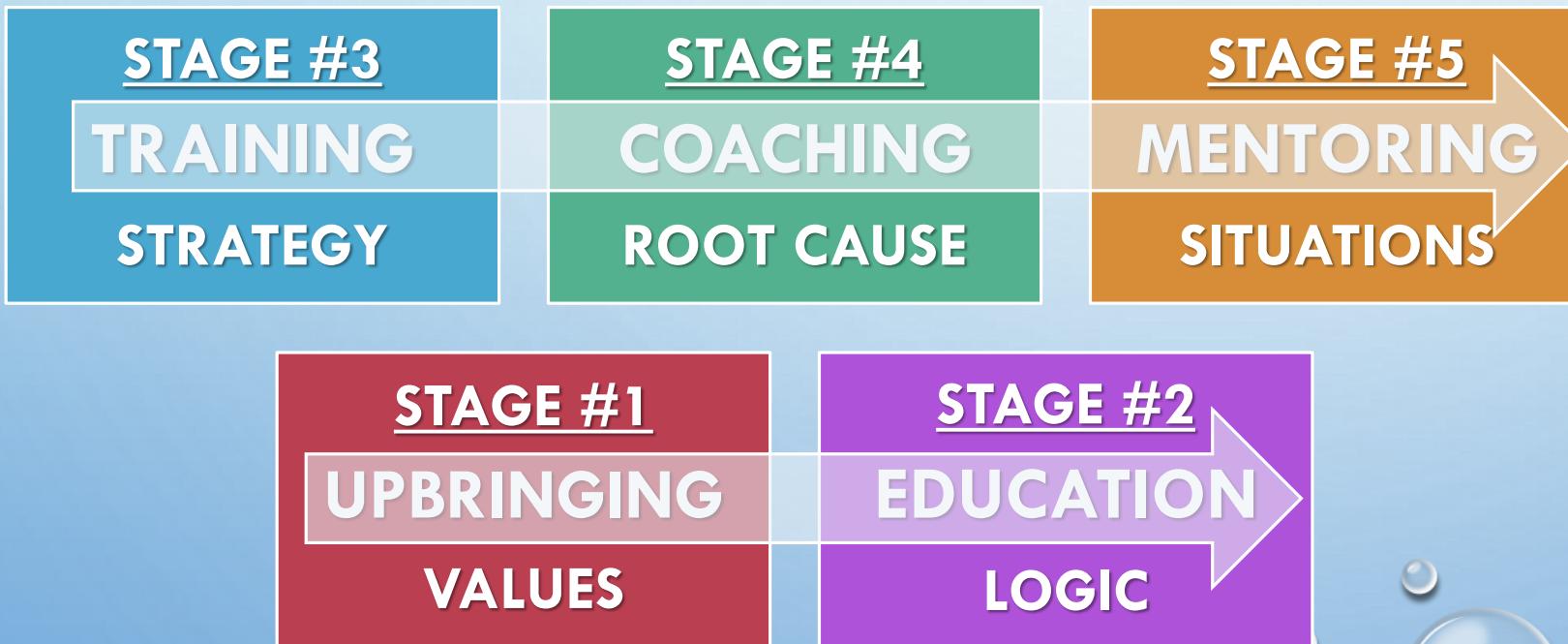


According to Forbes Magazine, Billionaires like Warren Buffett, Jeff Bezos and Mark Cuban Live by Ancient Stoic Philosophy: Staying humble and knowing that we don't know everything are big success factors.



THE FIVE STAGES OF PERSONAL DEVELOPMENT

By Alex Ihama, Author, Welcome to Greatness



LIVE & ONLINE CERTIFICATION PROGRAMS

- Customer Service
- Sales & Marketing
- People Leadership
- Personal Leadership
- Strategic Management
- Executive Leadership
- Business Intelligence
- Board of Directors
- Public Speaking
- Life Coaching

BENEFITS OF EXECUTIVE COACHING



"The biggest hindrance to success is our natural ability to procrastinate & is the reason why we start things but never finish them. Alex Ihama solves this with his techniques, strategies and his sincere and true desire to help and enhance your life."

– Jason Monaco, CEO, First Canadian Capital Markets Ltd, Toronto, Canada

"Alex Ihama coached me to recognize my default state, coping mechanism & the impact my childhood had on my leadership style. Bottom line, it is a powerful program for discovering the greatness within you; shifting from personal gain to absolute power."

– Nicole Jansen, Speaker, Coach & Podcaster, Los Angeles, USA

"I met Alex at a point in my life when I needed to make the most critical life decisions. As a two-time Olympian who also played basketball in the NBA and over 50 nations, I've met some top coaches. But Alex has a way of bringing out the very best in you."

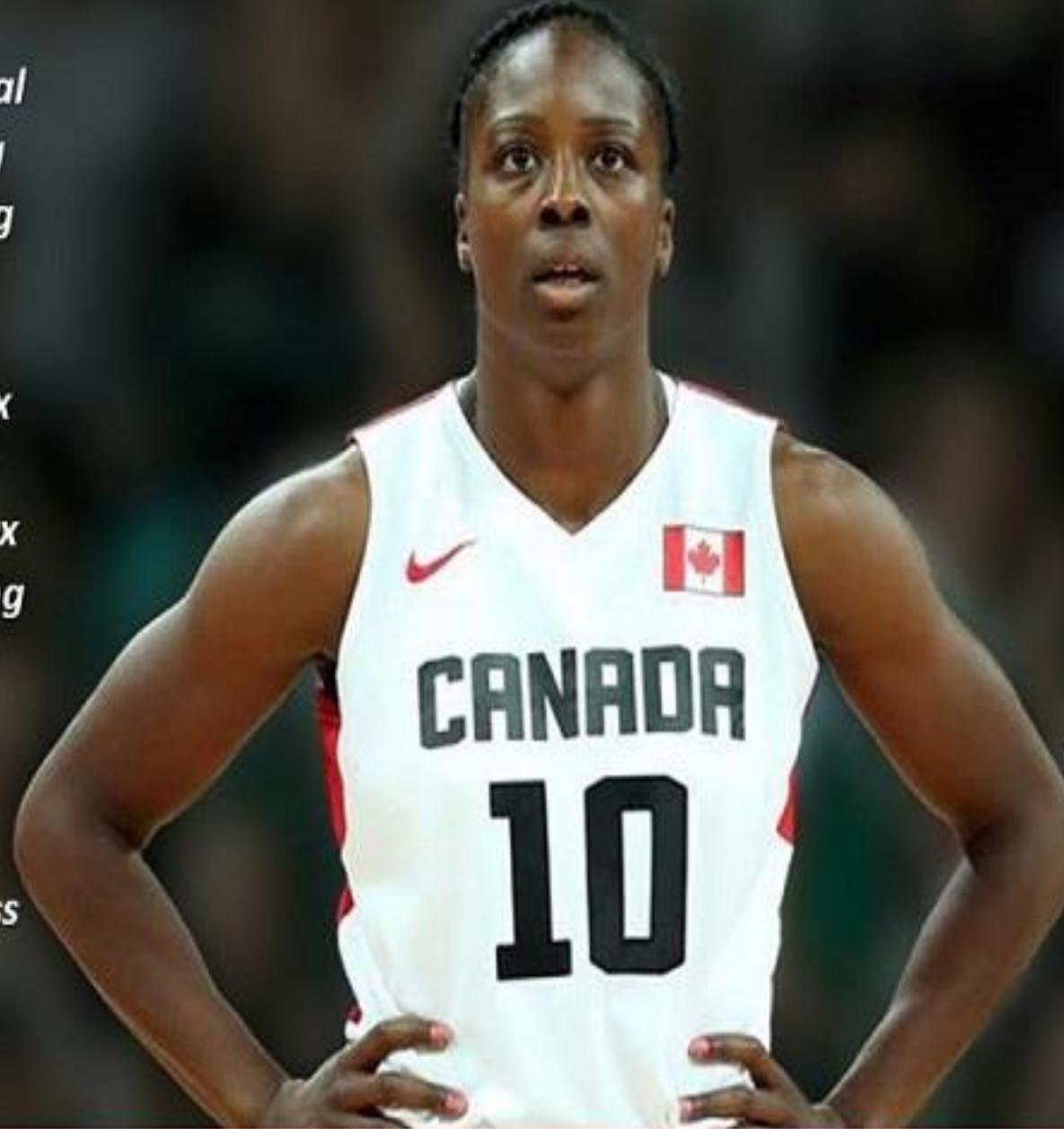
– Rowan Barrett, Executive Vice President, Canada Basketball, Toronto

"I had amazing sessions with Coach Alex & attest to his passion, professionalism, commitment & experience. I highly recommend him as a great resource cos he can bring out the best in you & help you to see the bigger picture. He is a professional per excellence!"

– Dr. Dave Odigie, Bank Executive, Royal Bank of Canada, Toronto, Canada

"It has been inspirational working with Alex. I appreciate his timely response, wisdom, encouragement & motivation. I cannot remember when I've grown this much in just 3 months. It has been a time of personal, intellectual and spiritual growth! Alex is transformational & unmatched!"

– Michelle Chong, CEO, Honey Bun Ltd, Kingston, Jamaica



After retiring from a professional basketball career and reaching my top career goal of becoming an Olympian, I was fortunate enough to have met Alex. Meeting and working with Alex Ihama has been the key to my successful transition. Hiring Alex as my Executive Coach and going through his rigorous coaching program really pushed me to greater heights. His words of wisdom encouraged me and inspired me to see the greatness I have within myself.

His program was beneficial to me because of the spiritual integration in the advice given without being too preachy or overbearing. He listened to my stories, goals, dreams, and values, and helped me find my true purpose in life, where I'll make an impact and legacy to come. Thank you, Alex, for your consistent mentorship and sharing your gifts of wisdom. Your impact is amazing!

– Alisha Tatham, Olympian, Professional Athlete, Speaker & Coach

EXPAND YOUR BORDERS & SECURE YOUR FUTURE

GREATNESS CREED

- I CAN BE MORE!
- I CAN DO MORE!
- I CAN HAVE MORE!
- I CAN GIVE MORE!
- I CAN GO GLOBAL

SO SHALL IT BE!!!!!!





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