

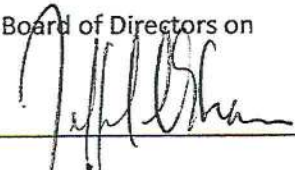
PULSE INVESTMENTS LIMITED

STATEMENT OF FINANCIAL POSITION
Six months ended December 31, 2018

Notes	31/12/18 \$'000	30/09/18 \$'000	Audited 30/06/18 \$'000	Restated 31/12/17 \$'000
ASSETS				
NON-CURRENT ASSETS:				
Property, plant & equipment	188,703	182,657	177,613	162,442
Intangible assets	92,720	92,720	92,720	92,720
Advertising entitlements receivable	785,384	755,037	715,037	635,237
Investment property	1,882,969	1,810,222	1,740,588	1,572,059
Deferred Tax Asset	85,468	85,468	85,468	127,080
	<u>3,035,244</u>	<u>2,926,104</u>	<u>2,811,426</u>	<u>2,589,538</u>
CURRENT ASSETS				
Trade and other receivables	68,921	58,607	29,752	35,543
Cash and cash equivalents	26,920	49,334	58,901	37,930
	<u>95,841</u>	<u>107,941</u>	<u>88,653</u>	<u>73,473</u>
	<u>3,131,085</u>	<u>3,034,045</u>	<u>2,900,079</u>	<u>2,663,011</u>
RESERVES AND LIABILITIES				
SHAREHOLDERS EQUITY				
Share capital	147,529	147,529	147,529	147,529
Share premium	366,376	366,376	366,376	366,376
Capital reserve	2,637	2,637	2,637	2,637
Capital redemption reserve	20,500	20,500	20,500	20,500
Revaluation reserve	116,645	112,422	108,199	99,596
Shares to be issued	2,609	2,609	2,609	2,609
Retained earnings	2,150,966	2,048,587	1,930,144	1,829,711
	<u>2,807,262</u>	<u>2,700,660</u>	<u>2,577,994</u>	<u>2,468,958</u>
NON-CURRENT LIABILITY				
Long-term loans	66,104	66,104	66,104	7,975
Related Party	236,434	237,182	228,552	163,355
	<u>302,538</u>	<u>303,286</u>	<u>294,656</u>	<u>171,330</u>
CURRENT LIABILITIES				
Accounts payable and accrued charges	11,160	11,585	13,657	6,321
Taxation	9,987	11,168	12,108	11,155
Bank overdraft	138	7,346	1,664	1,190
Current portion of long term loans	-	-	-	4,057
	<u>21,285</u>	<u>30,099</u>	<u>27,429</u>	<u>22,723</u>
	<u>3,131,085</u>	<u>3,034,045</u>	<u>2,900,079</u>	<u>2,663,011</u>

The financial statements on pages 3 to 5 were approved for issue by the Board of Directors on
and signed on its behalf by:-

Director



Director

PULSE INVESTMENTS LIMITED

STATEMENT OF COMPREHENSIVE INCOME

Six months ended December 31, 2018

	3 Mths ended 31/12/18 \$'000	3 Mths ended 31/12/17 \$'000	6 Mths ended 31/12/18 \$'000	6 Mths ended 31/12/17 \$'000
REVENUE				
Operating Revenue	108,023	97,408	237,085	216,788
Administrative and other expense	(48,031)	(51,379)	(101,054)	(97,652)
PROFIT FROM OPERATIONS	59,992	46,029	136,031	119,136
Fair value appreciation on investment property	43,984	30,872	87,968	59,274
Other income				
Profit before finance costs	103,976	76,901	223,999	178,410
Net finance costs:				
Foreign exchange losses				
Finance income				
Finance costs	(1,597)	(800)	(3,177)	(1,470)
	(1,597)	(800)	(3,177)	(1,470)
PROFIT FOR THE PERIOD	102,379	76,101	220,822	176,940
Other comprehensive income:				
Gain on leasehold revaluation	4,223	2,473	8,446	4,946
Total comprehensive income for the period	106,602	78,574	229,268	181,886
EARNINGS PER SHARE	0.07	0.05	0.14	0.11

PULSE INVESTMENTS LIMITED

Statement of Cash Flows Six months ended December 31, 2018

	3 Mths ended 31/12/18 \$'000	3 Mths ended 31/12/17 \$'000	6 Mths ended 31/12/18 \$'000	6 Mths ended 31/12/17 \$'000
Cash flows from operating activities				
Profit for the period	102,379	76,101	220,822	176,940
Adjustments for:				
Fair value appreciation on investment property	(43,984)	(30,872)	(87,968)	(59,274)
Advertising entitlements	(30,347)	(26,000)	(70,347)	(68,000)
Depreciation		430	443	860
Effects of exchange rate translation				
Interest expense	1,597	800	3,177	1,470
	<u>29,645</u>	<u>20,459</u>	<u>66,127</u>	<u>51,996</u>
Operating cash flows before movements in working capital				
Changes in operating assets and liabilities:				
Trade and other receivables	(10,314)	(4,454)	(39,169)	2,901
Payables and accruals	(425)	(1,415)	(2,499)	(10,813)
Related party	(748)	1,578	7,882	13,657
	<u>18,158</u>	<u>16,168</u>	<u>32,341</u>	<u>57,741</u>
Cash provided by operating activities	18,158	16,168	32,341	57,741
Tax paid	(1,181)		(2,121)	
	<u>16,977</u>	<u>16,168</u>	<u>30,220</u>	<u>57,741</u>
Cash flows from investing activities				
Purchase/sale of property, Plant & equipment	(1,823)		(3,085)	2,418
Additions to investment properties	(28,763)	(16,350)	(54,413)	(30,917)
	<u>(30,586)</u>	<u>(16,350)</u>	<u>(57,498)</u>	<u>(28,499)</u>
Net cash used by investing activities	(30,586)	(16,350)	(57,498)	(28,499)
Cash from financing activities				
Interest paid	(1,597)	(800)	(3,177)	(1,470)
Loans received				
Loans repaid		(1,047)		(1,717)
	<u>(1,597)</u>	<u>(1,847)</u>	<u>(3,177)</u>	<u>(3,187)</u>
Net cash (used)/provided by financing activities	(1,597)	(1,847)	(3,177)	(3,187)
Net increase in cash and cash equivalents	(15,206)	(2,029)	(30,455)	26,055
Cash and cash equivalents at beginning of period	41,988	38,769	57,237	10,685
Cash and cash equivalents at end of period	<u>26,782</u>	<u>36,740</u>	<u>26,782</u>	<u>36,740</u>
Comprising cash and cash equivalents:				
Cash	26,920	37,930	26,920	37,930
Bank overdraft	(138)	(1,190)	(138)	(1,190)
	<u>26,782</u>	<u>36,740</u>	<u>26,782</u>	<u>36,740</u>

The accompanying notes form an integral part of the financial statements.

PULSE INVESTMENTS LIMITED

Statement of changes in Stockholders' Equity
Six Months ended December 31, 2018

	Share Capital \$'000	Share premium \$'000	Capital reserve \$'000	Capital redemption reserve \$'000	Revaluation reserve \$'000	Shares to be issued \$'000	Retained earnings \$'000	Total \$'000
Balances as at July 1, 2017 Restated	147,529	366,376	2,637	20,500	94,650	2,609	1,652,771	2,287,072
Total comprehensive income								
Profit/(Loss) for the six months ended December 31, 2017				4,946			176,940	181,886
Balance at 31/12/2017	147,529	366,376	2,637	20,500	99,596	2,609	1,829,711	2,468,958
Balances as at July 1, 2017	147,529	366,376	2,637	20,500	94,650	2,609	1,652,771	2,287,072
Total comprehensive income								
Profit for the year							301,834	301,834
Other comprehensive income					13,549		13,549	13,549
Transactions with Owners							301,834	315,383
Dividends paid							(24,461)	(24,461)
Balance at June 30, 2018	147,529	366,376	2,637	20,500	108,199	2,609	1,930,144	2,577,994
Profit for the six months ended December 31, 2018					8,446		220,822	229,268
Balance at December 31, 2018	147,529	366,376	2,637	20,500	116,645	2,609	2,150,966	2,807,262

PULSE INVESTMENTS LIMITED

Notes to the Financial Statements
Six months ended December 31, 2018

1. The company

The company was incorporated in Jamaica under the Companies Act on August 6, 1993 and commenced trading on November 1, 1993. The company is domiciled in Jamaica and is controlled by the Executive Chairman, Mr. Kingsley Cooper. The company's shares are listed on the Jamaica Stock Exchange.

The principal activities of the company are model agency representation, multi-media production, marketing, show production and sub-letting of leasehold properties. The registered office of the company is situated at 38a Trafalgar Road, Kingston 10, Jamaica, W.I.

2. Statement of compliance, basis of preparation and significant accounting polices.

(a) Statement of compliance

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board, and comply with the provisions of the Jamaican Companies Act.

These financial statements have been prepared using the same accounting policies and methods of computation as contained in the audited financial statements for the year ended June 30, 2018.

(b) Revenue recognition:

Operating revenue represents income from sale of T V programming, market sponsorship, model agency representation, show production and promotion, and rental income from sub-letting leasehold properties.

Advertising entitlements/Sale of TV programming

Advertising entitlements are received in part or full consideration for the company's produced and branded TV programmes sold to broadcasting stations. The company utilises these entitlements or makes them available to sponsors. Revenue from advertising entitlements is recognised to the extent of expenses that are recoverable.

Sponsorship in kind

Sponsorship in kind represent services provided by sponsors. These are recognised in income in the period that the associated expenses era recognised.

Model agency representation

Revenue from model agencies is recognised as commissions or management fees earned. Commissions are earned when models represented by the company have completed modelling assignments. No revenue is recognised if there are significant uncertainties regarding recovery of the consideration due.

Show production

Revenue from the production and promotion of shows is recognised in accordance with the terms of the various contractual agreements.

Operating leases

Income and expenses under operating leases are recognised in profit and loss on a straight line basis over the term of the lease.

PULSE INVESTMENTS LIMITED
TOP 10 SHAREHOLDERS AT DECEMBER 31, 2018

Issued Ordinary shares

1,630,738,044

SHAREHOLDERS	SHAREHOLDINGS	%
KINGSLEY COOPER	1,191,660,180	73.075
HILARY PHILLIPS	106,826,616	6.551
BARITA INV. LTD. EQUITY FUND (TRD. A.C)	80,124,564	4.913
SHELDON ALEXANDER GORDON	54,316,196	3.331
JASON CARL CARBY	36,025,200	2.209
MARSTON GORDON	20,485,000	1.256
JAMAICA PRODUCTION FUND	20,250,000	1.242
JEFFREY COBHAM	10,368,652	0.636
ROMAE GORDON	9,811,674	0.602
JOSEPH JAMES BOGDANOVICH JR.	9,536,150	0.585
	1,539,404,232	94.399

NO OF SHAREHOLDERS AT DECEMBER 31, 2018

JCS D	347
MAIN REGISTER	100
TOTAL	447

PULSE INVESTMENTS LIMITED
DIRECTORS SHAREHOLDINGS AT DECEMBER 31, 2018

DIRECTORS' NAMES	SHAREHOLDING	CONNECTED PARTY
KINGSLEY COOPER	1,191,660,180 6,476,532 2,514,816 1,649,418	SAFIA COOPER SAMURAI INVEST. LTD PULSE LIMITED
HILARY PHILLIPS	106,826,616 300,000	GRANT, STEWART, PHILLIPS & CO.
JEFFREY COBHAM	10,368,652	
ELEANOR BROWN	Nil	
ROMAE GORDON	9,811,674	
LOIS lake sherwood	6,514,284	
	1,336,122,172	

SENIOR MANAGERS

ROMAE GORDON	9,811,674
SAFIA COOPER	6,476,532
	16,288,206