



FINANCE SERVICES LTD.

ISP FINANCE SERVICES LIMITED

ISP Finance Services Limited is pleased to announce the appointment of Mr. Pierre-Anthony Wright as Director of Sales, Marketing and Business Development effective October 01, 2018.

In this role, Mr. Wright will be responsible for the Company's annual sales marketing and business development plans, and will manage the day-to-day implementation of these programs to achieve the Company's Loan Portfolio growth target.

Mr. Wright is a Sales and marketing management professional with more than eight years experience in sales volume growth, results focused sales, general management, people management, call centre management and the proven ability to drive revenue growth and profitability. His diverse work experience spans numerous industries which include: Fast Moving Consumer Goods, Retail, Financial, Telecommunication, Education and Manufacturing.

He completed his Masters in Business Administration (MBA) with a major in Marketing Management at the Mona School of Business & Management, University of the West Indies (UWI) Mona; as well as a B.Sc. in Psychology also at UWI Mona.