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## SSL Ventures Signs Equity Agreements with Three Portfolio Companies

SSL Venture Capital Jamaica Limited (“SSL Ventures”) advises that on the following dates the company executed equity agreements with the following companies:

On July 2, 2018 SSL Ventures executed an equity agreement with Bar Central Limited (“BCL”). BCL is a Distribution and Branding company that currently has signed contracts with a global branded beverage company and one of the Caribbean’s largest manufacturers to service the bar market in 5 parishes with the intention to expand to 14. BCL is positioned to capture a significant share of the market given the company’s unique value proposition of offering distribution and branding services, while maintaining the relationship with small bar owners.

CEO, Mr. Kevin Frith, had the following to say about the company’s partnership with SSL Ventures: “Since the partnership with SSL Ventures, I have seen significant growth in my own management style and corporate governance. The board of directors put in place has been a tremendous help with making better decisions.”

On July 20, 2018 SSL Ventures executed an equity agreement with Muse 360 Integrated Limited (“Muse”). Muse is a full service marketing agency and content production company. Its range of services spans creative development, project management, design, film production, photography, radio production and events management. During their first 7 months of operation, Muse added large corporate clients to the company’s roster. Muse has utilized the “sharing economy” model with regard to its creative talent which has proven to increase the quality of work as well as contain fixed costs.

CEO, Mr. Andre Burnett, had the following to say on his partnership with SSL Ventures and his business strategy: “It’s hard, if not impossible, to systemize the entire creative process, so we had to create an environment where the creatives can be incentivized so that we can eventually truly monetize our creativity and culture. To do that we didn’t only need capital but we needed partners who understand our long term goals and are helping us with the strategy and the administration to get there.”

On August 7th 2018 SSL Ventures executed an equity agreement with Blue Dot Data Intelligence Limited (“Blue Dot”). Blue Dot is the Caribbean’s leading insights agency providing critical decision support services including qualitative and quantitative market research, data driven strategy recommendations, social media optimization solutions and management consulting services. Blue Dot’s data services business line uses private and public data to extract business insights such as trends, problems and opportunities. Blue Dot’s market research line of business utilizes technology to transform the way companies conduct primary research, such as biometric testing, facial coding and eye tracking. The Shopper and Retail Intelligence business line helps our clients understand the consumer’s behaviour and what drives their purchase patterns. Blue Dot works closely with some of the Caribbean’s largest corporate organizations.

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CEO, Mr. Darren Peart, is excited about paving the way for young entrepreneurs in Jamaica, when asked about the partnership he had the following to say: "I am grateful for the opportunity and I'm looking forward to proving that young companies in Jamaica are investable."

About SSL Venture Capital Jamaica Limited

SSL Ventures will continue to make investments in private companies that show great promise in regard to revenue growth and profitability; while continuing to work with the three aforementioned companies to execute its mandate to realize shareholder returns via an exit through an IPO or private sale within three years.

SSL Venture Capital Jamaica Limited (formerly C2W Music Limited) is a subsidiary of Stocks and Securities Limited. SSL Ventures trades on the Jamaica Stock Exchange under the ticker "SSLVC". SSL Ventures' Board consists of Mr. Mark Croskery (Chairman), Mr. Gerald Wight, Mr. Sheldon Powe, Mr. Marc Ramsay and Mr. Drew Gray (Director and CEO).