

**PULSE INVESTMENTS LIMITED**

**STATEMENT OF FINANCIAL POSITION**  
Six months ended December 31, 2017

	Notes	31/12/17 \$'000	30/09/17 \$'000	Audited 30/06/17 \$'000	31/12/16 \$'000
<b>ASSETS</b>					
<b>NON-CURRENT ASSETS:</b>					
Property, plant & equipment		162,442	160,399	160,774	114,465
Intangible assets		92,720	92,720	92,720	92,720
Investment property		1,572,059	1,524,837	1,481,868	1,391,831
Deferred Tax Asset		127,080	127,080	127,080	123,510
		<u>1,954,301</u>	<u>1,905,036</u>	<u>1,862,442</u>	<u>1,722,526</u>
<b>CURRENT ASSETS</b>					
Trade and other receivables		35,543	31,089	38,444	26,142
Advertising entitlements receivable		635,237	609,237	567,237	492,187
Cash and cash equivalents		37,930	38,930	15,705	39,800
		<u>708,710</u>	<u>679,256</u>	<u>621,386</u>	<u>558,129</u>
		<u>2,663,011</u>	<u>2,584,292</u>	<u>2,483,828</u>	<u>2,280,655</u>
<b>RESERVES AND LIABILITIES</b>					
<b>SHAREHOLDERS EQUITY</b>					
Share capital		152,367	152,367	152,367	152,367
Share premium		366,376	366,376	366,376	366,376
Capital reserve		2,637	2,637	2,637	2,637
Capital redemption reserve		20,500	20,500	20,500	20,500
Revaluation reserve		99,596	97,123	94,650	63,738
Shares to be issued		2,609	2,609	2,609	2,609
Retained earnings		1,824,873	1,748,772	1,647,933	1,548,522
		<u>2,468,958</u>	<u>2,390,384</u>	<u>2,287,072</u>	<u>2,156,749</u>
<b>NON-CURRENT LIABILITY</b>					
Long-term loans		7,975	9,022	9,692	12,046
Related Party		163,355	161,777	149,698	97,669
		<u>171,330</u>	<u>170,799</u>	<u>159,390</u>	<u>109,715</u>
<b>CURRENT LIABILITIES</b>					
Accounts payable and accrued charges		6,321	7,736	17,134	4,614
Taxation		11,155	11,155	11,155	4,609
Bank overdraft		1,190	161	5,020	911
Current portion of long term loans		4,057	4,057	4,057	4,057
		<u>22,723</u>	<u>23,109</u>	<u>37,366</u>	<u>14,191</u>
		<u>2,663,011</u>	<u>2,584,292</u>	<u>2,483,828</u>	<u>2,280,655</u>

The financial statements on pages 3 to 5 were approved for issue by the Board of Directors on  
and signed on its behalf by:-

  
\_\_\_\_\_  
Director

  
\_\_\_\_\_  
Director

**PULSE INVESTMENTS LIMITED**

**STATEMENT OF COMPREHENSIVE INCOME**

Six months ended December 31, 2017

	3 Mths ended 31/12/17 \$'000	3 Mths ended 31/12/16 \$'000	6 Mths ended 31/12/17 \$'000	6 Mths ended 31/12/16 \$'000
REVENUE				
Operating Revenue	97,408	80,389	216,788	188,492
Administrative and other expense	(51,379)	(40,089)	(97,652)	(84,637)
PROFIT FROM OPERATIONS	46,029	40,300	119,136	103,855
Fair value appreciation on investment property	30,872	25,378	59,274	52,780
Other income				
Profit before finance costs	76,901	65,678	178,410	156,635
Net finance costs:				
Foreign exchange losses				
Finance income	(800)	(1,420)	(1,470)	(1,650)
Finance costs	(800)	(1,420)	(1,470)	(1,650)
PROFIT FOR THE PERIOD	76,101	64,258	176,940	154,985
Other comprehensive income:				
Gain on leasehold revaluation	2,473	2,473	4,946	4,946
Total comprehensive income for the period	78,574	66,731	181,886	159,931
EARNINGS PER SHARE	0.05	0.04	0.11	0.10

**PULSE INVESTMENTS LIMITED**

Statement of changes in Stockholders' Equity  
Six Months ended December 31, 2017

	Share Capital \$'000	Share premium \$'000	Capital reserve \$'000	Capital redemption reserve \$'000	Revaluation reserve \$'000	Shares to be issued \$'000	Retained earnings \$'000	Total \$'000
Balances as at July 1, 2016	152,367	366,376	2,637	20,500	58,792	2,609	1,393,537	1,996,818
Total comprehensive income								
Profit/(Loss) for the six months ended December 31, 2016					4,946		154,985	159,931
<b>Balance at 31/12/2016</b>	<b>152,367</b>	<b>366,376</b>	<b>2,637</b>	<b>20,500</b>	<b>63,738</b>	<b>2,609</b>	<b>1,548,522</b>	<b>2,156,749</b>
Balances as at July 1, 2016	152,367	366,376	2,637	20,500	58,792	2,609	1,393,537	1,996,818
Total comprehensive income								
Profit for the year							276,852	276,852
Other comprehensive income					35,858		35,858	35,858
Transactions with Owners							276,852	312,710
Dividends paid							(22,456)	(22,456)
<b>Balance at June 30, 2017</b>	<b>152,367</b>	<b>366,376</b>	<b>2,637</b>	<b>20,500</b>	<b>94,650</b>	<b>2,609</b>	<b>1,647,933</b>	<b>2,287,072</b>
Profit for the six months ended December 31, 2017					4,946		176,940	181,886
					99,596		1,824,873	2,468,958



**PULSE INVESTMENTS LIMITED**

## Statement of Cash Flows

Six months ended December 31, 2017

	3 Mths ended 31/12/17 \$'000	3 Mths ended 31/12/16 \$'000	6 Mths ended 31/12/17 \$'000	6 Mths ended 31/12/16 \$'000
<b>Cash flows from operating activities</b>				
Profit for the period	78,574	66,731	181,886	159,931
Adjustments for:				
Fair value appreciation on investment property	(30,872)	(25,379)	(59,274)	(52,780)
Depreciation	430	430	860	860
Effects of exchange rate translation				
Interest expense	800	1,420	1,470	1,650
	<u>48,932</u>	<u>43,202</u>	<u>124,942</u>	<u>109,661</u>
Operating cash flows before movements in working capital				
Changes in operating assets and liabilities:				
Trade and other receivables	(4,454)	1,892	2,901	(1,378)
Advertising Entitlements	(26,000)	(21,000)	(68,000)	(52,950)
Payables and accruals	(1,415)	155	(10,813)	(3,535)
Related party	1,578	7,405	13,657	7,405
	<u>18,641</u>	<u>31,654</u>	<u>62,687</u>	<u>59,203</u>
Cash provided by operating activities				
<b>Cash flows from investing activities</b>				
Additions to property, Plant & equipment	(2,473)	(105)	(2,528)	(275)
Additions to investment properties	(16,350)	(18,960)	(30,917)	(29,650)
	<u>(18,823)</u>	<u>(19,065)</u>	<u>(33,445)</u>	<u>(29,925)</u>
Net cash used by investing activities				
<b>Cash from financing activities</b>				
Interest paid	(800)	(1,420)	(1,470)	(1,650)
Loans received				
Loans repaid	(1,047)	(1,000)	(1,717)	(1,300)
	<u>(1,847)</u>	<u>(2,420)</u>	<u>(3,187)</u>	<u>(2,950)</u>
Net cash (used)/provided by financing activities				
Net increase in cash and cash equivalents	(2,029)	10,169	26,055	26,328
Cash and cash equivalents at beginning of period	38,769	28,720	10,685	12,562
	<u>36,740</u>	<u>38,889</u>	<u>36,740</u>	<u>38,890</u>
<b>Cash and cash equivalents at end of period</b>				
Comprising cash and cash equivalents:				
Cash	37,930	39,800	37,930	39,800
Bank overdraft	(1,190)	(911)	(1,190)	(911)
	<u>36,740</u>	<u>38,889</u>	<u>36,740</u>	<u>38,889</u>

The accompanying notes form an integral part of the financial statements.

1. The company

The company was incorporated in Jamaica under the Companies Act on August 6, 1993 and commenced trading on November 1, 1993. The company is domiciled in Jamaica and is controlled by the Executive Chairman, Mr. Kingsley Cooper. The company's shares are listed on the Jamaica Stock Exchange.

The principal activities of the company are model agency representation, multi-media production, marketing, show production and sub-letting of leasehold properties. The registered office of the company is situated at 38a Trafalgar Road, Kingston 10, Jamaica, W.I.

2. Statement of compliance, basis of preparation and significant accounting policies.

(a) Statement of compliance

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board, and comply with the provisions of the Jamaican Companies Act.

These financial statements have been prepared using the same accounting policies and methods of computation as contained in the audited financial statements for the year ended June 30, 2017.

(b) Revenue recognition:

Operating revenue represents income from sale of TV programming, market sponsorship, model agency representation, show production and promotion, and rental income from sub-letting leasehold properties.

*Advertising entitlements/Sale of TV programming*

Advertising entitlements are received in part or full consideration for the company's produced and branded TV programmes sold to broadcasting stations. The company utilises these entitlements or makes them available to sponsors. Revenue from advertising entitlements is recognised to the extent of expenses that are recoverable.

*Sponsorship in kind*

Sponsorship in kind represent services provided by sponsors. These are recognised in income in the period that the associated expenses are recognised.

*Model agency representation*

Revenue from model agencies is recognised as commissions or management fees earned. Commissions are earned when models represented by the company have completed modelling assignments. No revenue is recognised if there are significant uncertainties regarding recovery of the consideration due.

*Show production*

Revenue from the production and promotion of shows is recognised in accordance with the terms of the various contractual agreements.

### *Operating leases*

Income and expenses under operating leases are recognised in profit and loss on a straight line basis over the term of the lease.

**PULSE INVESTMENTS LIMITED  
DIRECTORS SHAREHOLDINGS**

DIRECTORS' NAMES	SHAREHOLDING	CONNECTED PARTY
KINGSLEY COOPER	1,185,905,280	
	6,476,532	SAFIA COOPER
	2,514,816	SAMURAI INVEST. LTD
	1,649,418	PULSE LIMITED
HILARY PHILLIPS	106,826,616	
	300,000	GRANT, STEWART, PHILLIPS & CO.
JEFFREY COBHAM	15,790,980	
ELEANOR BROWN	Nil	
ROMAE GORDON	9,811,674	
LOIS lake sherwood	6,514,284	
	1,335,789,600	

SENIOR MANAGERS

ROMAE GORDON	9,811,674
SAFIA COOPER	6,476,532
	16,288,206



**PULSE INVESTMENTS LIMITED**  
**TOP 10 SHAREHOLDERS AT DECEMBER 31, 2017**

Issued Ordinary shares

1,630,738,044

SHAREHOLDERS	SHAREHOLDINGS	%
KINGSLEY COOPER	1,185,905,280	72.722
HILARY PHILLIPS	106,826,616	6.551
BARITA INV. LTD. EQUITY FUND (TRD. A.C)	80,124,564	4.913
SHELDON ALEXANDER GORDON	54,388,898	3.335
JASON CARL CARBY	36,025,200	2.209
JAMAICA PRODUCTION FUND	20,250,000	1.242
MARSTON GORDON	19,150,000	1.174
JEFFREY COBHAM	15,790,980	0.968
ROMAE GORDON	9,811,674	0.602
JOSEPH JAMES BOGDANOVICH JR.	8,787,200	0.539
	1,537,060,412	94.256

NO OF SHAREHOLDERS AT DECEMBER 31, 2017

JCSD	340
MAIN REGISTER	102
TOTAL	442