



MARKET RESEARCH COMPETITION - FINAL SUBMISSION

CATEGORY: COMMUNICATIONS

Company Selection:

Analysis must be on a Communication company listed on the JSE. Please see Appendix (i).

Content:

Analyses must include (but are not restricted to) discussion of:

1. How has the Extended Fund Facilities (EFF) affected Jamaica and the Company being discussed?
2. What are the likely impacts to the Company after the EFF ends?
3. What are the implications on the Company being discussed, of the opening of the Cuban Market to the US?
4. The company's financial performance/strength.
5. Level of investors' interest (*based on overall market activity*).
6. Information on changes in the company's share price, dividend history, dividend policy, bonus issues, etc.
7. Company's disclosures (*expansion prospects, consolidation, mergers, management discussions, etc.*).
8. Business environment issues, industry-specific factors or market trends that have impacted or may impact the company's performance.
9. An evaluation of the quality of the company's board and management.
10. A recommendation to stock market investors.

As a result of your analysis make a recommendation to the Investor for the company to:

- A. Buy
- B. Hold
- C. Sell

Your response will be evaluated based on the following criteria:

1. Presentation - Structure, Clarity and Accessibility of Presentation **(25%)**
2. Budgetary Analysis **(25%)**
3. Analysis of companies **(25%)**
4. Insights, conclusions and Recommendations **(25%)**

Appendix (i)

***JSE MARKET RESEARCH COMPETITION
ENTRY SELECTION FORM***

Name of Participant: _____

Name of Institution, Brokerage House, Educational Institution, JSE e-Campus Student or Media house: _____

Quarter Submitted: _____

Date: _____

| <u>INDUSTRY CATEGORIES</u> | <u>SYMBOL FOR COMPANIES</u> |
|-----------------------------------|--|
| BANKING, FINANCE & INSURANCE | AFS BIL EPPLEY GENAC ISP JSE JMMB KEY LASF MIL NCBFG PROVEN ROC SJ SGJ SIJL SIL |
| MANUFACTURING | AMG BRG BPOW CCC PURITY KREMI CFF HONBUN JBG JAMT LASM SALF SEP SRA |
| RETAIL | CPJ CAR JETCON LASD DTL MDS PTL |
| COMMUNICATION | CWJ 1834 INVESTMENTS RJR |
| CONGLOMERATE | GK JP PJAM |
| LEISURE | MUSIC CBNY DCOVE KLE PAL PULS SVL MTL |
| SERVICES | CHL JPS KW KEX MEEG tTECH |
| REAL ESTATE | KPREIT XFUND |