

**Facilitator**  
**Reggie Middleton**



**CEO**  
**Veritaseum,**  
**BoomBustBlog.com**  
**Reggie Middleton,**  
**LLC**

[https://en.wikipedia.org/wiki/Reggie\\_Middleton](https://en.wikipedia.org/wiki/Reggie_Middleton)

**Reggie Middleton** is a High End Financial and Investment Analyst, Risk Management, Forensic Researcher of Financial Securities, Real Estate Markets and Stock Markets trends. Middleton has advised thousands of investors, traders, hedge funds and global banks. He appears on The Keiser Report, Boom Bust, Bloomberg, BBC and CNBC.

**Reggie guides** a small team of independent analysts to uncover market action and is renowned for making predictions about the crash of markets and large financial institutions long before they occur. To his indomitable public record, Middleton's is credited as the only investor/analyst to publicly & timely Call to Short Apple at it's All Time High and Go Long Google on CNBC!

**Reggie's financial principle** to make superior returns on investments and avoid terrible losses is to go against the grain. In his financial outlook, bitcoin will become the infrastructure of the world's future financial system!

**Reggie founded Veritaseum**, the progenitor of UltraCoin technology. He also owns an independent research financial advisory website Boom Bust Blog.

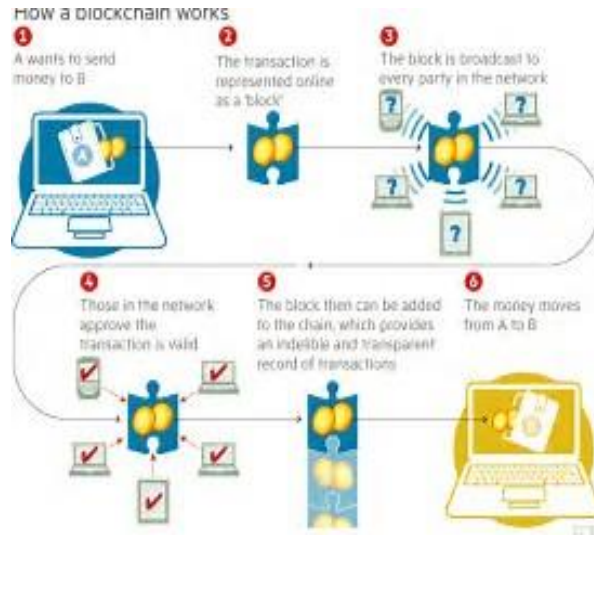
**Reggie won CNBC's** First Ever Stock Draft Investment Contest in 2013 and won the Competition again in 2014, against numerous several professionals, by an even larger margin.

**Reggie Middleton** is an alumnus of Harvard University.

For further information on the workshop, please contact:

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### WHO SHOULD ATTEND

Heads of Treasury and Trading; Risk Managers; Treasury Manager; Treasury Director; Financial Analysts; FX Analysts; Senior Investment Advisors; Equity Traders; Trading Manager; Fixed Income Trader; Investment Manager; Manager Corporate Finance and Portfolio Structuring; Heads Capital Market; Research and Stock Broking; Investors.

Block-chain Technology can assist government, entertainment, sports, finance, business, correction services, legal system, medical, child birth, voting for elections, logistics, banking, land registry, therefore any person in these areas will gain significant knowledge and skill for sustainable employment.

[www.jamstockex.com](http://www.jamstockex.com)

# The Blockchain Masterclass Workshop With Top Investor & Advocate in the business Reggie Middleton



**JUNE 28, 2017**

**The Jamaica Pegasus Hotel**  
**81 Knutsford Boulevard,**  
**Kingston 5**

**9:00 a.m. - 2:00 p.m.**



## WELCOME TO BLOCKCHAIN TECHNOLOGY & INFINITE POSSIBILITIES

Today it is commonly known as the technology behind Bitcoin or Bitcoin itself, however, block chain technology is more than digital money. It is the technology that insurance companies and banks are tripping over one another to be the first to figure out how to use it in their operation so as to impact their bottom line and create greater wealth for their organization. The Jamaica Stock Exchange does not want Jamaica to be left behind and as such is organizing a one-of-a-kind workshop, "The Blockchain Masterclass, with the best in the business, Reggie Middleton.



Blockchain technology has many captains of industry sold, chief among whom are Bill Gates, Richard Branson, Marc Andreessen and Reggie Middleton. The question then to ask is why are these prominent moguls so interested in Block Chain technology, what is in it for them and why Wall Street and Silicon Valley get so excited when Block Chain Technology is mentioned.

The Blockchain Master Class workshop will enable you to develop a clear understanding of the origins of blockchain technology, the problems that blockchains solve, the economic impact of blockchains on common markets, fields of finance, economics, value transfer and how "distributed consensus" ledgers work.

It's the one workshop with everything you need to get started with understanding Blockchain technology and become a skilled individual on the topic of understanding this rising technology. This is an effective and "to the point" workshop breaking down complex topics, taking you from zero knowledge on the Blockchain, to becoming an individual who is able to fully understand how the Blockchain works in your respected field of work. While there are plenty of Block-chain information scattered around the web, it's hard to find a live in class focused Blockchain workshop like this one that the JSE will provide, and on top of that is instructed by an instructor who has a working understanding of Cryptocurrencies and the Blockchain.

## Agenda

### Section 1: Where did Blockchain technology come from?

- ❖ The emergence of Bitcoin
- ❖ Bitcoin software basics
- ❖ What is open source software?
- ❖ Who writes the software?
- ❖ Who manages the software?

### Section 2: What is a Blockchain?

- ❖ The basics of distributed ledgers.
- ❖ What are blocks, miners, nodes & addresses?
- ❖ What are wallets?
- ❖ What are private and public keys?

### Section 3: What is digital money and how have banks secured?

- ❖ Digital dollars in the banking system.
- ❖ The non-scarcity of digital information.
- ❖ Webs of trust.
- ❖ Secured central ledgers.
- ❖ The present SWIFT system.

### Section 4: Why Blockchain stands out

- ❖ Blockchain as a database
- ❖ When should you use blockchain technology
- ❖ Smart contracts: An introduction
- ❖ Ethereum: practical use-cases for smart contracts
- ❖ How smart contract coding works
- ❖ Why smart contracts can be useful

### Section 5: Why Blockchain for markets and banking?

- ❖ Payments & Remittances
- ❖ Cross-border payments
- ❖ Investment banking
- ❖ Derivatives
- ❖ A new landscape for markets and regulatory hurdles
- ❖ Basel 3 and capital restrictions on banking activity
- ❖ KYC, AML, CFT
- ❖ Collateral management and concept of minting explained

### Section 6: Blockchain applications for financial markets

- ❖ Blockchain applications for financial markets
- ❖ What are Blockchain tokens?
- ❖ Physical assets on the Blockchain
- ❖ The future of commodities trading
- ❖ Securities on the Blockchain
- ❖ The future of capital markets

## REGISTRATION DETAILS:

TITLE: (Mr./Mrs./Ms./Dr./Other) \_\_\_\_\_

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE (MOBILE/ WORK): \_\_\_\_\_

E-MAIL: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

OCCUPATION: \_\_\_\_\_

COMPANY SPONSORSHIP

SELF SPONSORSHIP  Signature: \_\_\_\_\_

### METHODS OF PAYMENT:

❖ **Direct Deposit/Online Banking:**  
To Jamaica Stock Exchange Current Account at National Commercial Bank, 37 Duke St, Kingston. # 101487393

❖ **Credit Card:**  
Processed at Jamaica Stock Exchange; authorization form or done over the phone. Required details - card number, card type and expiration date.

❖ **Cash or Debit Card:**  
Jamaica Stock Exchange, 40 Harbour Street, Kingston

❖ **Manager's Cheque:**  
Made payable to Jamaica Stock Exchange

**Registration cost: \$35,000 (includes GCT)**  
Cost covers tuition, course materials and hospitality

Once the JSE receives your completed registration form, this constitutes your agreement to pay the full seminar cost whether you attend the seminar or not. No refunds will be granted for non-attendance; however, you reserve the right to send a representative.

### FOR OFFICE USE ONLY

Payment Received:  
Cash \_\_\_\_\_ Cheque # \_\_\_\_\_