

Facilitators



Mr. Robin Levy is General Manager of the Jamaica Central Securities Depository (JCSD) and JCSD Trustee Services, subsidiaries of the JSE Group; and the JSE's Deputy General Manager. He has 30 years experience in Finance, Consulting and General Management. His responsibilities cover the management and growth of the services provided by these companies. He holds a Bachelor's Degree in Accounting and a Master of Business Administration degree in Finance. He is a Certified Fraud Examiner.



Jermaine Deans is the Deputy General Manager of JN Fund Managers Ltd., with responsibility for Investment Banking, Origination, Capital Markets, and Treasury Management. He has over 15 years experience in Global Financial Markets, Monetary and Fiscal Policies, Structured Products, Research, Treasury Management, Investment Strategy, Derivatives and Portfolio Management. He holds a BSc. in Finance and a MBA in Finance (Investment Management major) from Villanova University.



Neilson Rose joined the JN Fund Managers Ltd team in December 2016. An Investment Management Specialist, he has over twenty years experience which encompasses Equities and Fixed Income Trading, Asset Management, Pension Fund Management, Portfolio Management & Cambio Operations. Mr. Rose holds a B.Sc. in Business Administration (Finance major) from The Northern Caribbean University.

For further information on the workshop, please contact:

Charlene Steer
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Jamaica Stock Exchange
40 Harbour Street
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FAX: 876-924-9090
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*The Jamaica Stock Exchange e-Campus
Presents:*

Beginners' Guide The Art of Buying and Selling Shares

Face-to-Face Workshop

Wednesday, March 22, 2017

at

The Knutsford Court Hotel
16 Chelsea Avenue, Kingston 5

9:00 a.m. – 1:00 p.m.



**"Enabling Continuing Professional Education for
the Financial Services Industry"**

Beginners' Guide The Art of Buying and Selling Shares

What is a stock? What is a share? How can I make money from buying and selling shares? These are some of the most frequently asked questions on a daily basis. As such, the Jamaica Stock Exchange (JSE) has prepared a practical one-day workshop to answer these questions and get you on the right track towards earning money from trading on the Jamaican stock market.

This workshop is designed with first-time investors in mind. It will provide you with the necessary exposure to the role of the Jamaica Stock Exchange, relevant industry terminologies, to reading and interpreting trade sheets and most importantly, the fundamentals of how to buy and sell shares.

Did you know that shares have historically provided the best return on investments over the long run? This advantage combined with the fact that the Jamaican stock market is a highly regulated industry makes this an attractive option for many types of investors.

Everyone should consider putting aside a part of his/her disposable income to invest. Anyone with extra funds – no matter how small - can decide to buy and sell shares.

Come and learn from the experts and see the possibilities that await you!

Workshop Structure

This workshop will be delivered by industry experts and will provide practical illustrations with interactive sessions involving questions & answers to reinforce the value proposition of the product presented. The facilitators will provide material for participants to follow and have at their disposal, to enhance the teaching and learning experience.

WHO SHOULD ATTEND

This practical hands-on workshop is ideal for:

- First-time investors
- Anyone with an interest in learning how to buy and sell shares!

TOPICS INCLUDE

- Understanding the Jamaica Stock Exchange
- Investment terms made simple:
 - Shares/equities
 - Dividends
 - Indexes
 - Stockbroker
 - Initial Public Offering (IPO)
- Fundamentals of buying and selling shares
 - What is a JCSD account
 - How do I open an account
 - How to check my balance
 - Payment and settlement
- Reading trade sheets
- How to analyze and pick stocks for a portfolio
- The Future is here: JSE Online Trading
 - How to trade online

COURSE OUTCOME

Upon satisfactory completion of this workshop, participants should be able to understand the fundamentals of stock market trading and be equipped with the tools necessary to buy and sell shares.

SUBMIT COMPLETED APPLICATION FORM TO:

Charlene Steer
Marketing Officer
Jamaica Stock Exchange
40 Harbour Street

Tel: 876-967-3271
Fax: 876-924-9090
E-mail: Charlene.Steer@jamstockex.com

PARTICIPANT'S DETAILS:

NAME: (Mr./Mrs./Ms./Dr.) _____

BUSINESS ADDRESS: _____

PHONE (HOME/MOBILE/ WORK): _____

E-MAIL: _____

ORGANIZATION: _____

OCCUPATION: _____

YEARS OF EXPERIENCE: _____

SELF SPONSORSHIP Signature: _____

COMPANY SPONSORSHIP

Authorized Personnel Details

Name: _____

Position: _____

Company: _____

Signature: _____

Registration cost: \$500 including GCT

Cost covers Course Materials and Hospitality

Once the JSE receives your completed registration form, this constitutes your agreement to pay the full seminar cost whether you attend the seminar or not. No refunds will be granted for non-attendance, however you reserve the right to send a representative.

FOR OFFICE USE ONLY

Payment Received:

Cash

Cheque #