

MANAGEMENT DISCUSSION & ANALYSIS JUNE 2016 (CONTD)

Risk Management

Pulse continues to operate a low debt business model, being mindful of the high volatility that has prevailed in the Jamaican market. This low debt model has been maintained despite the build out at Villa Ronai.

Pulse employs best practices in the execution of its various business segments in order to minimize risks to its business and protect shareholder value.

PULSE INVESTMENTS LTD - PURPOSE

As a pioneer in the development of the region's fashion, entertainment and lifestyle industries, as well as the elevation of Caribbean talent to the premier position atop the world stage, Pulse continues to lead Jamaica's creative industries through innovation, performance and excellence. With its ever increasing diversity into real estate and lifestyle investments, as well as special projects such as the Peter Tosh museum, the Pulse philosophy remains.

In this process, the company is committed to an efficient and profitable operation, thereby delivering an appropriate financial return to its shareholders. With its expanding business in the wider Caribbean and the world, the company's ultimate objective is the successful globalization of the Pulse brand.

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the annual general meeting of Pulse Investments Limited will be held at The Refuge, Villa Ronai, Old Stony Hill Road, Tuesday, March 21, 2017 at 10:30 a.m., for the purpose of transacting the following business namely:

1. To consider the company's audited financial accounts and the Reports of the Directors and Auditors for the year ended June 30, 2016.

To consider and (if thought fit) pass the following resolution:

"THAT the audited accounts for the year ended June 30, 2016 and the Reports of the Directors and Auditors be adopted."

2. Rotation of Directors

In accordance with Article 98 of the Company's Articles of Association, Mr. Kingsley Cooper and Ms. Eleanor Brown will retire by rotation. Being eligible, Mr. Cooper and Ms. Brown offer themselves for re-election.

To consider and (if thought fit) pass the following resolution:

"THAT Mr. Kingsley Cooper be and is hereby re-elected a Director of the Company".

To consider and (if thought fit) pass the following resolution:

"THAT Ms. Eleanor Brown be and is hereby re-elected a Director of the Company".

3. To appoint auditors and authorise the Directors to fix the remuneration of the Auditors

To consider and (if thought fit) pass the following resolution:

"THAT Messrs. BDO, chartered accountants, be and are hereby re-appointed auditors of the Company, to hold office until the close of the next annual general meeting at a figure to be fixed by the Directors."

4. Any other business.

Dated this 12th day of January 2017

By Order of the Board



Romae Gordon
Company Secretary