# STATEMENT OF FINANCIAL POSITION Nine months ended March 31, 2016

Nine months ended March 31, 2010	Note	31/03/16 \$'000	31/12/15 \$'000	Audited 30/06/15 \$'000	31/03/15 \$'000
ASSETS					
NON-CURRENT ASSETS:			440 400	100 404	93,864
Property, plant & equipment		112,323	110,499	106,494	92,720
Intangible assets		92,720	92,720	92,720	1,131,771
Investment property		1,274,843	1,236,756	1,174,950 1,374,164	1,318,355
		1,479,886	1,439,975	1,374,104	1,510,555
CURRENT ASSETS		27 510	11,799	15,918	9,759
Trade and other receivables		27,510 400,751	380,751	323,751	269,855
Advertising entitlements receivable		71,171	71,171	47,421	68,329
Unexpired sponsorhips in kind		23,614	17,348	13,125	20,800
Cash and cash equivalents		523,046	481,069	400,215	368,743
		2,002,932	1,921,044	1,774,379	1,687,098
		2,002,332	1,521,511		
RESERVES AND LIABILITIES SHAREHOLDERS EQUITY					
Share capital		152,367	152,367	152,367	152,367
Share premium		366,376	366,376	366,376	366,376
Capital reserve		2,637	2,637	2,637	2,637
Capital redemption reserve		20,500	20,500	20,500	20,500
Revaluation reserve		75,080	72,817	68,291	55,245
Shares to be issured	1.00	2,609	2,609	2,609	2,609
Retained earnings		1,221,859	1,164,736	1,032,804	970,092
Netalled carrings		1,841,428	1,782,042	1,645,584	1,569,826
NON-CURRENT LIABILITY					
Long-term loans	CO. 44 (1984) - 12 (1984) - 12	14,818	14,880	16,760	18,062
Related Party		84,399	67,307	49,595	70,818
Related Fairty	,	99,217	82,187	66,355	88,880
CURRENT LIABILITIES		State and the Property of the State			
Accounts payable and accrued charges		8,403	3,387	7,540	363
Deferred unexpired sponsorships					
in kind		47,421	47,421	47,421	22,829
Bank overdraft		2,406	1,950	3,422	1,497
Current portion of long term loans		4,057	4,057	4,057	3,703
current portion of long torm reason		62,287	56,815	62,440	28,392
		2,002,932	1,921,044	1,774,379	1,687,098

The financial statements on pages 3 to 8 were approved for issue by the Board of Directors on and signed on its behalf by:-

Director

Director

# STATEMENT OF COMPREHENSIVE INCOME Nine months ended March 31, 2016

	3 Mths ended 31/03/16 \$'000	3 Mths ended 31/03/15 \$'000	9 Mths ended 9 31/03/16 \$'000	9 Mths ended 31/03/15 \$'000
REVENUE Operating Revenue	64,650	57,472	216,352	184,961
Administrative and other expense	(33,214)	(30,253)	(103,130)	(100,004)
PROFIT FROM OPERATIONS	31,436	27,219	113,222	84,957
Fair value appreciation on investment property Other income	26,437	20,725	78,243	63,049
Profit before finance costs	57,873	47,944	191,465	148,006
Net finance costs: Foreign exchange losses Finance income	(75.0)	(1.050)	(2,410)	(2.120)
Finance costs	(750) (750)	(1,060)	(2,410)	(2,120)
PROFIT FOR THE PERIOD	57,123	46,884	189,055	145,886
Other comprehensive income: Gain on leasehold revaluation	2,263	2,003	6,789	6,009
Total comprehensive income for the period	59,386	48,887	195,844	151,895
EARNINGS PER SHARE	0.21	0.17	0.70	0.54

Statement of Cash Flows Nine months ended March 31, 2016

	3 Mths ended 31/03/16 \$'000	3 Mths ended 31/03/15 \$'000	9 Mths ended 31/03/16 \$'000	9Mths ended 31/03/15 \$'000
Cash flows from operating activities				
Profit for the period	57,123	46,884	189,055	145,886
Adjustments for:				
Fair value appreciation on investment property	(26,437)	(20,725)	(78,243)	(63,048)
Depreciation	439	454	1,317	1,354
Effects of exchange rate translation				
Interest expense	750	1,060	2,410	2,120
	31,875	27,673	114,539	86,312
Operating cash flows before movements in working	capital			
Changes in operating assets and liabilities:				
Trade and other receivables	(15,711)	(2,000)	(11,592)	(1,250)
Advertising Entitlements	(20,000)	(6,000)	(77,000)	(42,000)
Unexpired Sponsorship in Kind	(20,000)	(16,000)	(23,750)	(45,500)
Deferred sponsorship in Kind		(10,000)	(20).00)	(
Payables and accruals	5,016	(3,450)	863	(7,350)
Due to related party	17,092	5,626	34,804	25,824
Cash provided by operating activities	18,272	5,849	37,864	16,036
Cash flows from investing activities Additions to property, Plant & equipment Additions to investment properties	(11,650)	-	(169) (21,838)	(5,340)
Net cash used by investing activities	(11,650)	15	(22,007)	(5,340)
Cash from financing activities Interest paid Loans received	(750)	(1,060)	(2,410)	(2,120)
Loans repaid	(62)	(530)	(1,942)	(1,560)
Net cash (used)/provided by financing activities	(812)	(1,590)	(4,352)	(3,680)
	2000 - 2000 2000 100	do multiplication		
Net increase in cash and cash equivalents	5,810	4,259	11,505	7,016
Cash and cash equivalents at beginning of period	15,398	15,044	9,703	12,287
Effects of exchange rate translation				
Cash and cash equivalents at end of period	21,208	19,303	21,208	19,303
Comprising cash and cash equivalents:	21,200	13,303	21,200	19,505
Cash	23,614	20,800	23,614	20,800
Bank overdraft	(2,406)	(1,497)	(2,406)	(1,497)
Dalik Overdraft	21,208	19,303	21,208	19,303

The accompaning notes form an integral part of the financial statements.

PULSE INVESTMENTS LIMITED

Statement of changes in Stockholders' Equity Nine Months ended March 31, 2016

	Choro	Ch	letine	Capital	Povelination	Shares	Podictor	
	Capital	premium	reserve	reserve	reserve	issued	earnings	Total
	\$,000	\$,000	000,\$	\$,000	\$,000	\$,000	\$,000	\$,000
Balances as at July 2014 Total comprehensive income	152,367	366,376	2,637	20,500	49,236	2,609	824,206	1,417,931
Profit for the nine months ended March 31, 2015					600'9		145,886	151,895
Balance at 31/03/2015	152,367	366,376	2,637	20,500	55,245	2,609	970,092	1,569,826
Balances as at July 1, 2015	152,367	366,376	2,637	20,500	68,291	2,609	1,032,804	1,645,584
Total comprehensive income Profit for the nine months ended March 31, 2016	8				682'9	<b>9</b>	189,055	195,844
Balance at 31/03/2016	152,367	366,376	2,637	20,500	75,080	2,609	2,609 1,221,859	1,841,428

Notes to the Financial Statements Nine months ended March 31, 2016

#### 1. The company

The company was incorporated in Jamaica under the Companies Act on August 6, 1993 and commenced trading on November 1, 1993. The company is domiciled in Jamaica and is controlled by the Executive Chairman, Mr. Kingsley Cooper. The company's shares are listed on the Jamaica Stock Exchange.

The principal activities of the company are model agency representation, multi-media production, marketing, show production and sub-letting of leasehold properties. The registered office of the company is situated at 38a Trafalgar Road, Kingston 10, Jamaica, W.I.

#### 2. Statement of compliance, basis of preparation and significant accounting polices.

#### (a) Statement of compliance

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board, and comply with the provisions of the Jamaican Companies Act.

These financial statements have been prepared using the same accounting policies and methods of computation as compared with the audited financial statements for the year ended June 30, 2015

### (b) Revenue recognition:

Operating revenue represents income from sale of T V programming, market sponsorship, model agency representation, show production and promotion, and rental income from sub-letting leasehold properties.

Advertising entitlements/Sale of TV programming

Advertising entitlements are received in part or full consideration for the company's produced and branded TV programmes sold to broadcasting stations. The company utilises these entitlements or makes them available to sponsors. Revenue from advertising entitlements is recognised to the extent of expenses that are recoverable.

Sponsorship in kind

Sponsorship in kind represent services provided by sponsors. These are recognised in income in the period that the associated expenses era recognised.

Model agency representation

Revenue from model agencies is recognised as commissions or management fees earned. Commissions are earned when models represented by the company have completed modelling assignments. No revenue is recognised if there are significant uncertainties regarding recovery of the consideration due.

Show production

Revenue from the production and promotion of shows is recognised in accordance with the

terms of the various contractual agreements.

## Operating leases

Income and expenses under operating leases are recognised in profit and loss on a straight line basis over the term of the lease.

## PULSE INVESTMENTS LIMITED DIRECTORS SHAREHOLDINGS

DIRECTORS' NAMES	SHAREHOLDING	CONNECTED PARTY
KINGSLEY COOPER	197,650,880	
	419,136	SAMURAI INVEST. LTD
	274,903	PULSE LIMITED
	1,079,422	SAFIA COOPER
HILARY PHILLIPS	17,804,436	
THE KATTIMEEN S	The second secon	GRANT, STEWART,
	30,000	PHILLIPS & CO.
	1	THEER'S & CO.
JEFFREY COBHAM	2,666,828	1
ELEANOR BROWN	NIL	
OLIVER HOLMES	NIL	
LOIS LAKE SHERWOOD	1,085,714	
ROMAE GORDON	1,635,279	
	222,666,598	

#### **SENIOR MANAGERS**

SAFIA COOPER	1,079,422
ROMAE GORDON	1,635,279
	2,714,701