

Jefferies

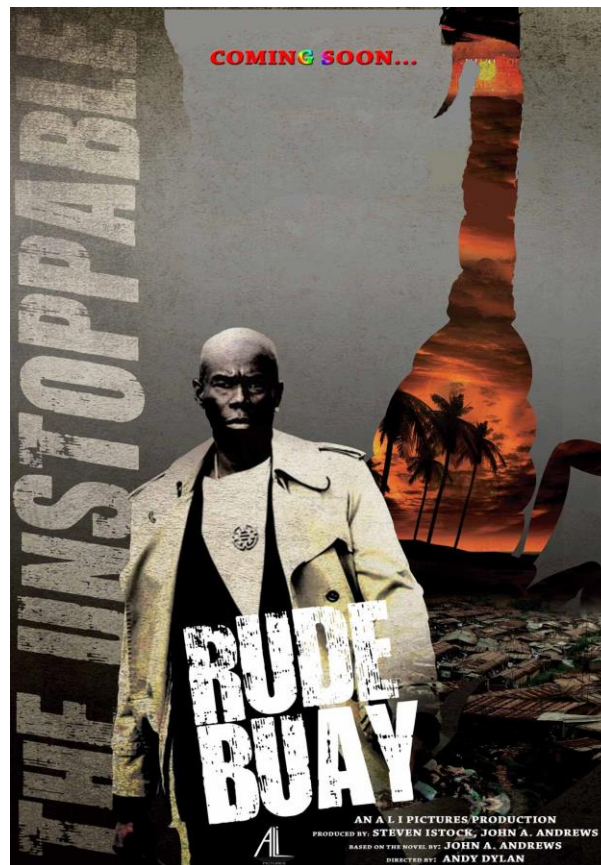
 **CAPITAL MARKETS**
LIMITED

 **JAMAICA**
OBSERVER

Television Jamaica



Developing the Entertainment Industry



- Coming to Big Screen.
- To be adapted as Video Game.

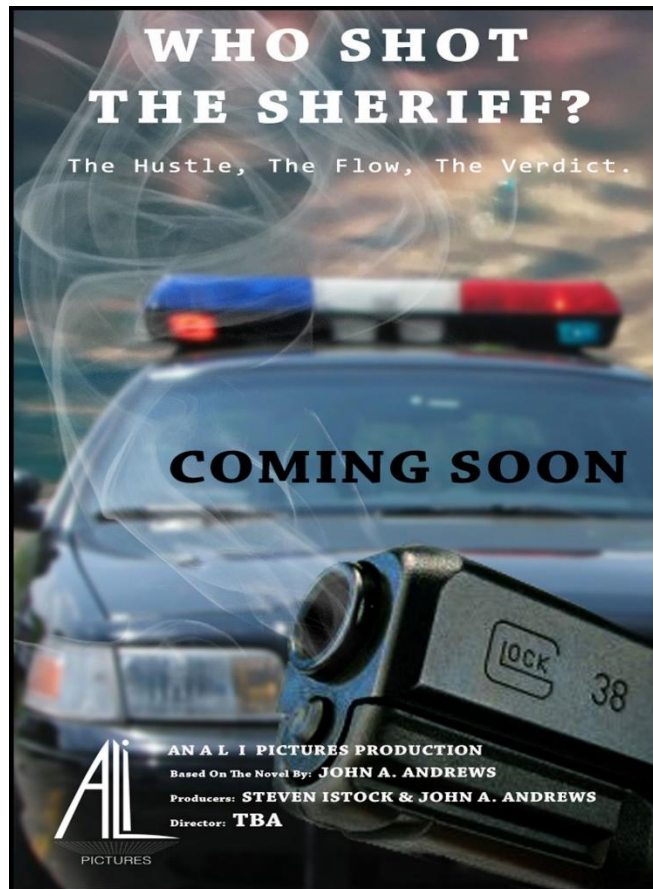
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Just Look At Us Now!



Featuring:

- A Mostly Original Soundtrack

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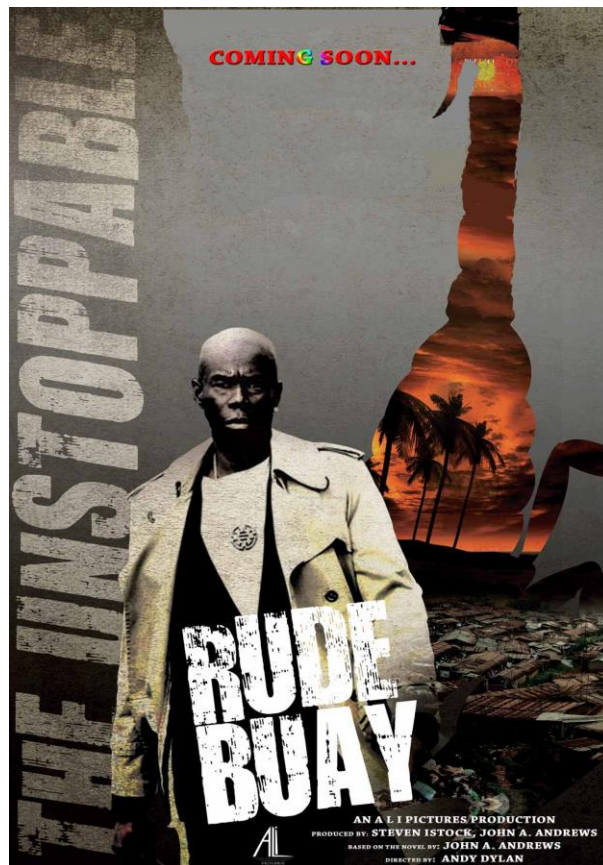
Local Hire

- Total estimated Budget \$30M USD
- Estimated Jamaican Production \$15M USD
- At least 40 – 50 actors could join our casts as a local hire.
- At least 500 production personnel.
- With a total of 1500 – 2000 plus extras.
- Plus a plethora of security personnel.

Branding Jamaica – Uniquely...

- Most of the Products to be placed in these movies are of Jamaican Brand.
- Stiff production competition from Dominican Republic and Guadeloupe.
- Jamaica’s rich culture and musicality sets it apart.
- The “Who Shot the Sheriff?” soundtrack will be mostly reggae.
- Films will not only take Jamaica to Hollywood but bring Hollywood to Jamaica.
- Since “The Harder They Come,” no other Homegrown story has embraced Hollywood. It’s time to change that image and give Jamaicans something else to cheer about besides sports.
- It’s time to boost your tourism with at least one major film a year than one or two every five years.
- A country so rich in music is close to being wed to its partner – the movies.

Developing the Entertainment Industry



- Director - **Andy Dylan**
Stunts Credits
- 12 Years A Slave
- Pirates of the Caribbean
- X-Men
- Indiana Jones
- Mr. & Mrs. Smith
- Get Hard
- The Avengers
- Kidnap - starring actress Halle Berry.

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Special Thanks To: JAMPRO &
MOON PALACE Jamaica Grande.

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RE-INVESTING IN JAMAICA

- Percentage of film revenue directed to Jamaica.
- Port Antonio has great potential for the filming of Urban films.
- Port Antonio infrastructure... needs a boost.
- Illuminated traffic signs.
- Port Antonio Hospital - facelift.
- Roads leading into and out of that city.

LOOKING AHEAD

- Film at least one movie a year during the next 5 Years in Jamaica.
- Jamaica becoming the film mecca of the Caribbean.
- Our long-term objective is to within that interim erect a 100 acre ALI Pictures studio which in addition to other innovative facilities, will house a multiplex music recording studio as well as a dedicated actor's training center with *reputable and qualified individuals to teach film as well as the arts.*
- With proper tax incentives in place, this could very soon become a reality.

