

Global Travel and Transportation

Trends related to transportation and
the global traveller

Pro-travel factors

- Ease of travel
- Independence of travel
- Travel options
 - Range of travel type
 - Cost
- Safety/quality of travel

Multi-modal example

LHR Heathrow Airport

Ground access modal split (2005)	66m passengers
Private vehicle	34 %
Rental car	3 %
Taxi / minicab	26 %
London underground	13%
Rail	11 %
Bus / coach	13 %
Other	<1 %
<i>* Source: UK CAA Passenger Survey Report 2005</i>	

Knutsford Express

- Safe
- Reliable
- Punctual
- Comfortable
- Consistent
- **Customer Experience**

Knutsford Express innovations

- WIFI / 110V outlets / Headphones
- IPO
- New routes
 - Southcoast
 - Port Antonio
- Mobile apps
- Airport connections / KE Connect

Knutsford Express innovations

- enabling MBJ as a bigger multi-modal international destination with a more integrated dove-tailing of our schedules
- = more travellers choosing Jamaica

New KE MBJ facility



Summary

- Knutsford Express is continuously seeking to meet the demand of local and visiting commuters in safety, convenience, comfort and style.
- The benefit of increasingly, satisfied commuters will redound to the tourism product in particular and the economy in general.