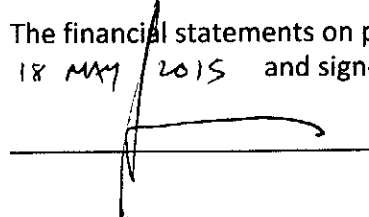


PULSE INVESTMENTS LIMITED

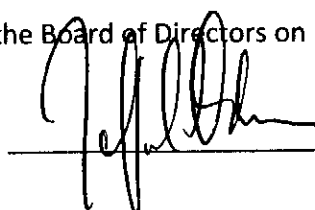
STATEMENT OF FINANCIAL POSITION
Six months ended December 31, 2014.

| | Notes | 31/12/14 \$'000 | 30/09/14 \$'000 | Audited 30/06/14 \$'000 | 31/12/13 \$'000 |
|---|-------|--------------------|--------------------|-------------------------------|--------------------|
| ASSETS | | | | | |
| NON-CURRENT ASSETS: | | | | | |
| Property, plant & equipment | | 92,315 | 90,786 | 89,209 | 85,927 |
| Intangible assets | | 92,720 | 92,720 | 92,720 | 92,720 |
| Investment property | | 1,111,046 | 1,090,321 | 1,063,383 | 1,003,090 |
| | | <u>1,296,081</u> | <u>1,273,827</u> | <u>1,245,312</u> | <u>1,181,737</u> |
| CURRENT ASSETS | | | | | |
| Trade and other receivables | | 7,759 | 8,609 | 8,509 | 8,697 |
| Advertising entitlements receivable | | 263,855 | 252,855 | 227,855 | 162,089 |
| Unexpired sponsorships in kind | | 52,329 | 40,329 | 22,829 | 85,698 |
| Cash and cash equivalents | | 17,173 | 14,225 | 15,266 | 9,766 |
| | | <u>341,116</u> | <u>316,018</u> | <u>274,459</u> | <u>266,250</u> |
| | | <u>1,637,197</u> | <u>1,589,845</u> | <u>1,519,771</u> | <u>1,447,987</u> |
| RESERVES AND LIABILITIES | | | | | |
| SHAREHOLDERS EQUITY | | | | | |
| Share capital | | 152,367 | 152,367 | 152,367 | 152,367 |
| Share premium | | 366,376 | 366,376 | 366,376 | 366,376 |
| Capital reserve | | 2,637 | 2,637 | 2,637 | 2,637 |
| Capital redemption reserve | | 20,500 | 20,500 | 20,500 | 20,500 |
| Revaluation reserve | | 53,242 | 51,239 | 49,236 | 45,014 |
| Shares to be issued | | 2,609 | 2,609 | 2,609 | 2,609 |
| Retained earnings | | 873,536 | 832,447 | 774,534 | 703,259 |
| | | <u>1,471,267</u> | <u>1,428,175</u> | <u>1,368,259</u> | <u>1,292,762</u> |
| NON-CURRENT LIABILITY | | | | | |
| Long-term loans | | 18,592 | 19,122 | 19,622 | - |
| CURRENT LIABILITIES | | | | | |
| Accounts payable and accrued charges | | 53,485 | 57,935 | 57,385 | 46,003 |
| Deferred unexpired sponsorships in kind | | 22,829 | 22,829 | 22,829 | 46,198 |
| Due to related party | | 65,192 | 55,314 | 44,994 | 40,224 |
| Bank overdraft | | 2,129 | 2,767 | 2,979 | 4,936 |
| Current portion of long term loans | | 3,703 | 3,703 | 3,703 | 17,864 |
| | | <u>147,338</u> | <u>142,548</u> | <u>131,890</u> | <u>155,225</u> |
| | | <u>1,637,197</u> | <u>1,589,845</u> | <u>1,519,771</u> | <u>1,447,987</u> |

The financial statements on pages 3 to 8 were approved for issue by the Board of Directors on 18 MAY 2015 and signed on its behalf by:-



Director



Director

PULSE INVESTMENTS LIMITED**STATEMENT OF COMPREHENSIVE INCOME**

Six months ended December 31, 2014

| | 3 Mths ended 31/12/14 \$'000 | 3 Mths ended 31/12/13 \$'000 | 6 Mths ended 31/12/14 \$'000 | 6 Mths ended 31/12/13 \$'000 |
|--|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| REVENUE | | | | |
| Operating Revenue | 62,971 | 58,606 | 132,490 | 122,512 |
| Administrative and other expense | (41,547) | (41,348) | (74,752) | (71,417) |
| PROFIT FROM OPERATIONS | 21,424 | 17,258 | 57,738 | 51,095 |
| Fair value appreciation on investment property | 20,725 | 21,574 | 42,323 | 43,148 |
| Other income | | | | |
| Profit before finance costs | 42,149 | 38,832 | 100,061 | 94,243 |
| Net finance costs: | | | | |
| Foreign exchange losses | | | | |
| Finance income | (1,060) | (530) | (1,060) | (530) |
| Finance costs | (1,060) | (530) | (1,060) | (530) |
| PROFIT FOR THE PERIOD | 41,089 | 38,302 | 99,001 | 93,713 |
| Other comprehensive income: | | | | |
| Gain on leasehold revaluation | 2,003 | 1,896 | 4,006 | 3,792 |
| Total comprehensive income for the period | 43,092 | 40,198 | 103,007 | 97,505 |
| EARNINGS PER SHARE | 0.15 | 0.14 | 0.37 | 0.35 |

PULSE INVESTMENTS LIMITED

Statement of Cash Flows

Six months ended December 31, 2014.

| | 3 Mths ended 31/12/14 \$'000 | 3 Mths ended 31/12/13 \$'000 | 6 Mths ended 31/12/14 \$'000 | 6 Mths ended 31/12/13 \$'000 |
|--|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| Cash flows from operating activities | | | | |
| Profit for the period | 41,089 | 38,302 | 99,001 | 93,713 |
| Adjustments for: | | | | |
| Fair value appreciation on investment property | (20,725) | (21,574) | (42,323) | (43,148) |
| Depreciation | 474 | 375 | 900 | 750 |
| Effects of exchange rate translation | | | | |
| Interest expense | 1,060 | 530 | 1,060 | 530 |
| | <u>21,898</u> | <u>17,633</u> | <u>58,638</u> | <u>51,845</u> |
| Operating cash flows before movements in working capital | | | | |
| Changes in operating assets and liabilities: | | | | |
| Trade and other receivables | 850 | 381 | 750 | 3,954 |
| Advertising Entitlements | (11,000) | (10,000) | (36,000) | (30,000) |
| Unexpired Sponsorship in Kind | (12,000) | (14,700) | (29,500) | (39,500) |
| Payables and accruals | (4,450) | (6,842) | (3,900) | (11,862) |
| Related party | 9,878 | 8,980 | 20,198 | 23,940 |
| | <u>5,176</u> | <u>(4,548)</u> | <u>10,186</u> | <u>(1,623)</u> |
| Cash provided by operating activities | | | | |
| Cash flows from investing activities | | | | |
| Additions to property, Plant & equipment | | - | | |
| Additions to investment properties | | | (5,340) | |
| | | | <u>(5,340)</u> | |
| Net cash used by investing activities | | | <u>(5,340)</u> | |
| Cash from financing activities | | | | |
| Interest paid | (1,060) | (530) | (1,060) | (530) |
| Loans received | | | - | |
| Loans repaid | (530) | (1,590) | (1,030) | (3,180) |
| | <u>(1,590)</u> | <u>(2,120)</u> | <u>(2,090)</u> | <u>(3,710)</u> |
| Net cash (used)/provided by financing activities | | | | |
| Net increase in cash and cash equivalents | 3,586 | (6,668) | 2,756 | (5,333) |
| Cash and cash equivalents at beginning of period | 11,458 | 11,498 | 12,287 | 10,163 |
| Cash and cash equivalents at end of period | <u>15,044</u> | <u>4,830</u> | <u>15,043</u> | <u>4,830</u> |
| Comprising cash and cash equivalents: | | | | |
| Cash | 17,173 | 9,766 | 17,173 | 9,766 |
| Bank overdraft | (2,129) | (4,936) | (2,129) | (4,936) |
| | <u>15,044</u> | <u>4,830</u> | <u>15,044</u> | <u>4,830</u> |

The accompanying notes form an integral part of the financial statements.

PULSE INVESTMENTS LIMITED

Statement of changes in Stockholders' Equity
Six Months ended December 31, 2014

| | Share Capital \$'000 | Share premium \$'000 | Capital reserve \$'000 | Capital redemption reserve \$'000 | Revaluation reserve \$'000 | Shares to be issued \$'000 | Retained earnings \$'000 | Total \$'000 |
|---|----------------------------|----------------------------|------------------------------|--|----------------------------------|-------------------------------------|--------------------------------|-----------------|
| Balances as at July 2013 | 152,367 | 366,376 | 2,637 | 20,500 | 41,222 | 2,609 | 609,546 | 1,195,257 |
| Total comprehensive income Profit/(Loss) for the six months ended December 31, 2013 | | | | | 3,792 | | 93,713 | 97,505 |
| Balance at 31/12/2013 | 152,367 | 366,376 | 2,637 | 20,500 | 45,014 | 2,609 | 703,259 | 1,292,762 |
| Balances as at June 2014 | 152,367 | 366,376 | 2,637 | 20,500 | 49,236 | 2,609 | 774,534 | 1,368,259 |
| Total comprehensive income Profit for the six months ended December 31, 2014 | | | | | 4,006 | | 99,001 | 103,007 |
| | 152,367 | 366,376 | 2,637 | 20,500 | 53,242 | 2,609 | 873,535 | 1,471,266 |

PULSE INVESTMENTS LIMITED

Notes to the Financial Statements
Six months ended December 31, 2014.

1. The company

The company was incorporated in Jamaica under the Companies Act on August 6, 1993 and commenced trading on November 1, 1993. The company is domiciled in Jamaica and is controlled by the Executive Chairman, Mr. Kingsley Cooper. The company's shares are listed on the Jamaica Stock Exchange.

The principal activities of the company are model agency representation, multi-media production, marketing, show production and sub-letting of leasehold properties. The registered office of the company is situated at 38a Trafalgar Road, Kingston 10, Jamaica, W.I.

2. Statement of compliance, basis of preparation and significant accounting policies.

(a) Statement of compliance

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board, and comply with the provisions of the Jamaican Companies Act.

These financial statements have been prepared using the same accounting policies and methods of computation as contained in the audited financial statements for the year ended June 30, 2014.

(b) Revenue recognition:

Operating revenue represents income from sale of T V programming, market sponsorship, model agency representation, show production and promotion, and rental income from sub-letting leasehold properties.

Advertising entitlements/Sale of TV programming

Advertising entitlements are received in part or full consideration for the company's produced and branded TV programmes sold to broadcasting stations. The company utilises these entitlements or makes them available to sponsors. Revenue from advertising entitlements is recognised to the extent of expenses that are recoverable.

Sponsorship in kind

Sponsorship in kind represent services provided by sponsors. These are recognised in income in the period that the associated expenses are recognised.

Model agency representation

Revenue from model agencies is recognised as commissions or management fees earned. Commissions are earned when models represented by the company have completed modelling assignments. No revenue is recognised if there are significant uncertainties regarding recovery of the consideration due.

Show production

Revenue from the production and promotion of shows is recognised in accordance with the terms of the various contractual agreements.

Operating leases

Income and expenses under operating leases are recognised in profit and loss on a straight line basis over the term of the lease.

Issued Ordinary shares

271,789,674

| SHAREHOLDERS | SHAREHOLDINGS | % |
|--|---------------|--------|
| KINGSLEY COOPER | 207,650,880 | 76.401 |
| HILARY PHILLIPS | 17,804,436 | 6.551 |
| BARITA INV. LTD. EQUITY FUND (TRD. A.C) | 13,562,438 | 4.990 |
| JASON CARL CARBY | 6,004,200 | 2.209 |
| JAMAICA PRODUCTION FUND | 3,375,000 | 1.242 |
| JEFFREY COBHAM | 2,691,830 | 0.990 |
| NATIONAL EXPORT IMPORT BANK PENSION FUND | 1,739,670 | 0.640 |
| ROMAE GORDON | 1,635,279 | 0.602 |
| MARSTON GORDON | 1,550,701 | 0.571 |
| BARITA LEASING LIMITED | 1,238,593 | 0.456 |
| | 257,253,027 | 94.652 |

NO. OF SHAREHOLDERS AT DECEMBER 31, 2014

| | |
|---------------|-----|
| JCSD | 145 |
| MAIN REGISTER | 106 |
| TOTAL | 251 |

**PULSE INVESTMENTS LIMITED
DIRECTORS SHAREHOLDINGS**

| DIRECTORS' NAMES | SHAREHOLDING | CONNECTED PARTY |
|-------------------------|--|--|
| KINGSLEY COOPER | 207,650,880 419,136 274,903 1,079,422 | SAMURAI INVEST. LTD PULSE LIMITED SAFIA COOPER |
| HILARY PHILLIPS | 17,804,436 50,000 | GRANT, STEWART, PHILLIPS & CO. |
| JEFFREY COBHAM | 2,691,830 | |
| ELEANOR BROWN | 142,067 | |
| OLIVER HOLMES | NIL | |
| LOIS LAKE SHERWOOD | 1,085,714 | |
| | 231,198,388 | |

SENIOR MANAGERS

| | |
|--------------|------------------|
| SAFIA COOPER | 1,079,422 |
| ROMAE GORDON | 1,635,279 |
| | 2,714,701 |