



3RD JANUARY 2013
KINGSTON, JAMAICA
FOR IMMEDIATE RELEASE

SUPREME VENTURES REVEALS BUSINESS STRATEGY FOR 2013

Supreme Ventures (SVL) announced today, its business strategy for 2013.

Brian George – President and CEO of the Supreme Ventures Group said “The Board of Directors has charged the management team with focusing on our core competence of gaming and realigning operations for optimal efficiency in 2013. The Group will therefore consolidate its offering to lottery, sports betting and gaming lounges.”

The focus on core business has resulted in closure of the financial services (MoneyGram remittance) operations; discontinuation of the unprofitable hospitality (restaurant) business in Kingston and Montego Bay and reconfiguring of the Gaming Lounge business to deliver world class games.

The new Gaming Lounge at Market Place, Constant Spring Road and upgrading of Coral Cliff and Acropolis Barbican, are all expected to be completed by the end of January 2013.

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