

Campari España S.L.

Notice to all Shareholders of Lascelles deMercado & Co. Limited

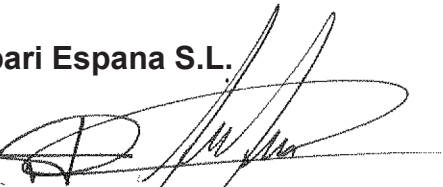
Pursuant to Rule 7(c) of the Jamaica Stock Exchange Rules Governing Take-Overs and Mergers and Regulation 16(3) of the Securities (Take-Overs and Mergers) Regulations 1999 of Jamaica, Campari Espana S.L., hereby gives you notice of the following:

Campari Espana S.L.'s offer to acquire all of the ordinary shares and the preferred shares of Lascelles deMercado & Co. Limited, as set out in the Offer Circular issued by Camari Espana S.L. dated November 8, 2012 (the "Offer"), will not be open for acceptance beyond the closing date stated in the Offer Circular, unless Campari Espana S.L. hereafter notifies you of an extension of the closing date of the Offer.

Dated November 8, 2012

Campari Espana S.L.

By


ANTONIO SANTIAGO PEREZ
MIGUEL LIRIA PLAÑOL
Joint Managing Directors

