Lascelles • deMercado

Lascelles, deMercado & Co Limited 23 Dominica Drive, Kingston 5, Jamaica WI. Telephone: (876) 926-9007/9 Fax: (876) 929-7537



Mailing Address PO. Box 382 Kingston 10 Jamaica W.I.

NOTICE TO SHAREHOLDERS

Consequent on a Take-Over Bid Circular from Campari Espana (SL) (Campari) stating its intent to acquire 100% of the ordinary shares and 100% of each of 6% and 15% preference shares in Lascelles deMercado & Co. Ltd., the Board has issued a Directors' Circular recommending the offer by Campari to shareholders. The Directors' Circular has been approved by the Jamaica Stock Exchange and it will be circulated to all shareholders on Monday, November 19, 2012.

Jane George **Company Secretary** November 16, 2012

Warsans