

RELEASE TO JAMAICA STOCK EXCHANGE

Jamaica Producers Group Limited ("JP" or "Group") announces that with effect from November 1, Paul Kingsley-Bates was appointed as Chief Operating Officer – JP Food & Drink Holdings. Mr. Kingsley-Bates previously served as a nonexecutive director of JP's Hoogesteger subsidiary in Holland and brings to the Group over two decades of leadership experience in all aspects of food processing, marketing and distribution in the UK and Europe. He has managed food and drink production and supply to major global retailers and foodservice companies as well as the world's leading consumer brands.

According to Mr. Jeffrey Hall, Chief Executive Officer of JP, "Mr. Kingsley-Bates will be directly responsible for overseeing the operational aspects of JP's plan to achieve significant earnings growth from our combined food and drink holdings including our fresh juices, coffee products, rum cake and other related Tortugabranded products, tropical snacks and fresh produce."

As a result of a series of recent diversification initiatives, JP's holdings are now divided between its international food and drink businesses and its interests in logistics and land management.

November 13, 2012