

PULSE INVESTMENTS LIMITED

Balance Sheet

Nine Months ended March 31, 2012

	Notes	31/03/12 \$'000	31/12/11 \$'000	Audited 30/06/11 \$'000	31/03/11 \$'000 (Restated)
Current Assets					
Cash and cash equivalents		9,888	9,047	5,683	8,998
Trade and other receivables		50,120	39,228	16,245	11,698
Unexpired sponsorships in kind		56,184	42,885	19,876	41,531
		<u>116,192</u>	<u>91,160</u>	<u>41,804</u>	<u>62,227</u>
Current Liabilities					
Bank overdraft			678	2,407	2,648
Deferred unexpired sponsorships in kind		56,184	42,885	19,876	41,531
Accounts payable and accrued charges		38,310	40,301	46,202	6,997
Due to related party		16,944	24,232	16,353	84,851
Short term loan and current portion of long-term loans		4,115	4,115	4,287	7,535
		<u>115,553</u>	<u>112,211</u>	<u>89,125</u>	<u>143,562</u>
Net current liabilities		<u>639</u>	<u>(21,051)</u>	<u>(47,321)</u>	<u>(81,335)</u>
Non-current assets					
Investment property		877,998	855,862	791,454	488,685
Intangible assets		92,720	92,720	92,720	92,720
Property, plant & equipment		73,264	73,208	73,208	279,246
		<u>1,043,982</u>	<u>1,021,790</u>	<u>957,382</u>	<u>860,651</u>
		<u>1,044,621</u>	<u>1,000,739</u>	<u>910,061</u>	<u>779,316</u>
Stockholders' equity					
Share capital		152,367	152,367	152,367	152,367
Share premium		366,376	366,376	366,376	366,376
Capital reserve		2,637	2,637	2,637	2,637
Capital redemption reserve		20,500	20,500	20,500	20,500
Revaluation reserve		25,730	25,730	25,730	-
Shares to be issued		2,609	2,609	2,609	2,609
Retained earnings		452,656	408,244	316,541	215,848
		<u>1,022,875</u>	<u>978,463</u>	<u>886,760</u>	<u>760,337</u>
Non-current liability					
Long-term loans		21,746	22,276	23,301	18,979
		<u>1,044,621</u>	<u>1,000,739</u>	<u>910,061</u>	<u>779,316</u>

The financial statements on pages 3 -7 were approved for issue by the Board of Directors on June 10, 2012 and signed on its behalf by:-

Director

Director

The accompanying notes form an integral part of the financial statements.

PULSE INVESTMENTS LIMITED

Statement of Comprehensive Income Nine Months ended March 31, 2012

	3 Mths. ended 31/03/12 \$'000	3 Mths ended 31/3/11 \$'000	9 Mths.ended 31/03/12 \$'000	9 Mths.ended 31/03/11 \$'000 (Restated)
Operating Revenue	60,602	11,211	170,572	32,994
Operating expenses	(40,040)	(16,142)	(114,637)	(57,345)
Operating profit	20,562	(4,931)	55,935	(24,351)
Fair value appreciation on investment property	23,850	25,640	82,458	97,570
Other income		507		507
Profit before finance costs	44,412	21,216	138,393	73,726
Net finance costs:				
Foreign exchange losses	-	-	-	-
Finance income	-	-	-	-
Finance costs	(136)	(789)	(2,279)	(1,226)
	(136)	(789)	(2,279)	(1,226)
Profit for the period	44,276	20,427	136,114	72,500
Other comprehensive income:				
Revaluation of leasehold property	-	-	-	-
Total comprehensive income for the period	44,276	20,427	136,114	72,500
Earnings per stock unit (basic and diluted)	0.16	0.07	0.48	0.26

The accompanying notes form an integral part of the financial statements.

PULSE INVESTMENTS LIMITED

**Statement of changes in Stockholders' Equity
Six Months ended December 31, 2011**

	Share Capital \$'000	Share premium \$'000	Capital reserve \$'000	Capital redemption reserve \$'000	Revaluation reserve \$'000	Shares to be issued \$'000	Retained earnings \$'000	Total \$'000
Balances as at June 2010 as restated	152,367	366,376	2,637	20,500	-	2,609	143,348	687,837
Total comprehensive income Profit/(Loss) for the nine months ended March 31, 2011							72,500	72,500
Balance at 31/03/2011	152,367	366,376	2,637	20,500	-	2,609	215,848	760,337

Balances as at June 2010 as restated	152,367	366,376	2,637	20,500	-	2,609	143,348	687,837
Total comprehensive income: Profit for the year							173,193	173,193
Other comprehensive income: Revaluation of leasehold property					25,730			25,730
Total comprehensive income: Balance at June 30, 2011	152,367	366,376	2,637	20,500	25,730	2,609	316,541	886,760

Total comprehensive income Profit for the nine months ended March 31, 2012	152,367	366,376	2,637	20,500	25,730	2,609	452,656	1,022,875
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PULSE INVESTMENTS LIMITED

Statement of Cash Flows

Nine Months ended March 31, 2012

	3 Mths. ended 31/3/12 \$'000	3 Mths. ended 31/3/11 \$'000	9 Mths. ended 31/3/12 \$'000	9 Mths. ended 31/3/11 \$'000 (Restated)
Cash flows from operating activities				
Profit for the period	44,276	(5,213)	136,114	73,726
Adjustments for:				
Fair value appreciation on investment property	(23,850)		(82,458)	(92,095)
Depreciation	1,714	1,722	3,428	5,150
Foreign exchange loss				
Interest income	786	28	2,279	465
Interest expense				
	22,926	(3,463)	59,363	(12,754)
(Increase)/ decrease in current assets:				
Trade and other receivables	(10,892)	406	(33,875)	9,038
Increase/(decrease) in current liabilities:				
Accounts payable and accrued liabilities	(1,991)	(855)	(7,892)	(3,794)
Due to related party	(7,288)	7,202	591	38,547
	2,755	3,290	18,187	31,037
Cash provided by operating activities				
Interest received	(650)	(28)	(3,427)	(465)
Interest paid				
	2,105	3,262	14,760	30,572
Net cash provided by operating activities				
Cash flows from investing activities				
Additions to property, Plant & equipment	(56)	(3,200)	(5,856)	(25,903)
Additions to investment properties				
	(56)	(3,200)	(5,856)	(25,903)
Net cash used by investing activities				
Net cash from financing activities				
Loans received		1,559		1,559
Loans repaid	(530)	(1,394)	(4,699)	(3,188)
Net cash (used)/provided by financing activities	(530)	165	(4,699)	(1,629)
Net increase in cash and cash equivalents	1,519	227	4,205	3,040
Cash and cash equivalents at beginning of period	8,369	8,772	5,683	5,958
Cash and cash equivalents at end of period	9,888	8,999	9,888	8,998
Comprising cash and cash equivalents:				
Cash	9,888	8,998	9,888	8,998
	9,888	8,998	9,888	8,998

The accompanying notes form an integral part of the financial statements.

PULSE INVESTMENTS LIMITED

Notes to the Financial Statements Nine Months ended March 31, 2012

1. The company

The company was incorporated in Jamaica under the Companies Act on August 6, 1993 and commenced trading on November 1, 1993. The company is domiciled in Jamaica and is controlled by the Executive Chairman, Mr. Kingsley Cooper. The company's shares are listed on the Jamaica Stock Exchange.

The principal activities of the company are model agency representation, multi-media production, marketing, show production and sub-letting of leasehold properties. The registered office of the company is situated at 38a Trafalgar Road, Kingston 10, Jamaica, W.I.

2. Statement of compliance, basis of preparation and significant accounting policies.

(a) Statement of compliance

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board, and comply with the provisions of the Jamaican Companies Act.

These financial statements have been prepared using the same accounting policies and methods of computation as compared with the audited financial statements for the year ended June 30, 2011.

(b) Revenue recognition:

Operating revenue represents income from sale of T V programming, market sponsorship, model agency representation, show production and promotion, and rental income from sub-letting leasehold properties.

Advertising entitlements/Sale of TV programming

Advertising entitlements are received in part or full consideration for the company's produced and branded TV programmes sold to broadcasting stations. The company utilises these entitlements or makes them available to sponsors. Revenue from advertising entitlements is recognised to the extent of expenses that are recoverable.

Sponsorship in kind

Sponsorship in kind represent services provided by sponsors. These are recognised in income in the period that the associated expenses are recognised.

Model agency representation

Revenue from model agencies is recognised as commissions or management fees earned. Commissions are earned when models represented by the company have completed modelling assignments.

Show production

Revenue from the production and promotion of shows is recognised in accordance with the terms of the various contractual agreements.

Operating leases

Income and expenses under operating leases are recognised in profit and loss on a straight line basis over the term of the lease.