

KINGSTON, JAMAICA

FOR IMMEDIATE RELEASE

MAY 17TH 2012

C2W Music Limited

Invitation for Subscription and Proposed Admission to the Junior Market of the JSE

The Invitation for Subscription for 100,000,000 ordinary shares (the "Shares") at the price of J\$1.29 per share (the "Invitation") made subject to a prospectus of C2W Music Limited (the "Company") dated Thursday 26 April 2012 closed at 3:00 pm today, May 17th, 2012, being the Closing Date.

The Invitation was 2.5 percent oversubscribed, and in excess of 100 applications were received.

Applicants (inclusive of Applicants for Reserved Shares) will be advised of the basis of allotment within three (3) business days in accordance with the Junior Market Rules.

The closing of the Invitation represents a landmark event for Jamaica's first start-up intellectual property company to seek admission to the Jamaica Stock Exchange Junior Market.

The Company is currently conducting its fourth songwriting workshop in Nevis, in conjunction with Columbia Records. The workshop commenced on May 16th and concludes on May 23rd. The next workshop is scheduled for June in Jamaica, and further workshops will be held throughout the year as noted in the prospectus.

For further information please contact:

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