



RELEASE TO JAMAICA STOCK EXCHANGE

Jamaica Producers Group Limited ("JP") announces the acquisition of 62% of Tortuga International Holdings Limited ("TIH"). TIH owns manufacturing and/or distribution operations in Barbados, Jamaica, the Cayman Islands and Florida and is the owner of the Tortuga brand of rum and rum cakes. Tortuga Caribbean Rum Cake was named the 2011 "Best Cruise Souvenir" by Porthole Cruise Magazine for the seventh consecutive year and is the #1 export of the Cayman Islands. Tortuga products are sold in gift and specialty food departments and gourmet stores throughout the Caribbean and North America and in onboard gift shops of over 100 cruise ships. See www.tortugarumcakes.com

The investment by JP is consistent with its previously announced strategy of acquiring and developing international specialty food businesses. JP, through its subsidiaries and associated companies operates snack factories in Jamaica and the Dominican Republic, and is the leading processor of Blue Mountain Coffee and the leading producer of fresh juice in the Netherlands. JP's market leading brands include the tropical snack brand, "*JP-St. Mary's*", "by Hoogesteger" fresh juice, the "*JP*" brand of fresh produce and bammies, and "*Jablum*" (Jamaica's number one brand of blue mountain coffee which forms part of a joint venture relationship with the Pan-Jamaican Investment Trust).

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