DESNOES AND GEDDES LIMITED UNAUDITED OPERATING RESULTS FOR THE PERIOD ENDED SEPTEMBER 30, 2011

The Directors of Desnoes and Geddes Limited, producers of Jamaica's beer, Red Stripe, and distributors of leading spirits Johnnie Walker and Smirnoff, wish to present the unaudited results of the Group for the quarter ended September 30, 2011.

Profit after tax of \$126 million for the first quarter was up 10% vs the same period last year.

	Profit and Loss Summary						
	3-months ended September 30						
	2011 2010 change						
	J\$m	J\$m	%				
Net sales value	2,625	2,691	(2)%				
Trading profit	204	130	57 %				
Profit before tax	181	173	5 %				
Profit after tax	126	115	10 %				
Earnings per stock unit (cents)	4.47	4.08	10 %				

Performance Highlights

Net Sales Value for the quarter was \$2,625 million representing a 2% decline versus the same period last year. Domestic performance on the brewed portfolio improved resulting in a 9% overall increase in domestic net sales value, offset by a decline in export sales due to the timing of shipments to the USA for replenishment of inventory.

Gross Profit was flat compared to the same period last year as cost of sales for the quarter at \$1,703 million decreased by 4% versus the prior year, consistent with the reduction in sales value.

Marketing expenses of \$426 million for the quarter, decreased by \$70 million (14%) when compared to the same period last year, due to the continued focus on getting greater value from the spend of each marketing dollar..

Despite the prevailing rate of inflation, general, selling and administrative expenses increased by only 2% on the previous year, in line with our commitment to control expenditure in a challenging economic environment.

The trading profit for the first quarter was \$204 million, a 57% increase on the same period last year. Profit before tax of \$181 million was impacted by the \$23 million loss on sale of property, this was however, \$8 million above last year's equivalent profit before tax (which included a \$56 million gain on sale of property).

Profit after tax was up 10% on last year translating directly to earnings per stock of 4.47 cents (2010 4.08 cents)

Corporate Update

Red Stripe continued its winning streak, copping highly prized industry awards from the Jamaica Manufacturers Association at their 43rd Annual Awards Banquet. These included:

- 1. Productivity Award for large manufacturer
- 2. Champion Exporter Award for large manufacturer
- 3. Special Recognition Award for Community Development

In September we announced a change to our export strategy for the North American market. Effective April 2012, we will move to a licensed production model for the North American market similar to the one we have operated in the UK for over 30 years. This model of moving production to the source of consumption is international best practice and is one that has been implemented by the majority of international brewers. We feel this is critical to the future growth of the Red Stripe brand in the USA, as it allows for the savings gained from economies of scale in production and lower distribution costs to be invested in additional A&P support to increase brand visibility in the ultra-competitive US market.

The Board wishes to thank all employees and our key stakeholders for their continued support and dedication to the organisation.

Richard Byles Chairman

October 28, 2011

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Renato Gonzalez Managing Director October 28, 2011

DESNOES AND GEDDES LIMITED GROUP STATEMENT OF FINANCIAL POSITION

As at September 30, 2011

	Unaudited	Unaudited	Audited
	September 30, 2011	September 30, 2010	June 30, 2011
	\$'000	\$'000	\$'000
ASSETS	404.007	405.250	404.007
Investments	401,907	405,370	401,907
Investment properties	152,650	96,500	152,650
Property, plant and equipment	6,432,312	6,449,501	6,536,478
Employee benefit asset	1,172,500	1,140,000	1,197,000
Total non-current assets	8,159,369	8,091,371	8,288,035
Current Assets			
Cash resources	637,401	519,963	271,972
Short-term deposits	2,448	18,083	2,083
Accounts receivable	641,390	672,104	559,516
Due from fellow subsidiaries	316,270	445,257	812,501
Inventories	1,419,432	1,264,455	1,372,089
Total current assets	3,016,941	2,919,862	3,018,161
Current Liabilities			
Accounts payable	1,582,513	1,811,768	1,819,323
Short-term loans	-	600,000	-
Taxation payable	249,909	79,408	267,233
Due to fellow subsidiaries	329,605	551,665	299,872
Total current liabilities	2,162,027	3,042,841	2,386,428
Net current assets/(liabilities)	854,914	(122,979)	631,733
Total assets less current liabilities	9,014,283	7,968,392	8,919,768
EQUITY			
Share capital	2,174,980	2,174,980	2,174,980
Capital reserves	2,021,518	2,058,642	2,054,139
Other reserves	1,090,967	1,100,547	1,108,467
Retained earnings	2,537,521	1,423,515	2,380,979
Shareholders' equity	7,824,986	6,757,684	7,718,565
Minority interest	7,447	7,447	7,447
Total equity	7,832,433	6,765,131	7,726,012
NON-CURRENT LIABILITIES			
Employee benefit obligation	129,750	88,000	128,000
Deferred tax liabilities	1,052,100	1,115,261	1,065,756
Total non-current liabilities	1,181,850	1,203,261	1,193,756
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Total equity and non-current liabilities	9,014,283	7,968,392	8,919,768

DESNOES AND GEDDES LIMITED COMPANY STATEMENT OF FINANCIAL POSITION

As at September 30, 2011

	Unaudited	Unaudited	Audited
	September 30, 2011	September 30, 2010	June 30, 2011
	\$'000	\$'000	\$'000
ASSETS			
Investments	403,062	406,525	403,062
Investment properties	152,650	96,500	152,650
Property, plant and equipment	6,432,312	6,449,501	6,536,478
Employee benefit asset	1,172,500	1,140,000	1,197,000
Total non-current assets	8,160,524	8,092,526	8,289,190
Current Assets			
Cash and bank	635,645	518,207	270,216
Short-term deposits	2,448	18,083	2,083
Accounts receivable	641,390	672,104	559,516
Due from fellow subsidiaries	316,270	445,257	812,501
Inventories	1,419,432	1,264,455	1,372,089
Total current assets	3,015,185	2,918,106	3,016,405
Current Liabilities			
Accounts payable	1,579,805	1,809,062	1,816,617
Short-term loans	-	600,000	-
Taxation payable	249,921	79,418	267,233
Due to fellow subsidiaries	329,605	551,665	299,872
Total current liabilities	2,159,331	3,040,145	2,383,722
Net current assets/(liabilities)	855,854	(122,039)	632,683
Total assets less current liabilities	9,016,378	7,970,487	8,921,873
EQUITY			
Share capital	2,174,980	2,174,980	2,174,980
Capital reserves	2,013,748	2,050,872	2,046,369
Other reserves	1,090,967	1,100,547	1,108,467
Retained earnings	2,397,598	1,283,592	2,241,056
Total equity	7,677,293	6,609,991	7,570,872
NON-CURRENT LIABILITIES			
Employee benefit obligation	129,750	88,000	128,000
Long-term liabilities	157,235	157,235	157,235
Deferred tax liabilities	1,052,100	1,115,261	1,065,756
Total non-current liabilities	1,339,085	1,360,496	1,350,991
Total equity and non-current liabilities	9,016,378	7,970,487	8,921,863
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Company and Group Income Statements

<u>3 month period ended September 30, 2011</u>

	Unaudited	Unaudited
	3 months to	3 months to
	Sept. 30, 2011	Sept. 30, 2010
	\$'000	\$'000
Turnover	3,105,354	3,186,845
Special Consumption Tax (SCT)	(480,849)	(496,040)
Net sales	2,624,505	2,690,805
Cost of sales	(1,702,636)	(1,767,923)
Gross profit	921,869	922,882
Marketing costs	(426,152)	(495,890)
Contribution after marketing	495,717	426,992
General, selling and administration expenses	(293,232)	(298,510)
Other income / (expenses), net	2,039	1,159
Trading profit	204,524	129,641
Employee benefit (expense)/ income, net	(5,250)	(1,000)
Non-operating (expenses)/income	2,846	-
Finance income - interest	2,272	1,466
(Loss)/Profit on disposal of property, plant & equipment	(23,249)	55,917
Profit before finance cost	181,143	186,024
Finance cost		(12,696)
Profit before taxation	181,143	173,328
Taxation	(55,477)	(58,601)
Profit for the period attributable to equity holders of the parent company, all dealt with in the financial statements of the company	125,666	114,727
Earnings per stock unit	<u>4.47</u> ¢	<u>4.08</u> ¢

DESNOES AND GEDDES LIMITED

Company and Group Statement of Comprehensive Income <u>3 month period ended September 30, 2011</u>

	Unaudited September 30, 2011	Unaudited September 30, 2010
	\$'000	\$'000
Profit for the year	125,666	114,727
Other comprehensive income/ (loss):		
Sale of revalued property, plant and equipment	-	(38,790)
Deferred taxation on revalued property, plant and equipment	-	2,001
Change in unrecognised employee benefit asset	(29,000)	99,000
Deferred taxation on employee benefit asset	8,755	(1,333)
Actuarial losses recognised in equity	1,000	(95,000)
Total other comprehensive (loss)	(19,245)	(34,122)
Total comprehensive income for the period	106,421	80,605

DESNOES & GEDDES LIMITED

Unaudited Company Statement of Changes in Equity 3 month period ended September 30, 2011

	Share capital	Capital reserves	Other reserves	Retained earnings	Total \$'000
Balances at June 30, 2010	2,174,980	2,093,665	1,095,880	1,164,861	6,529,386
Total comprehensive income for the period	-	(36,789)	-	117,394	80,605
Movement between reserves: Transfer of depreciation charge on revaluation					
surplus of property, plant and equipment	-	(6,004)	-	6,004	-
Transfer to pension equalisation reserve	-	-	4,667	(4,667)	-
Balances at September 30, 2010	2,174,980	2,050,872	1,100,547	1,283,592	6,609,991
Balances at June 30, 2011	2,174,980	2,046,369	1,108,467	2,241,056	7,570,872
Total comprehensive income for the period:	-	-	-	106,421	106,421
Movement between reserves:					
Transfer of depreciation charge on revaluation surplus of property, plant and equipment	-	(5,812)	-	5,812	-
Transfer to pension equalisation reserve	-	-	(17,500)	17,500	-
Transfer of realized gain of disposal of property plant and equipment	-	(26,809)		26,809	-
Balances at September 30, 2011	2,174,980	2,013,748	1,090,967	2,397,598	7,677,293

DESNOES & GEDDES LIMITED Unaudited Group Statement of Changes in Equity 3 month ended September 30, 2011

	Attributab	Attributable to equity holders of the parent company				
	Share	Capital	Other	Retained	Minority	
	capital	reserves	reserves	earnings	interest	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Balances at June 30, 2010	2,174,980	2,101,435	1,095,880	1,304,784	7,447	6,684,526
Total comprehensive income for the period Movement between reserves: Transfer of depreciation charge on revaluation	-	(36,789)	-	117,394	-	80,605
surplus of property, plant and equipment	_	(6,004)	_	6.004	_	-
Transfer to pension equalisation reserve	-	-	4,667	(4,667)	-	-
Balances at September 30, 2010	2,174,980	2,058,642	1,100,547	1,423,515	7,447	6,765,131
Balances at June 30, 2011	2,174,980	2,054,139	1,108,467	2,380,979	7,447	7,726,012
Total comprehensive income for the period: Movement between reserves: Transfer of depreciation charge on revaluation	-	-	-	106,421	-	106,421
surplus of property, plant and equipment		(5,812)		5,812		
Transfer to pension equalisation reserve	_	(3,812)	(17,500)	17,500	-	-
Transfer of realized gain of disposal of	-	-	(17,300)	17,500	-	-
property plant and equipment	-	(26,809)	-	26,809	-	-
Balances at September 30, 2011	2,174,980	2,021,518	1,090,967	2,537,521	7,447	7,832,433

Company Statement of Cash Flows

 $\underline{3 \; month \; period \; ended \; September \; 30, \, 2011}$

	Unaudited	Unaudited
	September 30, 2011	September 30, 2010
CASHFLOWS FROM OPERATING ACTIVITIES	\$'000	\$'000
Profit for the year	125,666	114,727
Adjustments for:	123,000	117,727
Items not involving cash:		
Interest income	(2,272)	(1,466)
Interest expense	-	12,696
Depreciation	168,755	158,718
Loss/(Gain) on disposal of property, plant and equipment	23,249	(55,917)
Deferred taxation	(4,905)	24,596
Income tax charge	60,380	34,005
Increase in employee benefit asset and obligation	5,250	1,000
	376,123	288,359
Changes in working capital		
Accounts receivable	(81,874)	(217,798)
Due from fellow subsidiaries	496,231	280,531
Inventories	(47,342)	(104,946)
Accounts payable	(236,182)	509
Due to fellow subsidiaries	29,733	(13,580)
Cash generated from operations	536,689	233,075
Pension contribution	(7,000)	(4,000)
Interest paid	(629)	(14,137)
Income taxes paid	(77,703)	(63,084)
Net cash provided by operating activities	451,356	151,854
CASHFLOWS FROM INVESTING ACTIVITIES		
Acquisition of property, plant and equipment	(110,317)	(60,771)
Proceeds from disposal of property, plant and equipment	22,483	114,588
Interest received	2,272	1,466
Net cash used by investing activities	(85,562)	55,283
CASHFLOWS FROM FINANCING ACTIVITIES		
Short term loan	-	(100,000)
Net cash used by financing activities	-	(100,000)
Net (decrease)/ increase in cash and cash equivalents	365,794	107,137
Cash and cash equivalents at beginning of year	272,299	429,153
Cash and cash equivalent at end of year Comprised of:-	638,093	536,290
Cash and bank balances	635,645	518,207
Short-term deposits	2,448	18,083
	638,093	536,290

Group Statement of Cash Flows

3 month period ended September 30, 2011

	Unaudited	Unaudited
	September 30, 2011	September 30, 2010
CASHFLOWS FROM OPERATING ACTIVITIES	\$'000	\$'000
Profit for the year	125,666	114,727
Adjustments for:	123,000	114,727
Items not involving cash:		
Interest income	(2,272)	(1,466)
Interest expense	(=,= / =)	12,696
Depreciation	168,755	158,718
Loss/(Gain) on disposal of property, plant and equipment	23,249	(55,917)
Deferred taxation	(4,905)	24,596
Income tax charge	60,380	34,005
Increase in employee benefit asset and obligation	5,250	1,000
Ι 3	376,123	288,359
Changes in working capital		
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Due from fellow subsidiary	496,231	280,531
Inventories	(47,342)	(104,946)
Accounts payable	(236,182)	509
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Interest paid	(629)	(14,137)
Income taxes paid	(77,703)	(63,084)
Net cash provided by operating activities	451,356	151,854
CASHFLOWS FROM INVESTING ACTIVITIES		
Acquisition of property, plant and equipment	(110,317)	(60,771)
Proceeds from disposal of property, plant and equipment	22,483	114,588
Interest received	2,272	1,466
Net cash used by investing activities	(85,562)	55,283
CASHFLOWS FROM FINANCING ACTIVITIES		
Short term liabilities		(100,000)
Net cash used by financing activities		(100,000)
Net increase in cash and cash equivalents	365,794	107,137
Cash and cash equivalents at beginning of year	274,055	430,909
Cash and cash equivalent at end of year	639,849	538,046
Comprised of:-	_	
Cash and bank balances	637,401	519,963
Short-term deposits	2,448	18,083
1	639,849	538,046

Financial Information by Geographical Segment 3 month period ended September 30, 2011

Unudited Sept. 30, 2011 Sept. 30, 2010 Sept. 30,		Dom	estic	Exp	ort		Gro
Furnover \$\frac{\script{\$5000}}{2,244,128} \ 2,107,449 \$861,226 1,079,396 3,105,354						Unudited	
Furnover		Sept. 30, 2011	Sept. 30, 2010	Sept. 30, 2011	Sept. 30, 2010	Sept. 30, 2011	
Special consumption tax (480,849) (496,040) - - (480,849) Set external revenue 1,763,279 1,611,409 861,226 1,079,396 2,624,505 Cost of sales (999,903) (897,060) (702,733) (870,863) (1,702,636) Gross profit 763,376 714,349 158,493 208,533 921,869 Marketing costs (260,085) (301,383) (166,067) (194,507) (426,152) Segment profit 503,291 412,966 (7,574) 14,026 495,717 General, selling & administration expenses (293,232) Other income, net (32,232) Consider the expense, net (52,550) Non-operating income (32,499) Profit before finance cost 181,143 Consider the expense of the expense of the equipment (23,249) Profit before taxation (55,477) Consider the expense of the expense of the equipment (25,477) Consider the expense of the expense of the equipment (25,477) Consider the expense of the expense of the equipment (25,477) Consider the expense of		\$'000	\$'000	\$'000	\$'000	\$'000	
Net external revenue	Turnover	2,244,128	2,107,449	861,226	1,079,396	3,105,354	
Cost of sales	Special consumption tax	(480,849)	(496,040)	-	-	(480,849)	
Caross profit Total Tota	Net external revenue	1,763,279	1,611,409	861,226	1,079,396	2,624,505	
Marketing costs (260,085) (301,383) (166,067) (194,507) (426,152) General, selling & administration expenses (293,232) Other income, net (2,039) Trading profit (5,250) Non-operating income (2,846) Finance income - interest (2,3249) Profit before finance cost (23,249) Profit before taxation (55,477) Profit after taxation (55,477) General, selling & administration expenses (293,232) (293,232) (293,232) (293,232) (293,232) (204,524) (204,524) (204,524) (207,524) (2	Cost of sales	(999,903)	(897,060)	(702,733)	(870,863)	(1,702,636)	
Segment profit 503,291 412,966 (7,574) 14,026 495,717 General, selling & administration expenses (293,232) 204,524 204,524 204,524 204,524 204,524 204,524 204,524 204,524 204,524 207,000 <td>Gross profit</td> <td>763,376</td> <td>714,349</td> <td>158,493</td> <td>208,533</td> <td>921,869</td> <td></td>	Gross profit	763,376	714,349	158,493	208,533	921,869	
General, selling & administration expenses (293,232) Other income, net 2,039 Grading profit 204,524 Employee benefit expense, net (5,250) Non-operating income 2,846 Finance income - interest 2,272 Loss) / profit on disposal of property, plant and equipment (23,249) Profit before finance cost - Profit before taxation 181,143 Graxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Marketing costs	(260,085)	(301,383)	(166,067)	(194,507)	(426,152)	
Other income, net 2,039 Grading profit 204,524 Employee benefit expense, net (5,250) Non-operating income 2,846 Finance income - interest 2,272 Loss) / profit on disposal of property, plant and equipment (23,249) Profit before finance cost 181,143 Finance cost - Profit defore taxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Gegment liabilities 3,343,877 Depreciation (168,755)	Segment profit	503,291	412,966	(7,574)	14,026	495,717	
Other income, net 2,039 Grading profit 204,524 Employee benefit expense, net (5,250) Non-operating income 2,846 Finance income - interest 2,272 Loss) / profit on disposal of property, plant and equipment (23,249) Profit before finance cost 181,143 Finance cost - Profit defore taxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Gegment liabilities 3,343,877 Depreciation (168,755)							
Grading profit 204,524 Employee benefit expense, net (5,250) Non-operating income 2,846 Finance income - interest 2,272 Loss) / profit on disposal of property, plant and equipment (23,249) Profit before finance cost - Profit before taxation 181,143 Faxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	General, selling & administra	ation expenses				(293,232)	
Employee benefit expense, net (5,250) Non-operating income 2,846 Finance income - interest 2,272 Loss) / profit on disposal of property, plant and equipment (23,249) Profit before finance cost - Profit before taxation 181,143 Faxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Depreciation (168,755)	Other income, net					2,039	
Non-operating income 2,846 Finance income - interest 2,272 Loss) / profit on disposal of property, plant and equipment (23,249) Profit before finance cost - Profit before taxation 181,143 Exaction (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Trading profit					204,524	
Finance income - interest 2,272 Loss) / profit on disposal of property, plant and equipment (23,249) Profit before finance cost 181,143 Finance cost - Profit before taxation 181,143 Faxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Employee benefit expense,	net				(5,250)	
Loss) / profit on disposal of property, plant and equipment Profit before finance cost Profit before taxation Faxation Profit after taxation Segment assets 11,176,310 Segment liabilities Depreciation (23,249) 181,143 (153,477) 181,143 (155,477) 197,666 11,176,310 10,343,877 10,975	Non-operating income					2,846	
Profit before finance cost 181,143 Finance cost - Profit before taxation 181,143 Faxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Finance income - interest					2,272	
Finance cost - Profit before taxation 181,143 Taxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	(Loss) / profit on disposal of	property, plant an	d equipment			(23,249)	
Profit before taxation 181,143 Faxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Profit before finance cost					181,143	
Faxation (55,477) Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Finance cost						
Profit after taxation 125,666 Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Profit before taxation					181,143	
Segment assets 11,176,310 Segment liabilities 3,343,877 Depreciation (168,755)	Taxation					(55,477)	
Segment liabilities 3,343,877 Depreciation (168,755)	Profit after taxation					125,666	
Depreciation (168,755)	Segment assets					11,176,310	
	Segment liabilities					3,343,877	
Capital expenditure (110,317)	Depreciation					(168,755)	
	Capital expenditure					(110,317)	

Notes to the Financial Statements September 30, 2011

1. Identification

Desnoes & Geddes Limited ("the company") is incorporated and domiciled in Jamaica and is a 58% subsidiary of Udiam Holdings AB, a company incorporated in Sweden. The ultimate parent company is Diageo PLC, incorporated in the United Kingdom. The company's registered office is located at 214 Spanish Town Road, Kingston 11. The principal activities of the company comprise the brewing, bottling and distribution of beers, stouts and spirits.

2. Basis of preparation

(a) Statement of compliance:

The financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations, issued by the International Accounting Standards Board (IASB). The accounting policies followed in these interim financial statements are consistent with those used in the audited financial statements for the year ended June 30, 2011.

(b) Basis of measurement:

The financial statements are prepared on the historical cost basis, except for available-forsale investments (other than those for which a reliable measure of fair value is not available), investment properties and certain classes of property, plant and equipment, which are carried at fair value.

(c) Functional and presentation currency:

The financial statements are presented in Jamaica dollars, which is the company's functional currency. All financial information presented has been rounded to the nearest thousand unless otherwise indicated.

(d) Use of estimates and judgments:

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amount of assets, liabilities, contingent assets and contingent liabilities at the reporting date and the income and expenses for the year then ended. Actual amounts could differ from those estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The significant area of estimation uncertainty and critical judgments in applying accounting policies that have the most significant effect on the amount recognised in the financial

statements is in respect of the measurement of defined benefit obligations and the fair value of certain available-for-sale investments.

DESNOES & GEDDES LIMITED

Notes to the Financial Statements (Continued) September 30, 2011

2. Basis of preparation (cont'd)

(d) Use of estimates and judgments (cont'd):

The amounts recognised in the statements of financial position and income statements for pension and other post-retirement benefits are determined actuarially using several assumptions. The primary assumptions used in determining the amounts recognised include expected long-term return on plan assets, the discount rate used to determine the present value of estimated future cash flows required to settle the pension and other post-retirement obligations and the expected rate of increase in medical costs for post-retirement medical benefits.

The expected return on plan assets is assumed considering the long-term historical returns, asset allocation and future estimates of long-term investment returns. The discount rate is determined based on the estimate of yield on long-term government securities that have maturity dates approximating the terms of the company's obligation. In the absence of such instruments in Jamaica, it has been necessary to estimate the rate by extrapolating from the longest-tenor security on the market. The estimate of expected rate of increase in medical costs is determined based on inflationary factors. Any changes in these assumptions will impact the amounts recorded in the financial statements for these obligations.

The carrying amount for available for sale investment is determined by a professional valuator using a maintainable earnings approach. Certain assumptions are made in respect of increased profitability, future tax rate, applicable multiple and discount rate for a minority share in an unquoted investment.

It is reasonably probable, based on existing knowledge, that outcomes within the next financial year that are different from these assumptions could require a material adjustment to the carrying amount reflected in the financial statements.

3. <u>Significant accounting policies</u>

(a) Revenue:

Revenue from the sale of goods is measured at the fair value of the consideration received or receivable, net of returns and allowances, trade discounts, volume rebates and special consumption taxes. Revenue is recognised in the income statements when the significant risks and rewards of ownership have been transferred to the buyer, recovery of the consideration is probable, the associated costs and possible return of goods can be estimated reliably, and there is no continuing management involvement with the goods.

Notes to the Financial Statements (Continued) September 30, 2011

3. Significant accounting policies

(b) Property, plant and equipment:

(i) Items of property, plant and equipment are measured at cost, except for plant and equipment and freehold land and buildings which are measured at valuation, less accumulated depreciation and impairment losses.

(ii) Depreciation:

Depreciation is calculated on the straight-line basis at annual rates estimated to write off the carrying value of each asset over the period of its expected useful life. Annual rates are as follows:

Buildings	2%-21/2%
Plant and equipment	2%-121/2%
Furniture, fixtures and computer equipment	25%
Vending equipment	20%
Returnable bottles	20%
Returnable crates	10%

The depreciation methods, useful lives and residual values are reassessed annually.

(c) Inventories:

Inventories are stated at the lower of cost and net realisable value. The cost of inventories is based mainly on standard cost (which approximates to actual on a FIFO basis). Standard cost, where applicable, includes an appropriate share of production overheads based on normal operating capacity. Used cases and bottles (returnable packaging) which were previously stated at the customers' deposit value, are now reclassified as property, plant and equipment. Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and selling expenses.

(d) Taxation:

Income tax on the profit or loss for the year comprises current and deferred tax. Income tax is recognised in the income statement except to the extent that it relates to items recognised directly to equity, in which case it is recognised in equity.

Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted at the reporting date, and any adjustment to tax payable in respect of previous years.

Deferred tax is provided using the balance sheet liability method, providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. The amount of deferred tax provided

is based on the expected manner of realisation or settlement of the carrying amount of assets and liabilities, using tax rates enacted at the reporting date.

DESNOES & GEDDES LIMITED

Notes to the Financial Statements (Continued) September 30, 2011

3. <u>Significant accounting policies (cont'd)</u>

(e) Employee benefits:

Employee benefits are all forms of consideration given by the group in exchange for service rendered by employees. These include current or short-term benefits such as salaries, bonuses, NIS contributions, annual leave, and non-monetary benefits such as medical care and housing, post-employment benefits such as pension and other long-term employee benefits such as termination benefits.

(f) Segment reporting:

An operating segment is a component of the group that engages in business activities from which it may earn revenues and incur expenses, including revenue and expenses that relate to transactions with any of the group's other components. All operating segments' operating results are reviewed regularly by the groups CEO to make decisions about resources to be allocated to the segment and assess its performance, and for which discrete financial information is available.

(g) Earnings per share:

The group presents basic earnings per share (EPS) data for its ordinary shares. Basic EPS is calculated by dividing the profit or loss attributable to ordinary shareholders of the company by the weighted average number of ordinary shares outstanding during the year.