

FOR IMMEDIATE RELEASE

Tuesday, 18 October 2011

Update: Black Sand extends Offer

The following is a press release issued by Black Sand Acquisition Inc.

Kingston, Jamaica– The Board of Directors of Black Sand Acquisition Inc. (“Black Sand”) today issued a supplement to the Take-over Circular extending its Offer to 4.30 p.m. on the fourteenth (14th) day after the Directors’ Circular is published by Lascelles deMercardo & Co. Limited (“Lascelles” or the “Company”) in a Daily Newspaper or 4:30 p.m. on December 31, 2011 (whichever is earlier).

On August 5, 2011 Black Sand announcing its intent to acquire not less than 90% of the ordinary shares and all of 6% preference shares and the 15% preference shares in Lascelles. The Offer was made to all shareholders of Lascelles on the following basis:

Class of Shares	Offer Price ¹	% above last closing price ²
Ordinary shares	US\$3.86	10.4%
6% cumulative preference shares	US\$0.29	0.0%
15% cumulative preference shares	US\$0.23	0.0%

Black Sand noted that the Lascelles Board was expected to publish a Director’s Circular for the benefit of its stockholders on September 21, 2011 being 7 days after the offer was approved by the Financial Services Commission (“FSC”) and the Jamaica Stock Exchange. The Directors’ Circular is expected to guide and assist stockholders in deciding on the merits of the Offer. The Lascelles Board has not yet published the Directors’ Circular and instead has initiated legal proceedings challenging the decision of the FSC in relation to the Offer.

Black Sand has therefore extended its Offer to allow further time within which Lascelles must discharge its duties to its stockholders and comply with the regulatory regime. The Offer, which

¹ The Offer price also takes account of the fact that the stock price has not yet fully adjusted from the impact of the recent special dividend of US\$29 million declared by the Company and payable on July 27, 2011.

² Source: Jamaica Stock Exchange and Bank of Jamaica website (US\$/J\$ exchange rate of US\$1/J\$86.41)

previously had an expiry date of October 18, 2011, has therefore been extended to 4.30 pm on the fourteenth (14th) day after the Directors' Circular is published in a Daily Newspaper or 4:30 p.m. on December 31, 2011 (whichever is earlier). If the Directors' Circular is published, then not later than three (3) days before the expiry date, Black Sand will publish a further notice in the Press reminding stockholders of the impending expiry date. Black Sand has cited its principal motive for the extension as the fact that stockholders have not had the opportunity to properly evaluate Black Sand's offer in the absence of Lascelles' Directors' Circular.

Rationale for the Offer

The Black Sand Offer is motivated by the fact that the Company is owned and controlled by Trinidad & Tobago based CL Financial Group ("CLF"), a business conglomerate that in 2009, experienced a near crippling liquidity crisis. Given the ongoing "distressed" position of CLF along with a confluence of other recent events, it is Black Sand's belief that that the future of the Company is now in serious jeopardy and with it, the financial well-being of all of the Company's shareholders and creditors.

It is Black Sand's intent to aggressively stem the valuation dislocation being caused by the umbrella of "distress" surrounding the Company, stabilize the operations of the Company and its subsidiaries and execute on a clear strategy for the maximization of value of all the Company's shareholders (additional information is provided in the Takeover Bid Circular).

Black Sand Acquisition Inc.

Black Sand is a special purpose vehicle formed as an International Business Company under the laws of Saint Lucia and sponsored by Greystone Equity Partners Inc. ("GEP"). Black Sand, chaired by the Hon. William McConnell, has received equity commitments from a group of sophisticated investors led by Octavian Special Master Fund, L.P. and Pan-Jamaican Investment Trust Limited. The group also includes other sophisticated regional (Caribbean) investors.

Pan Caribbean Financial Services Limited is principal broker to the takeover bid.

For additional information regarding the offer, please contact

John G. Graham & Company

T: +1 (876) 920-1004-6

F: +1 (876) 920-2790

- END -
(637 words)