



***For Every Financial Move You Make***



# Building Wealth One Stock at a Time





## **The Six Step Approach**

- Step 1: ***Start Now***
- Step 2: ***Select your Stock***
- Step 3: ***Invest at Regular Intervals – e.g. quarterly***
- Step 4: **Expand your Portfolio**
- Step 5: **Stay committed**
- Step 6: **Watch your Money Grow**



## Start Now

- Adjust October's budget to include the purchase of shares.
- Though different stocks present varying opportunities for growth and total return, the intention is to start the process.
- Income Constraint may limit the size of your portfolio but the intention is to share a piece of the pie as it grows.



## Select Your Stock

- Speak with a licensed financial advisor
- All listed stocks on the JSE, TTSE and BSE are available for ownership by anyone. In fact the process of ownership is simple to understand and easily carried through.



## Invest at Regular Intervals

- Decide on an amount that you can comfortably invest on a quarterly basis.
- “One One Cocoa Full basket”
- Dollar Cost Averaging



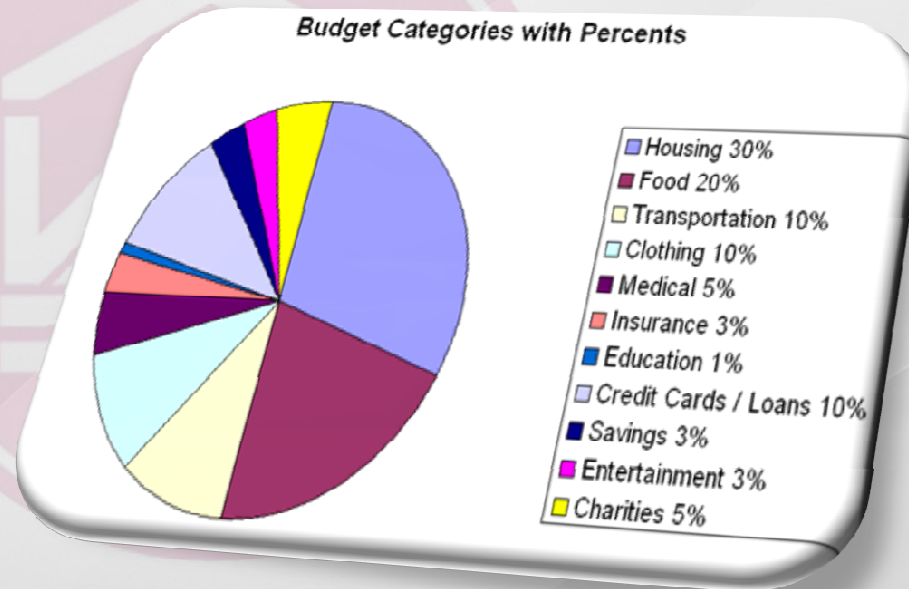
## **Expand your Portfolio**

- Identify other stocks that meet your objective and purchase them for your portfolio.



## Stay Committed

- Stick to the plan







## Watch Your Money Grow

There are several ways your equity investments can grow:

- Growth in the value of the stock price
- Dividend distribution
- Issue of bonus shares
- Stock split



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