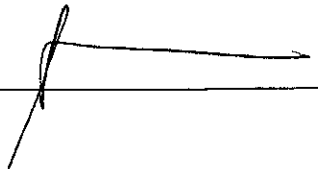


PULSE INVESTMENTS LIMITED

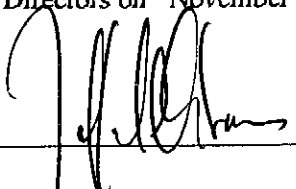
Balance Sheet
September 30, 2009

	Notes	<u>30/9/09</u>	<u>Audited</u> <u>30/6/09</u>	<u>30/9/08</u>	<u>Audited</u> <u>30/6/08</u>
Current assets					
Bank Balances		6,118,889	10,152,171	32,647,825	62,416,413
Trade and other receivables		10,414,866	14,161,675	29,580,521	35,825,932
Advertising entitlements		1,351,538,677	1,160,401,429	1,108,791,806	924,867,290
Unexpired sponsorships in kind		<u>27,697,745</u>	<u>34,191,294</u>	<u>10,560,686</u>	<u>28,146,144</u>
		<u>1,395,770,177</u>	<u>1,218,906,569</u>	<u>1,181,580,838</u>	<u>1,051,255,779</u>
Current liabilities					
Bank overdraft		14,280,310	12,428,776	1,169,424	-
Accounts payable and accrued charges		10,552,548	15,763,072	11,098,101	16,741,979
Due to related parties		85,857,134	70,568,435	46,970,145	29,628,040
Current portion of long-term liabilities		<u>14,712,860</u>	<u>14,712,860</u>	<u>14,598,140</u>	<u>17,103,191</u>
		<u>125,402,852</u>	<u>113,473,143</u>	<u>73,669,641</u>	<u>63,473,210</u>
Net current assets		<u>1,270,367,325</u>	<u>1,105,433,426</u>	<u>1,107,911,197</u>	<u>987,782,569</u>
Non-current assets					
Investment Property		57,699,358	58,022,261	99,013,038	59,313,872
Intangible assets		92,720,000	92,720,000	92,720,000	92,720,000
Property, plant & equipment		<u>474,289,733</u>	<u>459,694,960</u>	<u>352,022,924</u>	<u>353,047,501</u>
		<u>624,709,091</u>	<u>610,437,220</u>	<u>543,755,986</u>	<u>505,081,373</u>
		<u>1,895,076,416</u>	<u>1,715,870,646</u>	<u>1,651,667,183</u>	<u>1,492,863,942</u>
Financed by:					
Stockholders' equity					
Share capital		152,367,035	152,367,035	152,367,036	152,367,035
Share premium		366,375,604	366,375,604	366,375,604	366,375,604
Capital reserve		2,636,853	2,636,853	2,636,853	2,636,853
Capital redemption reserve		20,499,988	20,499,988	20,499,988	20,499,988
Shares to be issued		2,608,696	2,608,696		*
Retained earnings		<u>1,346,073,956</u>	<u>1,163,335,680</u>	<u>1,098,939,598</u>	<u>940,136,357</u>
		1,890,562,132	1,707,823,856	1,640,819,078	1,482,015,837
Non-current liabilities					
Long-term loans		4,514,284	8,046,790	10,848,105	10,848,105
		<u>1,895,076,416</u>	<u>1,715,870,646</u>	<u>1,651,667,183</u>	<u>1,492,863,942</u>

The financial statements on pages 2 to 8 were approved by the Board of Directors on November and signed on its behalf by:



Director



Director

PULSE INVESTMENTS LIMITEDIncome Statement
Quarter ended September 30, 2009

	<u>Notes</u>	<u>30/9/09</u>	<u>30/6/09</u>	<u>30/9/08</u>	<u>30/6/08</u>
Operating revenue		308,375,642	1,554,791,126	278,490,711	1,356,745,012
Operating expenses		<u>(124,841,246)</u>	<u>(1,327,232,065)</u>	<u>(120,290,862)</u>	<u>(921,395,893)</u>
Operating profit		183,534,396	227,559,061	158,199,849	435,349,119
Other income		<u>0</u>	<u>1,926,203</u>	<u>603,393</u>	<u>3,251,983</u>
Profit before net finance costs		183,534,396	229,485,264	158,803,241	438,601,102
Net finance costs:					
Finance income			1,048,039		
Finance cost		<u>(796,121)</u>	<u>(7,333,980)</u>	<u>(0)</u>	<u>(8,709,810)</u>
Net profit attributable to members		182,738,275	223,199,323	158,803,241	429,891,292
Basic earnings per stock unit	8	<u>0.65</u>	<u>0.80</u>	<u>0.60</u>	<u>1.62</u>
Fully diluted earnings per stock unit	8	<u>0.65</u>	<u>0.80</u>	<u>0.58</u>	<u>1.58</u>

The attached notes form an integral part of these financial statements.

PULSE INVESTMENTS LIMITED

Statement of Changes in Stockholders' Equity
Quarter ended September 30, 2009

	<u>Share Capital</u>	<u>Share premium</u>	<u>Capital reserve</u>	<u>Capital redemption reserve</u>	<u>Shares to be Issued</u>	<u>Retained earnings</u>	<u>Total</u>
Balance at June 30, 2007	25,367,036	373,188,302	2,636,853			530,745,053	931,937,244
Net profit attributable to members		-				429,891,292	429,891,292*
Transfer to capital redemption reserve	-	-		20,499,988		(20,499,988)	
Cost of rights share issue	-	(6,812,698)	-	-			(6,812,698)
Shares to be issued					2,608,696		2,608,696
Rights share issue	<u>126,999,999</u>						<u>126,999,999</u>
Balance at June 30, 2008	152,367,035	366,375,604	2,636,853	20,499,988	2,608,696	940,136,357	1,484,624,533
Net profit attributable to members						<u>223,199,323</u>	<u>223,199,323</u>
Balance at June 30, 2009	<u>152,367,035</u>	<u>366,375,604</u>	<u>2,636,853</u>	<u>20,499,988</u>	<u>2,608,696</u>	<u>1,163,335,680</u>	<u>1,707,823,856</u>
Net profit attributable to members						<u>182,738,275</u>	<u>182,738,275</u>
Balance at September 30, 2009	<u>152,367,035</u>	<u>366,375,604</u>	<u>2,636,853</u>	<u>20,499,988</u>	<u>2,608,696</u>	<u>1,346,073,955</u>	<u>1,890,562,131</u>

PULSE INVESTMENTS LIMITED

Statement of Cash Flows
Quarter ended September 30, 2009

	<u>30/9/09</u>	<u>30/6/09</u>	<u>30/9/08</u>	<u>30/6/08</u>
Cash flows from operating activities				
Net profit attributable to members	182,738,275	223,199,323	158,803,241	429,891,29
Adjustments to reconcile net profit attributable to members to net cash provided/(used) by operating activities:				
Depreciation	1,715,130	7,412,434	1,811,510	4,903,475
Gain on foreign exchange		76,503		147,746
Interest income		(1,048,039)		
Interest expense	<u>796,121</u>	<u>7,333,980</u>	<u>150,885</u>	<u>5,418,253</u>
Operating profit before changes in working capital	185,249,526	236,974,201	160,765,636	440,360,766
(Increase)/decrease in current assets:				
Trade and other receivables	3,746,809	14,597,797	6,245,411	14,597,797
Unexpired sponsorships in kind	6,493,549	(6,045,150)	17,585,458	21,552,046
Advertising entitlements	(191,137,248)	(235,534,139)	(183,924,516)	(448,311,414)
Increase/(decrease) in current liabilities:				
Accounts payable and accrued charges	(5,210,524)	375,532	(5,810,048)	709,061
Due to related party	<u>15,288,699</u>	<u>17,122,760</u>	<u>17,342,106</u>	<u>17,122,760</u>
Cash provided/(used) by operating activities	14,430,811	58,375,096	12,204,047	46,031,016
Interest income		1,048,039		
Interest paid	<u>(796,121)</u>	<u>(6,079,723)</u>	<u>(150,885)</u>	<u>(5,136,261)</u>
	13,634,690	53,343,412	12,053,162	40,894,755
Cash flows from investing activities:				
Acquisition of property, plant & equipment	(15,987,000)	(112,768,281)	(40,486,123)	(22,017,408)
Acquisition of investment properties	-	(0)	-	(59,414,110)
Net cash used in investing activities	(15,987,000)	(112,768,281)	(40,486,123)	(81,431,518)
Cash Flows from financing activities				
Bank overdraft	1,851,534	12,428,776	1,169,424	(4,500,608)
Loans received	-	1,595,758	1,655,600	15,100,000
Loans repaid	(3,532,506)	(6,863,907)	(4,160,651)	(13,620,337)
Preference shares redeemed				(20,499,988)
Rights share issue				126,999,999
Cost of rights share issue				(6,812,698)
Shares to be issued				<u>2,608,696</u>
Net cash provided by financing activities	<u>(1,680,972)</u>	<u>7,160,627</u>	<u>(1,335,627)</u>	<u>101,310,253</u>
Net (decrease)/ increase in cash and cash equivalents	(4,033,282)	(52,264,242)	(1,335,627)	60,773,490
Cash and cash equivalents at beginning of period	<u>10,152,171</u>	<u>62,416,413</u>	<u>62,416,413</u>	<u>1,642,923</u>
Cash and cash equivalents at end of period	<u>6,118,889</u>	<u>10,152,171</u>	<u>32,647,825</u>	<u>62,416,413</u>

The attached notes form an integral part of these financial statements.

SE INVESTMENTS LIMITED

to the Financial Statements

er ended September 30, 2009

The company

The company was incorporated in Jamaica under the Companies Act on August 6, 1993 and is domiciled in Jamaica. It commenced trading on November 1, 1993.

The principal activities of the company are model agency representation, multi-media production, marketing, show promotion and sub-letting of leasehold properties. The registered office of the company is located at 38a Trafalgar Road, Kingston 10, Jamaica.

On June 30, 2005 Pulse Investments Limited (PIL) entered into an agreement with Pulse Entertainment Group Limited (PEGL), a related company, to acquire certain assets and liabilities in PEGL in exchange for shares in PIL.

Statement of compliance, basis of preparation and significant accounting policies

(a) Statement of compliance:

The financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board (IASB), and comply with the provisions of the Companies Act.

These financial statements have been prepared using the same accounting policies and methods of computation as compared with the audited financial statements for the year ended June 30, 2009.

Revenue recognition:

Revenue is recognized in the income statement on the accrual basis, except for sponsorship in kind which is recorded as income, at estimated market value, when activities to be performed by the company in return for the sponsorships or advertising entitlement have been substantially completed.

No revenue is recognized if there are significant uncertainties regarding recovery of the consideration due.

Government grants:

An unconditional government grant relating to event promotion is recognized in the income statement as operating income when the grant is received. Grants that compensate the company for expenses incurred are recognized as revenue in the income statement on a systematic basis in the same period in which the expenses are incurred.

Advertising entitlements and unexpired sponsorship in kind

Unexpired sponsorship represents in kind services which have not been utilized and are recorded at estimated market value. The unexpired portion is carried forward and written off in the following year.

	<u>30/9/09.</u>	<u>30/6/09</u>	<u>30/9/08</u>	<u>30/6/08</u>
Opening balance	1,194,592,723	953,013,434	953,013,434	526,254,066
Sponsorships received	293,116,283	1,699,902,647	266,711,922	1,622,729,463
Amount recognized in income	<u>(108,472,584)</u>	<u>(1,458,323,358)</u>	<u>(100,372,864)</u>	<u>(1,195,970,095)</u>
	1,379,236,422	1,194,592,723	1,119,352,492	953,013,434

SE INVESTMENTS LIMITED

s to the Financial Statements

Quarter ended September 30, 2009

Bank overdraft

The bank overdraft is secured by a bill of sale over a motor vehicle owned by a director and an unlimited personal guarantee from that director.

Operating revenue

Operating revenue comprises income from television entitlements, market sponsorships, model agency representation, government grants, income from subletting of leasehold properties and ticket sales.

Earnings per stock unit

Basic and fully diluted earnings per share are calculated based on the net profit for the period attributable to members of \$182,738,275 (2008: 158,803,241) and the weighted average number of shares of 280,702,717 (2008: 265,603,290) and 280,702,717 (2008: 273,030,826) ordinary stock units in issue at end of year.