Balance Sheet December 31, 2008

Notes 31/12/08 30/9/08 30/608 31/12/07 Current assets 24,890,695 32,647,825 62,416,413 30,398,173 Trade and other receivables 21,587,211 29,580,521 35,825,932 37,217,728 Advertising entitlements 1,124,314,886 1,108,791,806 924,867,290 688,583,806 Unexpired sponsorships in kind 111,626,906 10,560,686 28,146,144 57,641,761 Emank overdraft 7,208,508 1,169,424 2,609,386 Accounts payable and accrued charges 10,040,594 10,931,931 16,741,979 10,654,722 Due to related parties 26,662,693 46,970,146 29,628,040 27,863,794 Current portion of long-term liabilities 12,417,020 14,598,140 17,103,191 447,161 Net current assets 1,196,090,883 1,107,911,197 987,782,569 772,266,405 Non-current assets 1,21,712,205 99,013,062 59,313,872 772,266,405 Property, plant & equipment 350,549,267 352,022,924 353,047,501 334,046,041			•	Audited	
Current assets 24,890,695 32,647,825 62,416,413 30,398,173	NT. 4	21/12/09	20/0/08		31/12/07
Bank Balances 24,890,695 32,647,825 62,416,413 30,398,173 Trade and other receivables 21,587,211 29,580,521 35,825,932 37,217,728 Advertising entitlements 1,24,314,886 1,108,791,806 924,867,290 688,583,806 10,560,686 28,146,144 57,641,761 12,82,419,698 1,181,580,838 1,051,255,779 813,341,468		<u>es 31/12/06</u>	<u> 30/7/06</u>	<u> 30/0/00</u>	<u>51,12,07</u>
Trade and other receivables	-	24 900 605	22 647 825	62 416 413	30 398 173
Advertising entitlements Unexpired sponsorships in kind 111,626,906 10,560,686 28,146,144 57,641,761 111,626,906 10,560,686 28,146,144 57,641,761 111,626,906 10,560,686 28,146,144 57,641,761 111,626,908 1,181,580,838 1,051,255,779 10,541,761 10,940,40,594 10,931,931 16,741,979 10,654,722 Due to related parties Current portion of long-term liabilities 112,417,020 14,598,140 17,103,191 447,161 186,328,815 173,669,641 186,328,815 173,669,641 186,328,815 173,669,641 186,328,815 173,669,641 186,328,815 186,328,814 186,341,917 187,103,191 18		, ,	• •		
Unexpired sponsorships in kind 111,626,906 10,560,686 28,146,144 57,641,761 1,282,419,698 1,181,580,838 1,051,255,779 813,341,468 Current liabilities Bank overdraft Accounts payable and accrued charges Due to related parties Current portion of long-term liabilities 12,417,020 14,598,140 17,103,191 447,161 86,328,815 173,669,641 63,473,210 41,075,063 Net current assets 1,196,090,883 1,107,911,197 987,782,569 772,266,405 Non-current assets Investment property Intangible assets 1,21,712,205 1,24,170,200 1					
1,282,419,698 1,181,580,838 1,051,255,779 813,341,468			, , .		
Current liabilities	Unexpired sponsorships in kind	111,626,906	10,300,000	20,140,144	37,041,701
Current liabilities 7,208,508 1,169,424 2,609,386 Bank overdraft 10,040,594 10,931,931 16,741,979 10,654,722 Due to related parties 56,62,693 46,970,146 29,628,040 27,863,794 Current portion of long-term liabilities 12,417,020 14,598,140 17,103,191 447,161 Recurrent assets 1,196,090,883 1,107,911,197 987,782,569 772,266,405 Non-current assets 121,712,205 99,013,062 59,313,872 772,266,405 Non-current assets 121,712,205 99,013,062 59,313,872 772,266,405 Intangible assets 92,720,000 92,720,000 92,720,000 90,100,000 Property, plant & equipment 350,549,267 352,022,924 353,047,501 334,046,041 Financed by: 564,981,472 543,755,986 505,081,373 424,146,041 Financed by: 50,000,000 152,367,035 152,367,035 152,367,035 25,367,036 Share capital 152,367,035 152,367,035 152,367,035 25,367,036 373,188		1.282,419,698	1,181,580,838	1,051,255,779	813,341,468
Bank overdraft 7,208,508 1,169,424 2,609,386 Accounts payable and accrued charges 10,040,594 10,931,931 16,741,979 10,654,722 Due to related parties 56,662,693 46,970,146 29,628,040 27,863,794 Current portion of long-term liabilities 12,417,020 14,598,140 17,103,191 447,161 Net current assets 1,196,090,883 1,107,911,197 987,782,569 772,266,405 Non-current assets 1,196,090,883 1,107,911,197 987,782,569 <	Current liabilities				
Accounts payable and accrued charges Due to related parties Current portion of long-term liabilities 10,040,594 10,931,931 16,741,979 10,654,722 14,598,140 27,863,794 12,417,020 14,598,140 17,103,191 447,161 86,328,815 73,669,641 63,473,210 41,075,063 772,266,405 Net current assets 1,196,090,883 1,107,911,197 987,782,569 772,266,405 Non-current assets Investment property Intangible assets Property, plant & equipment 121,712,205 122,720,000 122		7,208,508	1,169,424		
Due to related parties Current portion of long-term liabilities 12,417,020			10,931,931	16,741,979	10,654,722
Current portion of long-term liabilities 12,417,020				29,628,040	27,863,794
Net current assets 86,328,815 73,669,641 63,473,210 41,075,063 Non-current assets 1,196,090,883 1,107,911,197 987,782,569 772,266,405 Non-current assets 121,712,205 99,013,062 59,313,872 190,100,000 Intangible assets 92,720,000 92,720,000 92,720,000 92,720,000 90,100,000 Property, plant & equipment 350,549,267 352,022,924 353,047,501 334,046,041 564,981,472 543,755,986 505,081,373 424,146,041 1,761,072,355 1,651,667,183 1,492,863,942 1,196,412,446 Financed by: Stockholders' equity 152,367,035 152,367,035 25,367,035 25,367,035 Share capital 152,367,035 152,367,035 25,367,036 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 <t< td=""><td></td><td></td><td>14,598,140</td><td><u>17,103,191</u></td><td><u>447,161</u></td></t<>			14,598,140	<u>17,103,191</u>	<u>447,161</u>
Net current assets 1,196,090,883 1,107,911,197 987,782,569 772,266,405 Non-current assets 121,712,205 99,013,062 59,313,872 Intangible assets 92,720,000 92,720,000 92,720,000 90,100,000 Property, plant & equipment 350,549,267 352,022,924 353,047,501 334,046,041 564,981,472 543,755,986 505,081,373 424,146,041 1,761,072,355 1,651,667,183 1,492,863,942 1,196,412,446 Financed by: Stockholders' equity 152,367,035 152,367,035 25,367,036 Share capital 366,375,604 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 Non-current liabilities 10,040,105 10,040,8105 10,040,8105 10,040,8105 21,761,626 <td>Carrent portion of long term neomone</td> <td></td> <td></td> <td>63,473,210</td> <td><u>41,075,063</u></td>	Carrent portion of long term neomone			63,473,210	<u>41,075,063</u>
Non-current assets Investment property Intangible assets Property, plant & equipment 121,712,205 99,013,062 92,720,000 9	Not current assets			987,782,569	<u>772,266,405</u>
Investment property Intangible assets Property, plant & equipment 121,712,205 99,013,062 59,313,872 92,720,000 92,720,000 92,720,000 90,100,000 350,549,267 352,022,924 353,047,501 334,046,041 564,981,472 543,755,986 505,081,373 424,146,041 1,761,072,355 1,651,667,183 1,492,863,942 1,196,412,446 Financed by: Stockholders' equity Share capital 152,367,035 152,367,035 152,367,035 25,367,036 Share premium 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities 10,948,105 10,948,105 21,761,626 Non-current liabilities 10,948,105 10,948,105 21,761,626 Non-current liabilities 10,948,105 10,948,105 10,948,105 21,761,626 Non-current liabilities 10,948,105	14Ct Carrent mosets				
Investment property Intangible assets Property, plant & equipment 121,712,205 99,013,062 59,313,872 92,720,000 92,720,000 92,720,000 90,100,000 350,549,267 352,022,924 353,047,501 334,046,041 564,981,472 543,755,986 505,081,373 424,146,041 1,761,072,355 1,651,667,183 1,492,863,942 1,196,412,446 Stockholders' equity Share capital 152,367,035 152,367,035 152,367,035 25,367,036 Share premium 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities 10,984,9105 10,988,105 21,761,626	Non-current assets				
Intangible assets Property, plant & equipment 350,549,267 352,022,924 353,047,501 334,046,041 564,981,472 543,755,986 505,081,373 424,146,041 1,761,072,355 1,651,667,183 1,492,863,942 1,196,412,446 Stockholders' equity Share capital 152,367,035 152,367,035 152,367,035 25,367,036 Share premium 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities 10,048,105 10,848,105 21,761,626 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 10,048,105 1	· · ·	121,712,205	99,013,062		
Property, plant & equipment 350,549,267 352,022,924 553,047,301 534,046,041 564,981,472 543,755,986 505,081,373 424,146,041 1,761,072,355 1,651,667,183 1,492,863,942 1,196,412,446 Stockholders' equity Share capital 152,367,035 152,367,035 25,367,036 Share premium 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities 10,848,105 21,761,626 Stockholders' equity 1,9848,105 10,848,105 1		92,720,000	92,720,000		, ,
564,981,472 543,755,986 505,081,373 424,146,041 1,761,072,355 1,651,667,183 1,492,863,942 1,196,412,446 Financed by: Stockholders' equity Share capital 152,367,035 152,367,035 25,367,035 25,367,036 Share premium 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 Non-current liabilities 10,848,105 10,848,105 21,761,636		<u>350,549,267</u>	<u>352,022,924</u>		
Financed by: Stockholders' equity Share capital Share premium Capital reserve Capital redemption reserve Retained earnings Stockholders' equity 152,367,035 152,367,035 152,367,035 366,375,604 366,375,604 366,375,604 366,375,604 366,375,604 366,375,604 363,75,604 366,3	riopoloj, p	564,981,472	<u>543,755,986</u>	<u>505,081,373</u>	
Stockholders' equity 152,367,035 152,367,035 25,367,036 Share capital 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities		1,761,072,355	<u>1,651,667,183</u>	<u>1,492,863,942</u>	<u>1,196,412,446</u>
Stockholders' equity 152,367,035 152,367,035 25,367,036 Share capital 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities	Financed by:				
Share capital 152,367,035 152,367,035 152,367,035 25,367,036 Share premium 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities					
Share premium 366,375,604 366,375,604 366,375,604 373,188,302 Capital reserve 2,636,853 2,636,853 2,636,853 2,636,853 Capital redemption reserve 20,499,988 20,499,988 20,499,988 20,499,988 Retained earnings 1,201,344,770 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities	- · · · · · · · · · · · · · · · · · · ·	152,367,035			
Capital reserve 2,636,853	<u>-</u>	366,375,604		, ,	
Capital redemption reserve Retained earnings 20,499,988 20,499,988 20,499,988 1,098,939,598 940,136,357 752,958,641 1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities	<u> </u>	2,636,853	, ,		2,636,853
Retained earnings	±	20,499,988	20,499,988	, ,	
1,743,224,250 1,640,819,078 1,482,015,837 1,154,150,832 Non-current liabilities	<u>-</u>	1,201,344,770	1,098,939,598		
10 040 10% 10 040 10% 10 V/V 10% 21 7/b) b/b	Tomas division of the second	1,743,224,250	1,640,819,078	1,482,015,837	1,154,150,832
+0 0 40 4 0 #					
Long-term loans 10,848,105 10,848,105 10,848,105		10.949.105	10.848.105	10 848 105	21.761.626
		10,040,103	10,040,103	10,010,100	
Preference shares 891,304	-				891.304
Shares 19.608.684	 				*
Share premium	Share premium				<u></u>
1,761,072,355 $1,651,667,183$ $1,492,863,942$ $1,196,412,446$		1,761,072,355	<u>1,651,667,183</u>	1,492,863,942	1,196,412,446

The financial statements on pages 2 to 8 were approved by the Board of Directors on February 12, 2009 and signed on

its behalf by:

Director

Director

Kingsley Cooper

Income Statement
Six Months ended December 31, 2008

<u>Note:</u>	<u> </u>	3 Mths. ended 31/12/08	3 Mths. ended 31/12/07	6 Mths. ended <u>31/12/08</u>	6 Mths. ended 30/12/07
Operating revenue		160,495,639	138,155,799	438,986,350	341,012,297
Operating expenses		(58,090,467)	(50,239,160)	(178,381,329)	(117,744,347)
Operating profit		102,405,172	87,916,639	260,605,021	223,267,950
Other income				603,392	
Profit before net finance costs		102,405,172	87,916,639	261,208,413	223,267,950
Net finance costs			(783,644)	,	(1,054,363)
Net profit attributable to members		102,405,172	87,132,995	261,208,413	222,213,587
Basic earnings per stock unit	8	0.38	0.30	<u>0.96</u>	0.90
Fully diluted earnings per stock unit	8	0.38	<u>0.30</u>	<u>0.96</u>	<u>0.80</u>

The attached notes form an integral part of these financial statements.

Statement of Changes in Stockholders' Equity Six months ended December 31, 2008

Net profit attributable to members Balance at December 2008	Rights share issue Balance at June 30, 2008	Cost of rights share issue	Transfer to capital redemption reserve	Net profit attributable to members	Balance as at June 30, 2007	Net profit attributable to members		Balance at June 30, 2006	
152,367,035	126,999,999 152,367,035		ve -	•	25,367,036		·	25,367,036	Capital
366,375,604	366,375,604	(6,812,698)	•	•	373,188,302		ı	373,188,302	premium
2,636,853	2,636,853	•	•	•	2,636,853			2,636,853	reserve
20,499,988	20,499,988	•	20,499,988		1				reserve
<u>261,208,413</u> <u>1,201,344,770</u>	940,136,357		(20,499,988)	429,891,292	530,745,054	266,143,477		264,601,577	carnings
261,208,413 1,743,224,250	126,999,999 1,482,015,837	(6,812,698)		429,891,292	931,937,245	266,143,477		665,793,768	Total

Statement of Cash Flows				
Six months ended December 31, 2008				
	3 mths.	3 mths.	6 mths.	6 mths.
	31/12/08	<u>31/12/07</u>	<u>31/12/08</u>	<u>31/12/07</u>
Cash flows from operating activities				
Net profit attributable to members	102,405,172	87,132,995	261,208,413	222,213,587
Adjustments to reconcile net profit attributable				
to members to net cash provided/(used) by				
operating activities:				0.147.074
Depreciation	1,811,821	1,073,537	3,623,332	2,147,074
Amortization of patents and trademarks		1,310,000		2,620,000
Gain on disposal of property, plant & equipment		205 507	201.042	582,247
Interest expense	150,957	<u>397,796</u>	301,842	227,562,908
Operating profit before changes in working capital	104,367,950	89,914,328	265,133,587	227,302,908
(Increase)/decrease in current assets:	7,993,310	1,720,644	14,238,721	13,206,001
Trade and other receivables	(101,066,220)	(4,000,000)	(83,480,762)	(7,943,571)
Unexpired sponsorships in kind	(15,523,080)	(70,000,000)	(199,447,596)	(212,027,930)
Advertising entitlements	(13,323,000)	(70,000,000)	(177,447,070)	(212,021,500)
Increase/(decrease) in current liabilities:	(891,337)	(443,379)	(6,701,385)	(2,769,500)
Accounts payable and accrued charges	16,692,547	10,006,766	34,034,653	15,358,514
Due to related party Cash provided/(used)by operating activities	11,573,170	18,534,428	23,777,218	23,046,032
Interest paid	(150,957)	(397,7 <u>96)</u>	(301,842)	(582,247)
interest paid	11,422,213	18,136,661	23,475,376	22,463,785
	,,	, ,		
Cash flows from investing activities:				
Acquisition of property, plant & equipment	(37,307)	(337,235)	(523,430)	(367,785)
Acquisition of investment property	(23,000,000)		(63,000,000)	
Net cash used in investing activities	(23,037,307)	<u>(337,235)</u>	<u>(63,523,430)</u>	<u>(367,785)</u>
Cash Flows from financing activities				// 004 000
Bank overdraft	6,039,084	(1,134,837)	7,208,508	(1,891,222)
Long-term loans received		8,550,472	1,655,600	8,550,472
Loans repaid	<u>(2,181,120)</u>	(8,663,902)	<u>(6,341,771)</u>	(<u>10,340,390</u>)
Net cash provided by financing activities	<u>3,857,964</u>	<u>7,415,635</u>	<u>2,522,337</u>	<u>6,659,250</u>
	(3 3E3 130\	25 215 041	(37,525,717)	28,755,250
Net (decrease)/ increase in cash and cash equivalents	(7,757,130)	25,215,061 5,183,112	62,416,413	1,642,923
Cash and cash equivalents at beginning of period	32,647,825	2,103,112	04,710,713	1,0-14,74J
Cash and cash equivalents at end of period	<u> 24,890,695</u>	<u>30,398,173</u>	<u>24,890,695</u>	<u>30,398,173</u>

The attached notes form an integral part of these financial statements.

Notes to the Financial Statements

Six months ended December 31, 2007

1. The company

The company was incorporated in Jamaica under the Companies Act on August 6, 1993 and is domiciled in Jamaica. It commenced trading on November 1, 1993.

The principal activities of the company are model agency representation, multi-media production, marketing, show promotion and sub-letting of leasehold properties. The registered office of the company is located at 38a Trafalgar Road, Kingston 10, Jamaica.

On June 30, 2005 Pulse Investments Limited (PIL) entered into an agreement with Pulse Entertainment Group Limited (PEGL), a related company, to acquire certain assets and liabilities in PEGL in exchange for shares in PIL.

2. Statement of compliance, basis of preparation and significant accounting policies

(a) Statement of compliance:

The financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) and their interpretations adopted by the International Accounting Standards Board (IASB), and comply with the provisions of the Companies Act.

These financial statements have been prepared using the same accounting policies and methods of computation as compared with the audited financial statements for the year ended June 30, 2008.

3. Revenue recognition:

Revenue is recognized in the income statement on the accrual basis, except for sponsorship in kind which is recorded as income, at estimated market value, when activities to be performed by the company in return for the sponsorships or advertising entitlement have been substantially completed.

No revenue is recognized if there are significant uncertainties regarding recovery of the consideration due.

4. Government grants:

An unconditional government grant relating to event promotion is recognized in the income statement as operating income when the grant is received. Grants that compensate the company for expenses incurred are recognized as revenue in the income statement on a systematic basis in the same period in which the expenses are incurred.

Advertising entitlements and unexpired sponsorship in kind

Unexpired sponsorship represents in kind services which have not been utilized and are recorded at estimated market value. The unexpired portion is carried forward and written off in the following year.

	3 mths to 31/12/08	3 mths to 30/9/08	6 mths to <u>31/12/08</u>	6 mths to 31/12/07
Opening balance Sponsorships received Amount expensed in period	1,119,352,492 156,023,080 (39,433,780) 1,235,941,792	953,013,434 266,711,922 (100,342,864) 1,119,352,492	953,013,434 422,735,002 (139,776,644) 1,235,941,792	526,254,066 291,885,501 (71,415,000) 746,724,567.

Notes to the Financial Statements

Six months ended December 31, 2008

6. Bank overdraft

The bank overdraft is secured by a bill of sale over a motor vehicle owned by a director and an unlimited personal guarantee from that director.

7. Operating revenue

Operating revenue comprises income from television entitlements, market sponsorships, model agency representation, government grants, income from subletting of leasehold properties and ticket sales.

8.. Earnings per stock unit

Basic and fully diluted earnings per share are calculated based on the net profit for the period attributable to members of \$261,208,413 (2007: 222,213.587) and the weighted average number of shares of 271,789,683 (2007: 253,670,362) and 271,789,683 (2007: 262,583,405) ordinary and ordinary cumulative convertible redeemable preference shares in issue, respectively.

9. Bank balances

Bank balances include balances in the bank and cash in hand at balance sheet date.