

October 9, 2008



**Kingston, Jamaica
FOR IMMEDIATE RELEASE**

PRESS RELEASE

SUPREME VENTURES & INTRALOT TO PURSUE SPORTS BETTING IN JAMAICA...

The Directors of Supreme Ventures Limited (SVL) are pleased to announce that the company's plans for Sports Betting in Jamaica have been formalized with INTRALOT.

Paul Hoo, Chairman of the Board of SVL said "with SVL's acquisition of Big A Track ("2003") Ltd, the company now has a Bookmaker's licence for Fixed Odds Betting operations." Start-up of project activities is subject to regulatory approval by the Betting, Gaming and Lotteries Commission (BGLC).

INTRALOT S.A., through its wholly owned subsidiary INTRALOT Jamaica, will launch the operation of Fixed Odds Betting in Jamaica. The duration of the contract is 10 years with possible extensions.

(more)

.../2



-2-

SUPREME VENTURES & INTRALOT ...

INTRALOT Jamaica plans to undertake the complete operation of Fixed Odds Betting in the local market, including the provision of the central system, the microLOT terminals, risk management and other supportive services. INTRALOT has plans to launch two games in the Jamaican market at an initial network of approximately 500 points of sale that is expected to reach 1.000.

INTRALOT now has presence in 50 countries, with 4,500 employees and earned revenues of €835.5M for 2007. The company is the leading Sports Betting operator worldwide with presence in 12 countries including Italy, Spain, Malta, Bulgaria, Turkey, Poland, Romania and Cyprus, among others.

INTRALOT has committed to acquire up to 10% shareholding in SVL. This acquisition is an indication of INTRALOT's commitment to play a significant role in the region and is a decisive step for INTRALOT's penetration into the Caribbean gaming market.

(more)

.../3

SUPREME VENTURES & INTRALOT...

Commenting on the agreement, Mr. Constantinos Antonopoulos, CEO of INTRALOT, stated: “Our new contract and acquisition of SVL shares paves the way to the Caribbean region. We are really pleased to become a partner in SVL, a very successful and promising company of the gaming sector today.”

Hoo also added: “We are very pleased to have the opportunity to cooperate with INTRALOT in fulfilling our vision of significantly expanding the gaming market in Jamaica. We are also especially pleased that INTRALOT has shown its confidence in Supreme Ventures by becoming a shareholder, in addition to a business partner. Sports Betting is a field that is very successful globally and we are confident that based on INTRALOT’s expertise in Fixed Odds Betting, we will make this operation an example to be followed in the international gaming sector.”

The Board of Directors of SVL has also reiterated their commitment to the growth and expansion of the company’s core business i.e. lottery gaming, in keeping with its licence for lottery gaming through to the year 2016.

(END)



-4-

SUPREME VENTURES & INTRALOT ...

For further information please contact:

Sonia Davidson – VP, Group Corporate Communications

Supreme Ventures Limited

Tel: (876) 754-6526 Fax: (876) 754-2143

Email: sonia.davidson@svlotteries.com