

REVISED NEWS RELEASE

RJR GROUP FORMS CABLE DIVISION – APPOINTS YVONNE WILKS AS GENERAL MANAGER

Kingston, July 15, 2008. The RJR Communications Group has announced that it is consolidating its newly formed cable services into a cable division to be headed by its former director of marketing, Ms. Yvonne Wilks, who rejoins the group as General Manager - Cable Services.

The division will include TVJ Sports Network (TVJ-SN), Jamaica News Network (JNN) and Reggae Entertainment Television (RETV), all of which now operate as separate entities. The company says the move is designed to enhance competitiveness and improve profitability.

The new division will allow the Group to achieve better economies of scale, integrated marketing and heightened cross-promotional activity. It will also put the new division under uniformed operational management for maximum output and effect. Both of the founding member CEOs Kimani Robinson and Balram Vaswani of RETV and JNN respectively, will continue to play integral and critical roles with the companies. Messrs. Robinson and Vaswani who are directors of the companies welcome Mrs. Wilks, particularly as they look forward to the further expansion of the cable channels.

The cable division will be formalized over the next few months with Mrs. Wilks taking up her position in early September this year.

RJR launched TVJ-SN in June 2006 and acquired RETV and JNN in December of that year. Since acquiring the latter two channels, RETV has been launched as a Caribbean channel, now being seen in more than ten Caribbean countries. Last year the channel copped several top awards for its performance in the cable and alternative media segment of the industry. JNN has moved from being a general channel, available only in the Kingston Metropolitan Region, KMR, to now being available to all cable systems via satellite across the entire island. TVJ-SN has also gradually expanded its reach.

“Having all cable services consolidated will bring significant benefits to each channel and a general improvement within the group”, confirmed Gary Allen, the Deputy Managing Director of the Group, adding that it is also very exciting to welcome back Yvonne Wilks, whose previous stint with the Group had been quite successful”.

Radio Jamaica Limited is the parent company in the RJR Communications Group. The Group consists of Television Jamaica Limited (TVJ), RJR 94 FM, FAME 95FM, HITZ 92 FM, RETV, JNN, TVJ-SN and Multi-Media Jamaica Limited (MMJL). Radio Jamaica Limited is a publicly listed company on the Jamaica Stock Exchange.

-30-

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