## DESNOES \& GEDDES LIMITED

UNAUDITED OPERATING RESULTS

## FOR THE 1ST QUARTER

ENDED 30 SEPTEMBER, 2003

|  | J\$ Millions 3 months ended September 30th |  |  |
| :---: | :---: | :---: | :---: |
|  | 2003 | 2002 | Change \% |
| Turnover | 1,764 | 1,499 | 18\% |
| Trading Profit | 321 | 318 | 1\% |
| Profit before Tax | 330 | 321 | 3\% |
| Earnings per stock units (cents) | 10.44 | 10.53 | (1) $\%$ |

The financials for the quarter ended September 30, 2003 and 2002 have been prepared in accordance with the International Reporting standards (IFRS), with a full restatement of prior year profit.

Note: Profits were impacted negatively by $\$ 48 \mathrm{~m}$ marketing spend on Red Stripe in the USA. Last year the full cost was invoiced in the last quarter. Without this, the profit
before tax would have increased by $18 \%$ over the first quarter.
Operating Performance
Sales

Red Stripe
30\%
Dragon Stout 2\%
Guinness 5\%
Heineken 23\%
Malta 9\%
Smirnoff Ice 39\%
Total
(22) \%

After holding prices constant for four years, the company was forced to implement increases during the second half of the year just ended to cover the impact of inflation and devaluation on the cost base as well as the higher duties attributable to the increase (averaging $45 \%$ ) in the rates of Special Consumption Tax. Given the impact of the price increases and the prevailing economic conditions, total domestic volumes fell by $22 \%$ with most brands experiencing a decline.

| Export volumes | YTD Growth $\%$ |
| :--- | ---: |
| vs Sept 2002 |  |
| Other | $30 \%$ |
| USA | $5 \%$ |
| Total | $(2) \%$ |

Total exports declined by $2 \%$ as shipments to the USA (which accounted for $87 \%$ of all exports) grew by only $5 \%$ while other exports declined by $30 \%$. This is a slow-down from the growth rates experienced last financial year when total export had increased by $12 \%$ year on year. However, this is just due to the phasing of shipments as actual sales in the USA increased by $20 \%$ in the first quarter,

## Profit and Loss

Turnover grew by $18 \%(\$ 1499 \mathrm{~m}$ to $\$ 1764 \mathrm{~m})$ over the first quarter, driven by higher prices. Over the same period, Special Consumption Tax (SCT) due to the government increased by 69\% ( $\$ 166 \mathrm{~m}$ to $\$ 280 \mathrm{~m}$ ) being directly impacted by the combination of the significantly higher SCT rates combined with higher prices. Cost of sales increased by only $3 \%$ as the higher cost from inflation and devaluation were neutralised by the impact of lower volumes as well as efficiency gains.

We continued the policy of increasing investments behind the brands aimed at recovering
volumes. General, Selling and Administrative Expenses increased by 8\% in line with inflationary increases.

Trading profit grew by $1 \%$ over the same period while profit before tax increased by $3 \%$.

## Balance Sheet and Cash Flow

Fixed assets increased by $10 \%(\$ 279 \mathrm{~m})$ compared to the same period last year as the company continued to modernise its plant and equipment.

The value of inventories grew by $25 \%$ ( $\$ 740 \mathrm{~m}$ to S 929 m ) mainly due to improvements in finished goods stock levels as stock balances had fallen below normal levels during the commissioning of the new bottling line at the end of the first quarter last year.

We closed the first quarter with cash balances of $\$ 1,095 \mathrm{~m}$ much of which will be used to pay outstanding creditors in the upcoming quarter as we continue to focus on improving our efficiency in the purchase-to-pay cycle.

## Note:

In addition to restating the Profit and Loss in line with the International Financial Reporting Standards (IFRS), this opportunity has been taken to update the classification of expenses in order to provide more useful information to shareholders. The following may help readers to understand the new classification more fully:

1. Turnover is comprised of sale of products and services net of returns and discounts plus other trading income such as rental income and royalty income.
2. Special Consumption $\operatorname{Tax}(S C T)$ is the income paid to the government on the sale of products containing alcohol.
3. Cost of Sales represents the total cost of manufacturing and distributing the products, including the cost of staff engaged in these activities.
4. Marketing Costs are the amounts spent on all advertising and promotions for the brands. This does not include staff costs for the Marketing Department.
5. General, Selling and Administrative Expenses (GS\&A) are the remaining costs of doing
business. This includes the remaining staff costs which covers departments such as Sales, Marketing, Finance, IS, HR, Communications, and other administrative functions.
6. Other Income/Expenses includes dividends received, exchange gains/losses and reorganisation costs that are not sufficiently large to be treated as exceptional.

## GROUP BALANCE SHEET

|  | $\begin{array}{r} \text { Unaudited as } \\ 30.09 .03 \\ \$ 1000 \end{array}$ | $\begin{array}{r} \text { Unaudited as } \\ 30.09 .02 \\ \$ 1000 \end{array}$ | $\begin{array}{r} \text { Audited for } \\ \text { year ended } \\ 30.06 .03 \\ \$ 1000 \end{array}$ |
| :---: | :---: | :---: | :---: |
| CURRENT ASSETS |  |  |  |
| Cash resources | 83,993 | 335,184 | 446,403 |
| Short-term deposits | 1,010,548 | 781,018 | 727,681 |
| Accounts receivable | 619,327 | 629,285 | 491,727 |
| Inventories | 928,965 | 740,285 | 929,099 |
|  | 2,642,833 | 2,485,772 | 2,594,910 |
| CURRENT LIABILITIES |  |  |  |
| Accounts payable | 766,528 | 383,965 | 777,040 |
| Taxation payable | $(10,352)$ | 25,562 | 42,167 |
| Current portion of long-term liabilities | 4,553 | 4,553 | 4,553 |


| Diageo group companies | $\begin{array}{r} 318,334 \\ 1,079,064 \end{array}$ | $\begin{aligned} & 106,706 \\ & 520,787 \end{aligned}$ | $\begin{array}{r} 573,579 \\ 1,397,339 \end{array}$ |
| :---: | :---: | :---: | :---: |
| WORKING CAPITAL | 1,563,769 | 1,964,985 | 1,197,571 |
| INVESTMENTS | 45,148 | 45,262 | 45,167 |
| INVESTMENT PROPERTIES | 39,900 | 39,900 | 39,900 |
| FIXED ASSETS | 3,012,043 | 2,733,535 | 3,064,080 |
| RETIREMENT ASSETS | $\begin{array}{r} 669,500 \\ \hline 5,330,360 \end{array}$ | $\begin{array}{r} 715,000 \\ \hline 5,498,682 \end{array}$ | $\begin{array}{r} 679,000 \\ 5,025,718 \end{array}$ |
| Financed by: |  |  |  |
| STOCKHOLDERS' EQUITY |  |  |  |
| Share capital | 1,404,586 | 1,404,586 | 1,404,586 |
| Share premium | 770,394 | 770,394 | 770,394 |
| Capital reserves | 1,028,014 | 1,029,938 | 1,028,014 |
| Investment revaluation reserve | 38,474 | 38,474 | 38,474 |
| Retained earnings | $\frac{1,511,398}{4,752,866}$ | $\frac{1,733,949}{4,977,340}$ | $\frac{1,218,119}{4,459,587}$ |
|  |  |  |  |
| LONG-TERM LIABILITY | 1,139 | 5,312 | 2,277 |
| DEFERRED TAXATION | 568,908 | 508,583 | 556,407 |
| MINORITY INTEREST | $7,447$ | 7,447 | $7,447$ |
|  | 5,330,360 | 5,498,682 | 5,025,718 |

## GROUP PROFIT AND LOSS ACCOUNT

|  | Unaudited 3 months to Sept. 30, 2003 \$'000 | Unaudited 3 months to Sept. 30, 2002 \$'000 |
| :---: | :---: | :---: |
| Turnover | 1,763,519 | 1,499,308 |
| Special Consumption Tax (SCT) | $(279,771)$ | $(165,952)$ |
| Net Sales | 1,483,748 | 1,333,356 |
| Cost of sales | $(781,078)$ | $(757,881)$ |
| Gross Profit | 702,670 | 575,475 |
| Marketing costs | $(223,454)$ | $(102,716)$ |
| Contribution after Marketing | 479,216 | 472,759 |
| General, selling and administrative expenses | $(154,367)$ | $(142,541)$ |
| Other income / expenses | $(4,058)$ | $(11,903)$ |
| Trading Profit | 320,791 | 318,315 |
| Interest income | 9,919 | 6,911 |
| Interest expense | (734) | $(4,092)$ |
| Profit before exceptional item | 329,976 | 321,134 |

## Profit before taxation

Taxation

## Profit after Tax

Earnings per stock unit ( in cents)
$\qquad$
0

| 329,976 | 321,134 |
| :---: | :---: |
| $(36,697)$ | $(25,274)$ |
| 293,279 | 295,860 |

295,860
10.53

Note: The calculation of earnings per stock unit is based on the group's profit for the quarter of $\$ 293,279,000$ (Sept. $30,2002: \$ 295,860,000$ ) and $2,809,171,266$ stock units, being the number of stock units in issue at the end of the quarter.

## GROUP STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY

Share Share Capital Investment Retained

Balances at June 30, 2002

Net profit for the period
Capital Premium Reserves Rev. Reserve Earnings
\$'000 \$'000 \$'000 \$'000 \$'000
Total \$'000
$4,690,394$
$1,404,586770,3941,041,889$
38,474
$1,435,051$
1,328,112

Deferred taxation on
revalued assets

Reduction in unreallsed surplus
for impairment on revalued
building, plant and

| machinery | - | - | $(47,805)$ | - | - | $(47,805)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dividends | - - | - - | - - | - | $(1,545,044)$ | $(1,545,044)$ |
| Balances at June 30, 2003 | 1,404,586 | 770,394 | 1,028,014 | 38,474 | 1,218,119 | 4,459,587 |
| Net profit for the period | - | - | - | - | 293,279 | 293,279 |
| Balances at September 30, 2003 | 1,404,586 | 770,394 | 1,028,014 | 38,474 | 1,511,398 | 4,752,866 |

## GROUP STATEMENT OF CASHFLOWS

## CASHFLOW FROM OPERATING ACTIVITIES

Net profit attributable to stockholders
Adjustment to reconcile profit to net cash
provided/(used) by operating activities:
Items not involving cash:
Depreciation
Depreciation on fixed assets in
associated company
42,115

Loss/(Profit) on disposal/write-off of company
Deferred taxation charge
Retirement benefits asset (net)
Retirement benefits asset (net)
Reduction in value of property, plant and equipment
(Increase)/decrease in current assets:
Accounts receivable
Investment

| Increase/(decrease) in current liabilities: <br> Accounts payable | $(10,511)$ | $(48,235)$ |
| :---: | :---: | :---: |
| Taxation payable | $(52,519)$ | $(55,426)$ |
| Diageo group companies | $(255,245)$ | $(453,070)$ |
| Net cash provided by operating activities | $(65,177)$ | $(347,379)$ |
| CASHFLOW FROM INVESTING ACTIVITIES |  |  |
| Proceeds from disposal of investments | 19 | 7 |
| Acquisition of fixed assets | $(13,752)$ | $(9,022)$ |
| Proceeds from disposal of fixed assets | 505 | (9,015 |
| Net cash used by investment activities | $(13,228)$ | $(9,015)$ |
| CASHFLOWS FROM FINANCING ACTIVITIES |  |  |
| Long term liabilities repaid | $(1,138)$ | $(1,518)$ |
| Net (decrease)/increase in cash resources | $(79,543)$ | $(357,912)$ |
| Net cash at beginning of year | 1,174,084 | 1,474,114 |
| Net cash at end of year | 1,094,541 | 1,116,202 |
| Comprised of:- |  |  |
| Cash | 83,993 | 335,184 |
| Short-term deposits | 1,010,548 | 781,018 |
|  | 1,094,541 | 1,116,202 |

## Financial Information by Geographical Segment

Domestic
Unaudited 3 months to 3 months to 30.09.03 30.09.02

Export
Unaudited Unaudited 3 months to 3 months to 30.09.03 30.09.02

Group
Unaudited Unaudited 3 months to 3 months to 30.09.03 30.09 .02

Turnover

Special Consumption Tax

Net sales

Cost of sales

Gross profit
Marketing costs
Segment result
General, selling, \& administrative expenses

Other income and expenses

Trading profit
Interest income

Interest expense
Profit before exceptional
items

Exceptional item
Prof it before taxation

Taxation

$$
\begin{array}{llllll}
1,517,817 & 1,335,567 & 245,702 & 163,741 & 1,763,519 & 1,499,308
\end{array}
$$

| $(279,771)$ | $(165,952)$ | 0 | 0 | $(279,771)$ | $(165,952)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1,238,046 | 1,169,615 | 245,702 | 163,741 | 1,483,748 | 1,333,356 |
| $(593,078)$ | $(573,081)$ | $(188,000)$ | $(184,800)$ | $(781,078)$ | $(757,881)$ |
| 644,968 | 596,534 | 57,702 | 21,059 | 702,670 | 575,475 |
| $(175,454)$ | $(102,716)$ | $(48,000)$ | 0 | $(223,454)$ | $(102,716)$ |
| 469,514 | 493,818 | 9,702 | $(21,059)$ | 479,216 | 472,759 |

$$
(154,367) \quad(142,541)
$$

| $(4,058)$ |  | $(11,903)$ |
| ---: | ---: | ---: |
| 320,791 |  | 318,315 |
| 9,919 |  | 6,911 |
| $(734)$ | $(4,092)$ |  |

$$
329,976 \quad 321,134
$$

$\qquad$

329,976
321,134
$(36,697) \quad(25,274)$

| period |  |  |  |  | 293,279 | 295,860 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Segment Assets | 6,121,000 | 5,748,593 | 288,424 | 270,876 | 6,409,424 | 6,019,469 |
| Depreciation | $(54,838)$ | $(35,322)$ | $(10,547)$ | $(6,793)$ | $(65,385)$ | $(42,115)$ |
| Capital Expenditure | 13,752 | 9,022 | 0 | 0 | 13,752 | 9,022 |

Note: In reviewing the segment report, it is important to note that exports bear a full share of fixed costs.

