

National Investor Education Week 2015

"Financial Knowledge the Key to Wealth Creation"

Week of Activities

SEPTEMBER 2015

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			
	OUTSIDE BROADCAST	JSE-WORK-SHOP	TOWN HALL CONVERSATION			CHURCH SERVICE

Notes

⇒ **Church Service at 7:30 A.M.**
Andrews Memorial Seventh-day Adventist Church

29 Hope Road, Kingston 10 (on Andrews Memorial Hospital Compound)

⇒ **Outside Broadcast with Mello FM (1:00 p.m. — 5:00 p.m.)**

⇒ **Workshop: Jamaica Pegasus (8:30 am – 1:00 pm)**

How to List Your Company on the Exchange

⇒ **Town Hall Conversation at Jamaica Pegasus Hotel (8:30 am – 12 noon)**

OCTOBER 2015

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
				PUBLIC INVESTOR FORUM		

Notes

⇒ **Public Investor Forum in Montego Bay (5:30 pm)**

(Investor Forum will look at the business of the Stock Market and how persons in tandem with their Financial Advisors can grow their wealth through the JSE)

Informing Participants on: ✓ Practical ways to invest in the Markets ✓ Accessing the Junior Market ✓ Using the US Denominated Market to stay ahead of inflation ✓ Significance of the Bond Market

- ✓ To provide information on the Financial Markets
- ✓ To highlight products available in the financial industry and bring into focus the importance of the Equities Market
- ✓ To educate about the benefits of listing on the market, investing in equities and the regulatory framework that are in place to protect investments
- ✓ To increase Equity Investors in the market
- ✓ To reconnect with existing Investors and Business Associates

OUTSIDE BROADCAST

◆ There will be guest presenters from the sponsors to speak about their products and services and the benefits for the public.

◆ The main feature will be a **TREASURE HUNT** across Jamaica. Persons will have to listen for clues and call in to read the clues at the location and answer a simple question on the stock exchange for the **\$10,000.00** prize.

◆ Persons will also have the chance of winning phone credits.

WORKSHOP: A practical hands on workshop

Business owners and Entrepreneurs will be taken through the process of:

- Doing their business plan
- Accessing funding for their business
- Building the business from ground zero
- Preparing to list on the Junior Market

Presenters ⇒ Business Plan Consultants • Broker Members • Auditors • Lawyers • A CEO of a Company that is listed and enjoying the benefits of listing