

FOR IMMEDIATE RELEASE

“Huawei taps into the LASCO Financial Services network”

Kingston, Jamaica- September 14, 2015- LASCO Financial Services Limited (LFSL) is now the latest authorized distributor for HUAWEI Device Jamaica smart devices and accessories in the local telecoms retail industry.

This unique venture will provide another major avenue for Jamaican consumers to easily obtain HUAWEI smart mobile devices and accessories. In addition, the new independent retailer partnership will provide affordable Dual SIM, smart watches (Talkbands) as well as unlocked HUAWEI handsets to consumers. LASCO Financial Services Limited is one of two independent partners.

Initial setup is already underway at the LASCO Financial Services Red Hills Road location with select devices including some Dual SIM, smart wearables (Talkbands) units available for sale. The public can expect a full rollout of HUAWEI devices over the next two months at these and other LFSL agent locations.

“Huawei remains focused on our goal of providing ubiquitous connectivity and bringing a superior experience to everyone,” said Michael Zhang, Marketing Director, Huawei. “We are especially pleased that we can increase the opportunity for Jamaicans to be more connected with our device offerings, through LASCO Financial Services.”

Zhang continued: “The Huawei brand has climbed to now become the 3rd most recognised globally in mobile devices; and we have seen the response by Jamaicans to our devices has been continuously growing. We will continue to invest in the Jamaican market to meet the demand for the products that we offer to benefit the lives of our customers.”

“Through this partnership LFSL hopes to provide another avenue for Jamaicans to benefit from their new offering” remarked LASCO Financial Services’ Managing Director, Jacinth Hall-Tracey. She continued, “The aim is always to provide Jamaicans with an affordable and suitable solution as they venture further into the digital age through mobile devices. There is a synergy with the philosophy of both companies in

providing everyday value to people and we look forward to providing the best value to Jamaicans”.

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About LASCO Financial Services Limited (LFSL)

LASCO Financial Services Limited (LFSL) is a leading provider of retail financial services, as well as financing for the Micro Sector and Consumer Loans for salaried employees. LFSL, which has provided over 10 years of exceptional service to the Jamaican people, operates a Cambio and Remittance service licensed by the Bank of Jamaica (BOJ). The company holds the unrivalled position of number one agent for MoneyGram International in Jamaica, and also in Barbados through its subsidiary, LASCO Financial Services Barbados Limited (LFSBL). LFSL has been listed on the Jamaica Junior Stock Exchange since 2010, attesting to the tremendous strength and continued growth of the company.

The company's mandate is to provide quality products & services to our customers, ensure profitability and promote employee development. Being the best, always.

LFSL's primary business objective is to provide its customers with a trustworthy network of financial service providers and branches, enabling them to conduct money transfer, FX trading, pay bills, and access loans conveniently. In an effort to fulfill its mandate, LFSL has developed and adhered to a comprehensive business strategy, which drives sustainable value for all its customers. At the core of LFSL is the unwavering commitment to making the lives of Jamaicans, and the very fabric of Jamaican society, better every day.

About HUAWEI

Huawei is a leading global information and communications technology (ICT)

solutions provider. Our aim is to enrich life and improve efficiency through a better-connected world, acting as a responsible corporate citizen, innovative enabler for the information society, and collaborative contributor to the industry. Driven by customer-centric innovation and open partnerships, Huawei has established an end-to-end ICT solutions portfolio that gives customers competitive advantages in telecom and enterprise networks, devices and cloud computing. Huawei's 170,000 employees worldwide are committed to creating maximum value for telecom operators, enterprises and consumers. Our innovative ICT solutions, products and services are used in more than 170 countries and regions, serving over one-third of the world's population. Founded in 1987, Huawei is a private company fully owned by its employees.

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